



Wilderness Trail
D I S T I L L E R Y

For Immediate Release – August 25, 2018

Wilderness Trail Distillery Bourbon receives top reviews

DANVILLE, KY — Wilderness Trail's Wheated Single Barrel Bottled in Bond Kentucky Straight Whiskey and Rye Whiskey are enjoying huge success with their release in the Mid-Atlantic market. The Rye Whiskey sold out in 27 hours and the Bourbon sales are predicted to follow suite.

Shane Baker says, "Wilderness Trail is happy about that and the market is, too. Bottles continue to be hard to find. The Bourbon is leaving the shelves faster than it can be restocked."

Whisky Cast just gave the Bourbon a 92 rating compared to a 90 for 15-year-old Pappy Van Winkle.

Whisky Cast said, "Kentucky's Wilderness Trail Distillery released its first Bourbon in the summer of 2018, and that release makes a statement. It takes a certain amount of confidence to make your first release a Bottled in Bond Single Barrel whiskey, and the whiskey justifies that confidence.

Here's the [Review](#).

For anyone wanting to taste the Bourbon, a second release is planned for 10 a.m. Sept. 7 at the Danville distillery, 4095 Lebanon Road. The release coincides with the distillery hosting the KY State BBQ Festival, a weekend with celebrity pitmasters, music and shopping with vendors. Learn more at

<http://KYBBQFestival.com>

Sampling in the barrelhouse is an option as Shane Baker, master distiller, will lead tours at 2 and 4 p.m. Sept. 8. The tour includes a trip to the barrelhouse where guests will taste the Bourbon from the barrel. The tours feature the laboratory for Ferm Solutions, fermentation and distilling areas for the distillery that produces Kentucky Straight Bourbon, Kentucky Straight Rye Whiskey, Blue Heron Vodka and Bourbon barrel-aged Harvest Rum. Guests receive a souvenir Glencairn.

Tours are limited to 20 people. The cost is \$40 a person. Reserve a tour by calling 859-402-8707.

While you're savoring the treats at the KY State BBQ Festival, please remember this event is a fundraiser for the Heart of Kentucky United Way. So, enjoy your Wilderness Trail Bourbon responsibly and support this great cause by coming out. Check www.kybbqfestival.com for details.

For more information, contact Emily Toadvine at emily@wildernesstrailky.com or phone 859-402-8707.

Wilderness Trail Distillery ■ 4095 Lebanon Road ■ Danville, KY 40422 ■ www.wildernesstraildistillery.com

THE WHISKEY TICKET

Kentucky State BBQ Festival

September 8th 11:00 am - 1:30 pm

Location - Visitors Center at Wilderness Trail Distillery

SCHEDULE OF EVENTS :

- *Dave Scheurich* will discuss the history of Alcohol and Bourbon
- *Al Young* will discuss the importance of yeast
- *Shane Baker* will discuss the difference between sweet and sour mash
- *Kevin Curtis* will discuss difference between a pot still and a column still
- *Marianne Eaves (Barnes)* will discuss the Family of Spirits
- Floor open for questions to Master Distillers
- Bourbon Tasting of five different Spirits : Wilderness Trail Bourbon, Boondocks American Whiskey, Four Roses Bourbon, New Distillate, & Restoration Release Gin
- Nibble on Pork Belly Sliders, Baked Beans, and Coleslaw



Commentator:
Peggy Noe Stevens
Bourbon Women Association
Peggy Noe Stevens & Associates

Drawing for 3
Special Edition
Wilderness
Trail Bourbon
Bottles

DISTILLERS PANEL



DAVE
SCHEURICH
BOONDOCKS
AMERICAN WHISKEY



AL
YOUNG
FOUR ROSES
BOURBON



SHANE
BAKER
WILDERNESS
TRAIL BOURBON



KEVIN
CURTIS
IJW
NEW DISTILLATE



MARIANNE
EAVES (BARNES)
CASTLE AND KEY
RESTORATION GIN

Visit our website kybbqfestival.com for each Master Distillers Biography
\$100 per ticket
Must be 21 to purchase tickets