

Grand Rapids Distillery Launches Limited Release Gin for Fourth of July

Long Road Distillers will Release Patriot Gin at Their Westside Tasting Room at 4pm, June 28th

Grand Rapids, Michigan – Grand Rapids-based Long Road Distillers is set to release Patriot Gin on June 28th, just in time for the Fourth of July! This bold interpretation of gin will be only available for retail sale in their Westside tasting room location at 537 Leonard St NW.

“With gin being a very British spirit in tradition and flavor, we thought to ourselves we should break from that tradition and create a gin that is uniquely American!” said Long Road Distillers Co-Owner Kyle VanStrien. “While still leading with notes of juniper as all gin should, we wanted to accentuate botanicals that are bright, fresh and citrusy that would be the perfect complement for celebrating this summer.”

Patriot Gin was born from the idea that as Americans we have always had to do things our own way. That creating our own paths is fundamental to what makes our country great. We might not always agree on everything, but we do know the diversity of the American spirit, the ability to freely express oneself and that mutual respect of one another are paramount to our way of life. You might think you know what gin tastes like, until you try this uniquely American Gin done right.

“We are proud of our award winning spirit portfolio here at Long Road with our botanical flavored spirits being the flagships of our lineup.” said Co-Owner Jon O’Connor. “Our Patriot Gin is an idea from long ago that has finally come to life. We are even releasing it in a throwback label that harkens back to when we first launched our brand, something fun that reminds us all of the journeys we take in life and that through hard work and optimism, we can persevere!”

The distillery will be offering half-off tastes, pours and cocktails of Patriot Gin on June 28th, as well as the first opportunity for guests to purchase a bottle to bring home. Specials will be available until close at 12 midnight. There will be a variety of new cocktails which feature the first flavors of summer and ingredients sourced from a many of their local farm partners and purveyors.

Long Road Patriot Gin is a limited release and will only be available for purchase at the Long Road Distillers Tasting Room location at 537 Leonard St NW. It will be bottled at 90 proof, or 45% alcohol by volume. It will have a state minimum shelf price of \$34.99.

Follow along and stay up to date on release details at www.LongRoadDistillers.com or through the distillery's FaceBook page @longroaddistillersgr.

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About Long Road Distillers:

Long Road Distillers was born from the belief that making world-class spirits means never taking shortcuts along the way. After becoming the first craft distillery in Grand Rapids, Michigan, Long Road Distillers formed relationships with local farmers to bring that mission to Grand Rapids' West Side neighborhood. Each spirit produced at Long Road Distillers is milled from locally sourced ingredients, fermented, and distilled on-site. The result is an uncompromised lineup of spirits including Vodka, Gin, Whisky and more. Their spirits, along with a handcrafted collection of cocktails and a wide variety of food can be enjoyed at their tasting room on Leonard Street. www.LongRoadDistillers.com