



Winning Childcare Partnerships

Gothenburg Early Childhood Learning Coalition

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Introductions

- **Colten Venteicher**
 - GECLC Board President
 - Attorney
 - Local Economic Development Board VP
- **Nichole Hetz**
 - GECLC Community Coordinator

Why Childcare?

- Joined the Conversation in 2018

- School Administration
- Local Providers
- Economic Development

Access to reliable, high-quality
childcare is a cornerstone of a strong
local economy

Getting Started

- GECLC Organized
- Received C4K Funds
- Identified Local Needs
 - Gap # of 70 children
 - Funding model doesn't work for providers
 - Need for full time employee to work on solution
- Identified Local Solution
 - Impact Center



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Building Partnerships

- Local Funding
 - **Interlocal Agreement for EC Efforts**
 - Gothenburg Public Schools
 - City of Gothenburg
 - Gothenburg Health
 - **Impact Center Partnerships for Capital**
 - Gothenburg Public Schools
 - City of Gothenburg
 - Local Banks

Where Can You Start?

- Identify Local Stakeholders
- Quantify Local Need
- Find Someone to Tell Your Story
- Engage the Community
 - Talk to current providers
 - Educate the public on the importance of positive early childhood experiences
 - Promote what is currently available
 - Educate the public on the need
 - Create a plan to close the gap

Questions?

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