Getting the Word Out

Community-Based Efforts to Enhance Awareness of Racial and Ethnic Disparities
Community-Based Efforts to Enhance Awareness

Key Stakeholders
Data
Implicit Bias
Strategies
“Pounding the Pavement”
“Pounding the Pavement with Purpose”
The Ultimate End Results Of RED

- Truancy - Criminal Mischief
- Youth Detention Center
- Trauma
- Emotional Stress
- Separation - Self - Family
- Delayed Education
- Contributing Mechanisms
- Long Term “Pipeline to Prison”
Social Justice

Listening Together/Leadership Tour

March 15, 2018
11:30-1:30

300 S. Church Jonesboro, Ar 72401
1st Floor Jonesboro City Hall Community Room

Guest Speaker Demario Davis
NFL Linebacker and Social Justice Campaign Coalition Member
GETTING THE WORD OUT

William Jernigan
Governor’s Office of Crime Prevention, Youth and Victim Services
THE IMPORTANCE OF GETTING THE WORD OUT
WHY IS RED REDUCTION WORK SO IMPORTANT?
WHY SHOULD WE GET THE WORD OUT?

- To create a fair and equitable juvenile justice system for all youth
- Because we are the expert on Racial and Ethnic Disparities
  - *If not us, then who??*
- To combat and change the narrative that negatively depict and impact youth of color
- Recruit and engage new and non-traditional stakeholders into RED reduction efforts and bolster youth programming
- Reduce the myth and shed light on the reality
## STATEWIDE DETENTION DATA

<table>
<thead>
<tr>
<th>Demographics</th>
<th>FY2017</th>
<th>FY2018</th>
<th>FY2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Race/Ethnicity</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black</td>
<td>76.5%</td>
<td>77.5%</td>
<td>77.6%</td>
</tr>
<tr>
<td>White</td>
<td>17.4%</td>
<td>15.0%</td>
<td>15.0%</td>
</tr>
<tr>
<td>Hispanic/Other</td>
<td>6.1%</td>
<td>7.5%</td>
<td>7.4%</td>
</tr>
<tr>
<td><strong>Sex</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>84.8%</td>
<td>83.6%</td>
<td>84.7%</td>
</tr>
<tr>
<td>Female</td>
<td>15.2%</td>
<td>16.4%</td>
<td>15.3%</td>
</tr>
<tr>
<td><strong>Age</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11 and under</td>
<td>0.2%</td>
<td>0.3%</td>
<td>0.5%</td>
</tr>
<tr>
<td>12</td>
<td>1.0%</td>
<td>0.7%</td>
<td>1.6%</td>
</tr>
<tr>
<td>13</td>
<td>4.6%</td>
<td>4.0%</td>
<td>5.2%</td>
</tr>
<tr>
<td>14</td>
<td>12.1%</td>
<td>12.6%</td>
<td>11.0%</td>
</tr>
<tr>
<td>15</td>
<td>20.9%</td>
<td>21.1%</td>
<td>21.3%</td>
</tr>
<tr>
<td>16</td>
<td>23.4%</td>
<td>24.9%</td>
<td>22.3%</td>
</tr>
<tr>
<td>17</td>
<td>25.0%</td>
<td>24.2%</td>
<td>24.9%</td>
</tr>
<tr>
<td>18-20</td>
<td>12.7%</td>
<td>12.3%</td>
<td>13.2%</td>
</tr>
<tr>
<td><strong>Total Placements</strong></td>
<td><strong>2,965</strong></td>
<td><strong>2,663</strong></td>
<td><strong>2,406</strong></td>
</tr>
</tbody>
</table>
# 2018-19 MD SCHOOL SUSPENSION DATA

<table>
<thead>
<tr>
<th>Description of Data</th>
<th>Total</th>
<th>Attendance</th>
<th>Dangerous Substances</th>
<th>Weapons</th>
<th>Attacks/Threats/Fighting</th>
<th>Arson/Fire/Explosives</th>
<th>Sex Offenses</th>
<th>Disrespect/Disruption</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>79,306</td>
<td>1,004</td>
<td>5,347</td>
<td>1,579</td>
<td>36,479</td>
<td>489</td>
<td>1,653</td>
<td>30,125</td>
<td>2,630</td>
</tr>
<tr>
<td>Male</td>
<td>55,133</td>
<td>631</td>
<td>3,723</td>
<td>1,194</td>
<td>25,260</td>
<td>390</td>
<td>1,387</td>
<td>20,597</td>
<td>1,951</td>
</tr>
<tr>
<td>Female</td>
<td>24,173</td>
<td>373</td>
<td>1,624</td>
<td>385</td>
<td>11,219</td>
<td>99</td>
<td>266</td>
<td>9,528</td>
<td>679</td>
</tr>
<tr>
<td>American Indian or Alaska Native</td>
<td>239</td>
<td>3</td>
<td>16</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>105</td>
<td>15</td>
</tr>
<tr>
<td>Asian</td>
<td>749</td>
<td>8</td>
<td>114</td>
<td>20</td>
<td>334</td>
<td>10</td>
<td>29</td>
<td>206</td>
<td>28</td>
</tr>
<tr>
<td>Black or African American</td>
<td>46,221</td>
<td>333</td>
<td>1,686</td>
<td>836</td>
<td>23,250</td>
<td>280</td>
<td>905</td>
<td>17,511</td>
<td>1,420</td>
</tr>
<tr>
<td>Hispanic/Latino of any race</td>
<td>8,564</td>
<td>116</td>
<td>969</td>
<td>273</td>
<td>3,604</td>
<td>95</td>
<td>237</td>
<td>2,968</td>
<td>302</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander</td>
<td>98</td>
<td>1</td>
<td>11</td>
<td>1</td>
<td>33</td>
<td>1</td>
<td>4</td>
<td>43</td>
<td>4</td>
</tr>
<tr>
<td>White</td>
<td>18,941</td>
<td>458</td>
<td>2,244</td>
<td>374</td>
<td>7,191</td>
<td>84</td>
<td>406</td>
<td>7,472</td>
<td>712</td>
</tr>
<tr>
<td>Two or more races</td>
<td>4,494</td>
<td>85</td>
<td>307</td>
<td>73</td>
<td>1,975</td>
<td>17</td>
<td>68</td>
<td>1,820</td>
<td>149</td>
</tr>
<tr>
<td>Students with Disabilities</td>
<td>22,056</td>
<td>138</td>
<td>988</td>
<td>466</td>
<td>10,546</td>
<td>145</td>
<td>479</td>
<td>8,547</td>
<td>747</td>
</tr>
</tbody>
</table>
TIPS AND STRATEGIES TO GET THE WORD OUT
TIPS and STRATEGIES TO GET THE WORD OUT

- Always have RED data available to disperse to stakeholders
- Develop a Grassroots Engagement Strategy and Plan
- Utilize technology - Social Media and the Internet
- Utilize the voice of Community Champions and Allies
- Bring the voice of RED to existing youth-serving Boards and committees in your State/local jurisdictions
  - Great way to engage with key decision makers and stakeholders
- Conduct RED trainings, Forums and Symposiaums
OTHER TIPS AND STRATEGIES

● Partner with your State’s Compliance Monitor
  ○ In MD, RED is a major talking point during all compliance visits with key stakeholders (Law Enforcement, Court personnel and juvenile facilities)
  ○ Compliance visits provide a great opportunity to disperse RED data and information to stakeholders
  ○ Reviewing stakeholder data (arrest records, potential violations, etc.) with a RED lens
● JJDPA Core Protection training opportunities
DEVELOP A STRATEGIC PLAN

- **Utilize RED data** to identify specific jurisdictions to prioritize and target for outreach efforts
- Perform a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats) on local jurisdictions—Diversion and other programs
- Make sure it is SMART
  - Measurable
  - Attainable
  - Realistic
  - Time-sensitive
THE BENEFIT of GETTING THE WORD OUT
KENT COUNTY, MD

- 1st interaction began with a RED training with Kent’s Local Management Board
- 2nd interaction was a RED training with their Local Care Team
- 3rd interaction was a RED presentation to youth at the African American Young Males Conference
- Kent County LMB applied for JJAC funding and obtained a grant for their School Truancy Reduction Program
PUBLIC JUSTICE CENTER

- Maryland School Representation Project
  - Attorneys provide free consultation and representation to families during school discipline hearings
  - Mission is to prevent school pushout and to combat the School to Prison Pipeline
  - Focused on reducing disparities in Maryland’s school suspension and expulsion data
- Met with PJC members at a meeting with Kent County LMB
- PJC received JJAC funding in 2019 to further expand their efforts
MARYLAND COMMUNITY-BASED RED EFFORTS
RACIAL AND ETHNIC DISPARITIES TRAININGS and FORUMS
2019 RED TRAINING OPPORTUNITIES

- 18 RED Training/Presentations
- Over 500 participants

Participants included: Child Welfare Social Workers, Law Enforcement, MD State Dept. of Education staff, local and state government agencies, youth-serving organizations, non-profit and community-based organizations, faith-based organizations and more.
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora et nec torquent per conubia nostra.
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora et nec torquent per conubia nostra.
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora et nec torquent per conubia nostra.
ADVERSE CHILDHOOD EXPERIENCES MASTER TRAINER
MD NATIONAL GUARD ACEs TRAININGS

Certificate of Completion
THIS ACKNOWLEDGES THAT
William Jernigan
HAS SUCCESSFULLY COMPLETED
THE MARYLAND ACE INTERFACE MASTER PRESENTER EDUCATION

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora et nec torquent per conubia nostra.

Amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora torquent ipsum per conubia nostra.

Consectetur adipiscing elit. Curabitur eleifend lorem a diam quis suscipit. Class aptent taciti sociosqu ad litora torquent ipsum per conubia nostra.
YOUTH ENGAGEMENT AND COMMUNITY AWARENESS
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora et nec torquent per conubia nostra.

Amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora torquent per conubia nostra.

Consectetur adipiscing elit. Curabitur eleifend lorem a diam quis suscipit. Class aptent taciti sociosqu ad litora torquent ipsum per conubia nostra.
CERTIFICATE OF APPRECIATION

This Certificate is awarded to

Mr. William Jernigan
Guest Speaker

In recognition of the valuable contribution to:

Alfred D. Noyes Children’s Center
9925 Blackwell Road
Rockville, MD 20850

A.L. Reason, Superintendent

August 24, 2018
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eleifend a diam quis suscipit. Class aptent taciti sociosqu ad litora et nec torquent per conubia nostra.

Consectetur adipiscing elit. Curabitur eleifend lorem a diam quis suscipit. Class aptent taciti sociosqu ad litora torquent ipsum per conubia nostra.
Ray Lewis “No Excuses Bootcamp”
GOVERNOR’S OFFICE OF CRIME PREVENTION, YOUTH AND VICTIM SERVICES
GRASSROOTS RED EFFORTS
Police Athletic Leagues (PAL) Programs
Boys & Girls Clubs of America
FUTURE EFFORTS
CONTACT INFORMATION:

WILLIAM JERNIGAN
Maryland’s Statewide RED Coordinator and Director of Prevention Strategies
Governor’s Office of Crime Prevention, Youth and Victim Services
410-697-9317 (o)
william.jernigan1@maryland.gov