

January 2020

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Take Advantage of the Community Workforce Events Near You!

Event Organizer:

The Pittsburgh Penguins and The Buccini/Pollin Group

Duquesne Small Business Development Center

University of Pittsburgh Institute of Entrepreneurial Excellence

Partner4work

African American Chamber of Commerce

The Builder's Guild

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The Pittsburgh Penguins and The Buccini/Pollin Group

BPG Community Meeting

The Buccini/Pollin Group welcomes you to our Lower Hill Commercial Redevelopment Meeting. Learn how you can be involved in the project! There will be information about job opportunities, community resources, as well as time for networking.

January 28th, 2020

6pm-8pm

Energy Innovation Center: 1435 Bedford Ave, Pittsburgh PA 15219

Duquesne Small Business Development Center

First Step: Business Essentials

Are you considering starting a business but do not know where to start? Are you wondering which business structure is right for your business? This interactive workshop will be essential for new entrepreneurs and business startups to understand the first step of starting a new business.

January 9th, 2020

10am-12:30pm

You can find more information here: <https://www.sbdc.duq.edu/Event-First-Step-Business-Essentials-Wexford>

The formula for Social Media Success

Is Social Media Marketing always on top of your to-do list, but you do not know where to start? Social Media Marketing can be intimidating to small businesses because it has a lot of moving parts. Our simple but comprehensive Social Media workshop will help you learn how to prioritize things and give you a clear formula to be successful on Social Media!

January 15th, 2020

9:30am- 12pm

You can find more information here: <https://www.sbdc.duq.edu/Event-The-Formula-for-Social-Media-Success-January-2020>

First Step: Business Essentials

Are you considering starting a business but do not know where to start? Are you wondering which business structure is right for your business? This interactive workshop will be essential for new entrepreneurs and business startups to understand the first step of starting a new business.

January 22nd, 2020

9:30am-12pm

You can find more information here: <https://www.sbdc.duq.edu/Event-First-Step-Business-Essentials-Pittsburgh-January>

Fundamentals of an Effective Website

This workshop is designed to help entrepreneurs build and create a cost-effective website for their business. Building a website has now become an essential step for businesses to increase their sales.

January 23rd, 2020

9:30am-11:30am

You can find more information here: <https://www.sbdc.duq.edu/Fundamentals-of-an-Effective-Website-January-2020>

First Step: Business Essentials

Are you considering starting a business but do not know where to start? Are you wondering which business structure is right for your business? This interactive workshop will be essential for new entrepreneurs and business startups to understand the first step of starting a new business.

January 23rd, 2020

10am-12:30pm

You can find more information here: <https://www.sbdc.duq.edu/Event-First-Step-Business-Essentials-New-CastleLawrence-January>

Simple Strategic Planning

This workshop is designed to teach business owners how to put together a strategic plan that is simple, effective, and flexible enough to change as your business changes. This is not the business plan you put together when you started your business or applied for a loan. This is the plan you can put together and execute with your team on a regular basis.

January 24th, 2020

9:30am-12:30pm

You can find more information here: <https://www.sbdc.duq.edu/Event-Simple-Strategic-Planning>

University of Pittsburgh Institute of Entrepreneurial Excellence

1st Step: Mechanics of Starting a New Business

Thinking of starting a small business? Begin exploring the size of your market and what marketing tools you'll need to attract customers, learn about business structures, access helpful resources, learn about available funding options and understand what you need to formally establish your business.

January 10th, 2020

7:30am-10am

You can find more information here: <http://entrepreneur.pitt.edu/events/1st-step-01102020/>

2nd Step: Developing a Business Plan

Most financing options require a solid business plan. Learn all you need to know about operational and production planning, conducting market research and creating financial spreadsheets to attract funding for your business.

January 24th, 2020

7:30am-10am

You can find more information here: <http://entrepreneur.pitt.edu/events/2nd-step-01242020/>

Partner4work

BankWork\$ Information Session

Don't miss our Information Session! Classes Start Soon! BankWork\$ is a no cost 8-week interactive program to prepare individuals for careers in retail banking.

January 14th, 2020

11am

You can find more information here: <https://www.careerlinkpittsburgh.com/events/2020/1/14/come-learn-and-apply-for-bankwork>

African American Chamber of Commerce

PowerBreakfast Meeting

Guest Speaker: The Honorable Rich Fitzgerald, County Executive Start the New Year off by hearing from the County Executive, who will update us on the economic health of the county and share his plans for 2020

January 17th, 2020

7:30am-9am

You can find more information here: <https://aaccwp.com/events/>

Networking Mixer

Join us as we are hosted by Tom Michael for what promises to be a special mixer. We will have the opportunity to shop for men's and women's designer clothing, shoes, accessories, jewelry, handbags and more! Come armed with your business cards to make valuable new connections.

January 30th, 2020

5pm-7pm

You can find more information here: <https://aaccwp.com/events/>

The Builder's Guild

Introduction to the Construction Trades Info Session

Come, Lean, and Apply. Learn about the Construction Trades Pre-Apprenticeship Training Program.

January 28th, 2020

11am

You can find more information here: <https://www.careerlinkpittsburgh.com/events/2020/1/28/introduction-to-the-construction-trades>