

Media Contact:

Cobey Williamson

info@microshiner.com

406.361.0496



MICROSHINER

For Immediate Release:

MicroShiner Releases New Mobile App for Discovering Craft Spirits

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MicroShiner, the world's premier destination for craft spirits and small batch lifestyle content, is excited to announce the launch of their new mobile app MicroFinder for both Android and iOS.

"We are thrilled to be able to provide this platform for craft distillers and spirit enthusiasts," said MicroShiner founder Cobey Williamson. "We are proud to be helping discerning drinkers connect with small, local producers and authentic craft spirits."

The MicroFinder app uses a location-based interface to allow users to find micro-distilleries near them, offering directions and other information like hours of operation, rating, and reviews.

The app also allows users to browse a database of craft spirits, filter their search by such criteria as type, rating and price, and rate the spirits themselves. Both distilleries and individual products can be saved as favorites using a function called My Bar.

"Our goal is to get more people buying craft, whether that's at home or while traveling," Williamson said. "Everything we do at MicroShiner is geared toward supporting small, independent producers whatever and wherever possible."

The MicroFinder app is available for download in both the Google Play and Apple App stores.

<https://play.google.com/store/apps/details?id=com.microshiner>

<https://itunes.apple.com/us/app/microfinder-by-microshiner/id1384291726?ls=1&mt=8>

About MicroShiner

MicroShiner is a discovery platform and content marketplace focused on supporting producers and consumers in the distributed economy. It operates from offices in Corvallis, Montana, and Santa Rosa, California. More at www.microshiner.com