

Ontario Primary Care COVID-19 Vaccination Action Council

Purpose

To advocate for the **voice of primary care** and the need for primary care partnership in Ontario's COVID-19 vaccine distribution.

To provide consistent, clear, accurate, and timely information to primary care professionals in Ontario.

About us

We are a **coalition of primary care organizations** representing 14,000 family doctors, 4,100 nurse practitioners, 220 primary care teams, 28 Indigenous primary care teams, including northern, rural, and remote teams. We are committed to partnering with government and health authorities to develop the infrastructure needed to ensure an efficient, equitable, and effective health system.



Ontario's Academic
Chairs of Family Practice

Primary care will **support** efficient and equitable vaccinations

Distribution

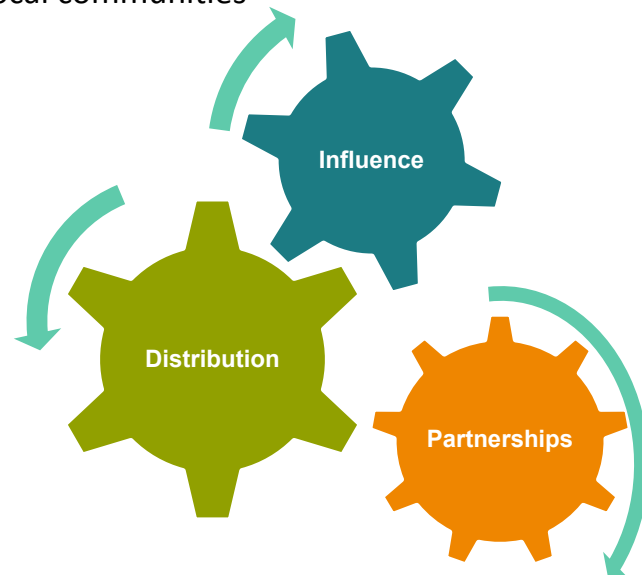
- PCPs can lead and staff hospital and community **mass & mobile vaccination clinics**, as well as collaborate with public health and pharmacies
- PCPs can lead an **equitable locally-tailored response** to meet community needs
- PCPs identify **priority patients, families, and caregivers**, including primary, acute, home, and long term care settings

Partnerships

- PCPs hold **trusted relationships** with community groups, e.g. **Northern, Rural, Black and Indigenous communities, faith-based groups, other priority populations**
- PCPs can partner with other HCWs (e.g. EMS) for **community outreach**

Influence

- PCPs can address **vaccine hesitancy using anti-racist and culturally safe practices**
- PCPs can support **science-based communications** in their local communities



What does primary care **need** to support an efficient, equitable, effective vaccination plan?



Clear communication

- **Clear, consistent, trusted sources of information**
- Timelines, supply, shortage risks
- Guidance/**clinical pathways**
- **Role clarity** for clinics, mass immunization drives, mobile vaccination, congregate settings, hospitals



Public education campaigns

- **Culturally-relevant** public campaigns that encourage patients to speak with their PCP
- **Co-designed targeted campaigns** to address common causes of vaccine hesitancy



Administrative support

- Flexible **logistical supports** to enable clinics with different resources to participate differently in vaccine distribution
- Direct collaboration with **public health units**, with space and logistical support to deliver vaccines



Infrastructure support

- **Support** for planning, administration & communication
- User-friendly **data tracking & reporting** that efficiently fits within workflow
- **Registry** to avoid work duplication, and track **socio-demographic data** to inform strategy