About the National Housing Conference
The National Housing Conference (NHC) has been defending the American Home since 1931. We believe everyone in America should have equal opportunity to live in a quality, affordable home in a thriving community. NHC convenes and collaborates with our diverse membership and the broader housing and community development sectors to advance our policy, research and communications initiatives to effect positive change at the federal, state and local levels. Politically diverse and nonpartisan, NHC is a 501(c)3 nonprofit organization. Learn more at www.nhc.org.

About Solutions for Housing Communications
Solutions for Housing Communications, the only national convening designed for housing communicators, focuses on promising communications strategies and tactics for expanding awareness of the benefits of affordable housing and building support for affordable housing policies and development.

Breakout sessions will address communications tools and trends housing communicators rely on for their day-to-day work. Plenary sessions feature national experts and engaging topics that will change the way housing organizations communicate. A sponsored networking reception will follow for housing communicators to connect and build relationships with one another while interacting with sponsors.

Over 200 housing communicators, who represent smaller nonprofit affordable housing developers, local governments, housing authorities, housing finance agencies, financial institutions, intermediaries, advocacy coalitions and more, are expected to attend each year.

To be included in mailed registration brochure, sponsorship must be pledged by Tuesday, Jan 29.

To be included in printed signage and all other materials, sponsorship must be pledged by Friday, March 29.

If you are interested in sponsoring, have questions about sponsorship or would like to create your own custom sponsorship package, please contact us at sponsorship@nhc.org
Sponsorship Levels

Presenting Sponsor
$75,000
- Acknowledgement signs at the convening with name and logo
- Acknowledgement of investment level in all convening materials and website
- Exhibit space
- One item distributed to attendees
- 5 complimentary registrations

Premier Sponsor
$50,000
- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, the convening app and on convening website
- One item, sample or publication on display table
- 3 complimentary convening registrations

Select Sponsor
$25,000
- Networking Reception
$15,000
- Your organization’s brand will be prominently displayed at the convening reception, where attendees network over hors d'oeuvres and an open bar
- 5 complimentary registrations

Contact NHC for details and to customize packages, which include prime live acknowledgement, exhibit space, complimentary registrations and more.

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<table>
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<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Benefits</th>
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| Opening Plenary         | $7,500 | • Acknowledgement on event signage with logo  
|                         |      | • Acknowledgement in convening publications, convening app and on convening website  
|                         |      | • One item, sample or publication on display table  
|                         |      | • 2 complimentary convening registrations  |
| Closing Plenary         | $7,500 | • Acknowledgement on event signage with logo  
|                         |      | • Acknowledgement in convening publications, convening app and on convening website  
|                         |      | • One item, sample or publication on display table  
|                         |      | • 2 complimentary convening registrations  |
| Session Sponsor         | $5,000 | • Acknowledgement on event signage with logo  
|                         |      | • Acknowledgement in convening publications, convening app, convening website and associated with sponsored workshop  
|                         |      | • 1 complimentary convening registration  |
| Convening Supporter     | $3,500 | • Acknowledgement on event signage with logo  
|                         |      | • Acknowledgement in convening publications, convening app and on convening website  
|                         |      | • 1 complimentary convening registration  
|                         |      | • Logo on Wi-Fi signage  |

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Coffee breaks will take place throughout the convening to allow attendees an opportunity to network and engage in an informal setting

- Acknowledgement on event signage with logo
- Acknowledgement in convening publications, convening app and on convening website

Exhibitor
$1,200

There is a limited amount of space available for exhibit tables. Please call or email to inquire. Tables will be assigned on first come, first serve basis upon NHC approval.

Scholarships
$100 each

Help someone attend the convening — sponsor an attendee. Scholarships will cover the registration fee for the convening, excluding travel

- General acknowledgement of support in all convening publications, convening app and on convening website