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BOARDROOM SPIRITS EXPANDS DOWN SOUTH *The Popular PA-Based Spirits Brands Begins Distribution in Florida*

Lansdale, PA (August 22, 2018) – [Boardroom Spirits](#), the craft distillery based outside of Philadelphia, PA has expanded its sales into Florida with Southern Glazer’s Wine & Spirits – Signature Luxury. The distillery is bringing its award-winning vodka, gin, and line of FRESH infused vodkas to stores and bars in Ft. Lauderdale, Jacksonville, Miami, Orlando, Palm Beach, Tampa, and surrounding areas.

Co-owned by celebrity chef and fitness authority, Robert Irvine, Boardroom’s products are designed with the health of their consumers in mind. Their high purity vodka is gluten and GMO free and has been awarded multiple times for its clean and smooth finish. Boardroom Spirits’ line of FRESH vodkas are made with real fruit to achieve their beautifully vibrant colors and signature flavors, without the aid of juices, concentrates, sugar or any other additives. [FRESH Cranberry](#) is infused only with no-sugar added cranberries for a slightly tart pop of cranberry flavor while [FRESH Citrus](#) is infused with the peels and zest of lemons, limes, and oranges. Both are 30% ABV, 60 proof, and carry only 47 calories per a one ounce serving – no sugar, and no carbs. [FRESH Ginger](#) packs a peppery punch. Made with real ginger root and bottled at 50% ABV, 100 proof, it is smooth and spicy with a long ginger. Each serving of FRESH Ginger is 80 calories per ounce and contains no carbs or sugars. FRESH Ginger is intended for the “better for you” [Moscow Mule](#), made without Ginger Beer for a cleaner tasting mule with less calories, carbs, and sugars.

Boardroom Spirits launched in the Philadelphia market in 2016 and is now available in bars and spirits stores across Pennsylvania. After teaming up with Robert Irvine in 2017, Boardroom expanded to the Las Vegas market, kicking off with the opening of Robert Irvine’s Public House at the Tropicana Las Vegas in July 2017. South and central Florida marks Boardroom’s third geographic market. The strategic decision was driven by Robert’s Florida residence and ties to local businesses as well as the demand from Floridians for cleaner, “healthier” drinking options.

“Year-round beach residents and tourists alike look for low calorie cocktails options and don’t want to sacrifice taste. That’s what we are able to bring to Florida” says Boardroom Spirits co-owner and founder, Marat Mamedov. “Our precision crafted high-quality spirits are built on a foundation of science and data-driven decisions using the best equipment and technology. Our philosophy of never taking shortcuts by adding artificial flavors, colors or preservatives is what led Robert Irvine to partner with us and the result is quality, clean spirits that we think Florida consumers will respond to quite positively.”

Boardroom Spirits is distributed by Southern Glazer’s Wine & Spirits – Signature Luxury throughout Ft. Lauderdale, Jacksonville, Miami, Orlando, Palm Beach, Tampa and surrounding areas. For a more comprehensive look at where Boardroom can be located, please visit www.boardroomsprits.com

About Boardroom Spirits:

Headquartered in Lansdale, Boardroom Spirits is a sustainable, family-owned craft-distillery offering unique drinking experiences to consumers. Its line of locally sourced, carefully crafted, small batch, premium libations offer rich, smooth, refined, and delicious tasting results. Thinking big and producing small enables them to collaboratively innovate and experiment, while dedicating themselves to the education of the overall distilling process and immersing themselves in the community and marketplace in which they are established. In 2017, Boardroom teamed up with co-owner Robert Irvine. The celebrity chef, entrepreneur, and fitness authority’s values match the distillery’s commitment to providing “better for you” spirits that are made using real ingredients with zero artificial flavors, food coloring, preservatives, or sweeteners. Members of the American Distilling Institute, Boardroom Spirits offers tours,

tastings, and bottling parties and promotes responsible drinking habits. For more information, visit www.boardroomspirits.com