



International demand for rare Scotch whisky continues

Arbikie Highland Estate, Scotland's leading 'field to bottle' distiller, has announced its arrival in the Scottish Whisky industry by launching its 'Highland Rye' Single Grain Scotch Whisky, the first Rye Whisky distilled in Scotland for over 100 years.

Arbikie's Highland Rye Single Grain Whisky was laid down in 2015 and uses a combination of Arantes Rye, Odyssey Malted Barley and Viscount Wheat. The whisky, which is owned and produced by the Stirling brothers in Lunan Bay near Arbroath, stays true to the family's farming heritage with all crops grown on the farm meaning every ingredient used in the making of the Highland Rye can be traced back to the field it was grown in.

With a limited batch of 998 bottles priced at RRP £250 demand internationally for a 'first' in the Scotch whisky sector has been overwhelming.

Iain Stirling, Director of Arbikie Highland Estate commented:

"The rising demand internationally for our 'field to bottle' products has been ongoing. Our Highland Rye has caught the imagination of our export partners across the globe due to our provenance as we both grow and distil. As a young business we're delighted to be a catalyst for a new whisky category, Scottish Rye Whisky, with much older distillers like Bruichladdich, Diageo and new ones like Inchdarnie and Lone Wolf we believe, preparing to follow.

Whatever we've produced over the years, from potatoes to vodka, our values of sustainability, innovation and quality have been the foundation, and our Highland Rye Whisky embodies everything our family has been doing since we started farming 400 years ago."

Arbikie Highland Rye will be sold in Asia, Africa, Europe and North America with a limited batch available for each market through luxury retailers, such as Harrods. In uncertain times surrounding the UK's future trading relationship globally, Arbikie is focused growing its export business through innovation and luxury offerings.

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Inverkeilor Arbroath Angus DD11 4UZ | t 01241 830 770 e info@arbikie.com w arbikie.com

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Arbikie Highland Rye has already been well received by the Scottish Whisky Industry with leading global whisky expert, Charles MacLean commenting:

"This is a stunning return for Scottish Rye that is bound to wow Scotch and Rye drinkers across the globe. Arbikie's 'field-to-bottle' methods are truly innovative and their dedication to provenance and traceability of ingredients is commendable."

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Notes to Editors:

Arbikie Highland Estate Distillery is the world's first single estate distillery producing Vodka, Gin and Whisky using ingredients grown on its 2000-acre farm on the east coast of Scotland. It is in the Highland region for making Scotch Whisky. It is a 'Field-to-Bottle' pioneer growing, harvesting and distilling from scratch, maturing and bottling all on the one location, giving their world award-winning family of spirits unique provenance.

More information on Arbikie Highland Rye at: www.highlandryewhisky.com

Key Information:

- 998 70cl Bottles Released at RRP £250
- Available across selected retailers across the globe
- Single Grain Scotch Whisky
- Pot Distilled
- Casks laid down in December 2015

Contacts

For more information please contact:

John Stirling : john@arbikie.com M: +44 (0) 7770 734440

Rachel Thomson: Rachel.Thomson@arbikie.com Tel: +44 (0)7922440563

Website – www.highlandryewhisky.com

Twitter - @ArbikieHighlandEstate

Facebook – Arbikie Highland Estate

LinkedIn - <https://www.linkedin.com/company/arbikie-highland-estate>

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