

NAFCT | UNITE

Sarah Fike, sarah@nafct.com

Paul Friederichsen, paul@brandbizinc.com

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The logo for 'The Summit FOR INSTALLATION 2024' features a blue triangle pointing upwards. Inside the triangle, the word 'The' is in a small, black, sans-serif font. Below it, the word 'Summit' is in a large, bold, black, sans-serif font. At the bottom of the triangle, the words 'FOR INSTALLATION 2024' are in a smaller, bold, black, sans-serif font.

The Summit FOR INSTALLATION 2024

FOR IMMEDIATE RELEASE

MEET US AT THE SUMMIT 2024

Elevating Conversations in the Flooring Industry

The National Association of Floor Covering Technicians (NAFCT) and UNITE Floor Training Alliance are excited to host **The Summit 2024**. Mark your calendars for February 22nd and 23rd as we converge at the Dalton Convention Center in Dalton, GA.

The Summit 2024 promises an unparalleled opportunity for flooring installers, contractors, manufacturers, and suppliers. The event will feature enriching educational sessions, a dynamic trade show, and culminating with an insightful panel discussion: "Bridging the Gap Between Installers and Manufacturers."

Robert Varden of UNITE shared his perspective, highlighting the industry's challenges, "In my 40 plus years in this business, I've always seen 3 distinctly different players. The manufacturer, the retailer / dealer, and the contractor / installer. And while not even one of these groups would survive without the other, how often do they communicate? Our Goal with this summit is to help bridge that gap, open constructive communication between the manufacturer, the retailer, and the installer."

Sonny Callaham, NAFCT Co-founder and Chairman, expressed his enthusiasm for this collaborative initiative, "I am excited for NAFCT and UNITE to team up and offer this unique event. The Summit 2024 will offer educational sessions, a trade show and an open panel discussion regarding the disconnect between installers, contractors and manufacturers. The Summit 2024 is a great opportunity for you to both network and learn from the top technical personnel in our industry. "

Meet us at **The Summit 2024** in Dalton, GA on February 22nd and 23rd. Discover more about this transformative event and secure your participation by visiting

<https://nafct.com/the-summit-2024/>.

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About the Event Hosts

NAFCT, the National Association of Floor Covering Technicians

NAFCT's mission is to advance the craftsmanship and professionalism of the flooring industry through training and education of all floor covering related fields. As well as enhance inter-industry communication and cooperation through joint committees, task forces and partnership with other trade associations. Learn more at <https://nafct.com/>.

UNITE Floor Training Alliance

UNITE is a non-profit organization dedicated to finding the next generation of floor covering installers and connecting them with resources for financial aid and certified training programs across the U.S. Learn more at <https://uniteflooring.org/>.