



2026 Bayanihan Gala



Advertisement Opportunity

Promote your business while supporting FilCom's mission through our exclusive advertising opportunities for the 2026 Bayanihan Gala.

The **2026 Bayanihan Gala Digital Tribute (eTribute) Book** will be featured on the gala website and shared with attendees, sponsors, supporters, and the broader community through FilCom's website, email newsletter, and social media channels. Businesses that purchase an eTribute page can direct readers to their website, making it a shareable marketing opportunity with extended reach.

For even greater exposure, advertisers may reserve space in the **Pacific Business News (PBN) Special Section**, scheduled to appear in the **October 9, 2026** print issue. This special section highlights the gala, its honorees, sponsors, and community partners, providing businesses with additional visibility among 7,500 Pacific Business News' professional and business readership.

For more information, contact 2026 Bayanihan Gala Chair, Natalie Millon at bayanihan.gala@gmail.com.

Advertisement Options

_____ \$150	Gala eTribute Book - Linkable Full Page Color (8.5" W x 11" H) Format: Image-ready, high-resolution artwork, at least 300 dpi (PNG, JPG, or PDF)
_____ \$500	Company Banner Placement at Beverage Pairing Bar During the Event (expected 300+ guests, freestanding roll-up provided by advertiser)
_____ \$1,000	PBN 1/8 Page (4.85" W x 2.6" H)
_____ \$1,500	PBN Quarter Page (4.85" W x 5.3" H)
_____ \$2,100	PBN Half Page (10" W x 5.3" H)
_____ \$3,500	PBN Full Page (10" W x 10.7" H)
_____ \$2,000	PBN Lead Sponsored Article (50,000 headline impressions, 1-month digital campaign)
_____ \$2,500	PBN Custom Native Hub (50,000 headline impressions, 3-month digital campaign)

Checks payable to Filipino Community Center or online givebutter.com/2026BayanihanGala.

Mail to Filipino Community Center 94-428 Mokuola St., Ste. 302 Waipahu, HI 96797.

Maximize Your Reach! Purchase a PBN advertisement and receive a **complimentary full page** in the 2026 Bayanihan Gala eTribute Book - a combined value that extends visibility in both print and digital platforms.

Additional information for PBN digital advertising opportunities are available upon request.

CONTACT INFORMATION

Organization: _____

Contact Person: _____

Phone: _____ **Email:** _____

Website URL (for Linkable eTribute Pages): _____

Submit form, full page ad, and payment by October 2, 2026 (PBN ad due September 7, 2026).

The Filipino Community Center, Inc. is a Hawai'i nonprofit organization and is recognized as tax-exempt by the Internal Revenue Service under section 501(c)(3). Federal ID: 99-0305884.