

MERITINSIDER



Chapter Newsletter
January 2024

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WORKFORCE DEVELOPMENT

[Enterprise Fleet Management](#) donated \$8,000 to ABC NorCal on behalf of California State University, Fresno to attend the [ABC National Construction Management Competition \(CMC\)](#).

ABC student chapters are opportunities for ABC local chapters to connect with colleges and universities—with the goal of building the construction management pipeline and mentoring future leaders of the construction industry.

As members of a student chapter, students are given the opportunity to become more knowledgeable about the construction industry, while learning the importance of the merit shop philosophy and free enterprise through active association involvement.

So why is CMC so important? It is a hallmark competition that promotes careers in construction management and gives the nations top construction management students a glimpse into the real world of construction, as well as a chance to showcase their skills. These students depend on their local chapter to prepare them for the competition, and at the student's Mock presentation on December 8th, it was clear just how important it was for us to make sure these diligent, laser focused, talented students got the chance to attend.

Before we could begin our cold calls for donations, Enterprise Fleet Management stepped up for us in a big way by donating \$8,000 to our student chapter, so they could attend.

Enterprise Fleet Management is not just an associate member of ABC NorCal and a fleet car service that our chapter uses and depends upon, but ABC NorCal has truly created a partnership over the past year with them that aligns with our chapter goals, vision, and mission. They are the world's largest fleet operator with an incredible fleet program. If you are interested, you can find more on their fleet services here: <https://www.efleets.com/>

I'd like to give a special shout-out to Reed Counts at Enterprise Fleet Management, who has been involved and dedicated to workforce development within the construction trades. Without this donation, our students would not be able to attend, and our chapter would not be represented. Keep your eyes on the lookout for more collaborations and partnerships in 2024 with this amazing organization.



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#lovewhatyoudo | #lovewhatyoubuild

