



EAO MEMBERSHIP

Welcome to EAO Global!

EAO is a globally recognized thriving community curated for executive assistants, administrative professionals, chief of staff, and those aspiring to embark upon the industry with the intention to excel and contribute to our valiant profession.

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EAO Membership

EAO membership grants access to a vast range of experience, insights, and wisdom from seasoned executive assistants who are ready, willing, and able to share their wealth of experience, provide mentorship and divulge priceless industry knowledge, and share powerful connections and resources.

Membership Benefits

- Online Educational Resources
- Online Conference Footage
- Full Access to the EAO Vault
- EAO Mentorship Program
- EAO Career Board
- EA Community Forums
- 20% off all EAO Events (in-person),
- Behind Every Leader Conferences & Retreats
- Virtual EA Interviews / Panel Discussions with Q&A



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BUSINESS CASE

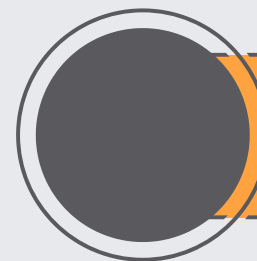
**Behind Every Leader Conference - Rancho Santa Fe
Educate & Rejuvenate Retreat - Lake Austin Spa Resort**

EAO is a globally recognized thriving community curated for executive assistants, administrative professionals, chief of staff, and those aspiring to embark upon the industry with the intention to excel and contribute to our valiant profession.

EAO invites you...

Request to attend the highly acclaimed educational conference
'Behind Every Leader' and the "Educate & Rejuvenate" retreat:
Produced and orchestrated by:
Executive Assistants Organization (EAO).

This will automatically enroll me in the EAO annual
membership for continued education at no additional cost.



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BEHIND EVERY LEADER

A production by EXECUTIVE ASSISTANTS ORGANIZATION (EAO)



HOSTED BY:



EXECUTIVE
ASSISTANTS
ORGANIZATION

The Inn

AT RANCHO SANTA FE

Educate & Rejuvenate Retreat



HOSTED BY:

EAO EXECUTIVE
ASSISTANTS
ORGANIZATION



LAKE AUSTIN
SPA RESORT

Behind Every Leader 2024

Hosted at:

The Inn at Rancho Santa Fe

Educate & Rejuvenate Retreat 2024

Hosted at:

Lake Austin Spa Resort

**The Behind Every Leader Conference
and The Educate & Rejuvenate
Retreat features speakers, trainers &
experts in the profession of
Executive Assistants and
administrative professionals.**

Contact EAO

admin@joineao.com | 619.343.7370

www.joineao.com

Previous Speakers

BEL attracts EAs to some
of the world's most prolific
entrepreneurs and leaders including;

Ann Hiatt - EA to Google Chairman

Anikka Goodman - EA to Mark Zuckerberg

Susan Green - EA to FOX Corp CEO

Peggy Grande - Former EA to Ronald Reagan

Zelda La Grange - Former EA to Nelson Mandela

Michelle Parise - EA to Pinterest CEO

Mike Saunders - EA to Chris Kennedy

Jeff Hoffman - Co Founder Priceline.com

Wendy Blagg - EA to Starbucks CFO

Natalie Wilson - EA to Earvin 'Magic' Johnson

Randy Lim - EA to Brandon Schneider

Alicia Poling - EA to the CEO of Sports Illustrated

Marty Wetsch - EA to Josh Whiton

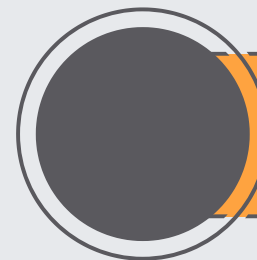
EAO Expenses

My projected expenses are:

Conference Registration **\$999.00**

Includes:

- Complimentary Annual membership to EAO
- Welcome Networking Reception/food & beverage
- Breakfast and breaks
- Lunch & beverage
- Informative Participant Workbook
- Pre-conference communication with Behind Every Leader
- Action Item Worksheet for each session
- Keynote sessions
- Concurrent sessions
- Checklists for each session to utilize post event



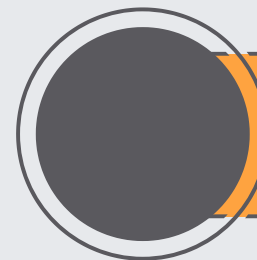
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Expenses, Learning Sessions and Outcomes

The following will be discussed accordingly:

- Ground transportation \$_____
- Air fare \$_____
- Miscellaneous food, taxes, and tips (estimate) \$_____
- Hotel booking \$_____
- General and Concurrent Sessions with my goals or expected outcomes for each.

TOTAL INVESTMENT \$_____



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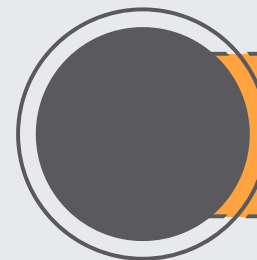
Continuing Education Benefits

By attending these events, I will gain the skills necessary to:

- Increase our team productivity by 25%.
- Move us from being a team to operating as a finely-tuned strategic partnership. We will be more fluid, aligned, and synergistic.
- Create forward-thinking partnerships by learning how my role is changing, where I need to grow to meet future changes, and by building relationships with 400 high-caliber assistants from around the world representing various industries.
- Propose solutions that make sense to you and our organization.

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On-the-Job Application & Contact

Upon my return, I will provide my key takeaways, learning points, and “aha” moments with specific action items for implementation.

Say Yes Today!

The event caps out at 100. We have limited time to secure our place. Therefore, I would sincerely appreciate your approval as soon as possible, so we can take advantage of this incredible opportunity.

Thank you for supporting my continuing education.

P.S. Victoria Louise Rabin would be happy to speak with you personally or answer any of your questions.

You can reach her at 619 343 7370 and/or vrabin@joineao.com

Social Media Links

TEXTS ARE HYPERLINKED. PLEASE CLICK TO BE REDIRECTED

LINKEDIN PAGES

EXECUTIVE ASSISTANTS ORGANIZATION

BEHIND EVERY LEADER - EXECUTIVE ASSISTANTS CONFERENCE

EXECUTIVE ASSISTANTS ORG - TEXAS CHAPTER

EXECUTIVE ASSISTANTS ORG - BOSTON CHAPTER

EXECUTIVE ASSISTANTS ORG - NEW YORK CHAPTER

EXECUTIVE ASSISTANTS ORG - SILICON VALLEY CHAPTER

EXECUTIVE ASSISTANTS ORG - LOS ANGELES CHAPTER

EXECUTIVE ASSISTANTS ORG - SAN FRANCISCO CHAPTER

C-SUITE LEVEL EXECUTIVE ASSISTANTS & CHIEF OF STAFF

EXECUTIVE ASSISTANTS/PERSONAL ASSISTANTS (GLOBAL)

EXECUTIVE ASSISTANTS TO C-SUITE EXECUTIVES & CELEBRITIES

FACEBOOK & INSTAGRAM

VICTORIA LOUISE RABIN FACEBOOK PROFILE

VICTORIA LOUISE RABIN INSTAGRAM PAGE

EXECUTIVE ASSISTANTS ORG INSTAGRAM PAGE (@EAORG)