

Coppersea Distilling, LLC
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New Paltz, NY 12561



New Paltz, NY (June 25, 2018) — FOR IMMEDIATE RELEASE

Coppersea Distilling, the Heritage-Methods farm distillery in New Paltz, New York, announces the release of Bonticou Crag Bottled-in-Bond Straight Rye Malt Whisky. “Bonticou Bonded” is made from 100% Hudson Valley rye, floor malted on-site in Coppersea’s own Malthouse and distilled in our direct-fired copper-pot stills.

The Bottled-in-Bond designation dates from the federal Bottled-in-Bond Act of 1897, one of country’s first consumer protection laws. The Act requires that any whisky carrying the Bottled-in-Bond designation must be aged a minimum of 4 years; bottled at exactly 100 proof; produced in a single distilling season; and mashed, distilled, aged and bottled at the distillery named on the label.

Said Coppersea chief distiller C. Briar Williams, “Legitimate distillers were under threat from unscrupulous producers selling fake, sometimes dangerous, products as whisky, and successfully lobbied the government to provide a guarantee of authenticity for true whiskies. The Bottled-in-Bond designation created that guarantee, and with so much obfuscation on sourcing it continues to stand today as confirmation that the whisky in the bottle was actually made at the distillery that bottled and labeled it.”

“Bottled-in-Bond has been the benchmark of quality in American whisky for over a century,” added CEO Michael Kinstlick. “Coppersea is proud to include our Bonticou Crag Straight Malt Rye to the growing list of Bottled-in-Bond craft whiskies.”

Bonticou Bonded is an extension of Coppersea’s flagship Bonticou Crag Straight Rye Malt Whisky and features initial aromas of figs and prunes, resolving into dark chocolate and black cherry on the palate and lingering flavors of baking spices, graham crackers, and roasted almond. Bonticou Bonded is also an Empire Rye, Coppersea’s second release of New York’s native whisky style. Available now at Coppersea’s on-site Springtown Tavern and through Blueprint Brands soon at select New York retailers at an MSRP of \$125.

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