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***The Dow Great Lakes Bay Invitational Unveils New Name: Dow Championship
Tournament Continues Commitment to Teaming Up for the Community***

- LPGA Tour team event returns to Midland Country Club in Midland, Michigan, June 27 -30, 2024
- New emphasis on championship provides greater value for Dow, the Great Lakes Bay Region and nonprofit partners
- Purse increased to \$3 million

MIDLAND, Mich. – Tournament officials announced today that the Dow Great Lakes Bay Invitational, the LPGA Tour's signature annual team event, will be renamed the Dow Championship. The Dow Championship will take place Thursday through Sunday, June 27-30 at Midland Country Club with an increased purse of \$3 million.

The tournament's new name celebrates the tremendous growth and stature the event has achieved in its first four years, while elevating the tournament's entire community – including the players, local businesses, volunteers, nonprofit partners and the Great Lakes Bay Region – as champions.

"Dow founded this LPGA Tour event with the vision of building community and accelerating the growth and awareness of everything the Great Lakes Bay Region has to offer," said Carlos Padilla II, executive director for the Dow Championship. "We look forward to continuing to champion the Great Lakes Bay Region through this unique LPGA Tour event."

Each year, the Dow Championship is estimated to have generated a significant economic impact of more than \$20 million in the Great Lakes Bay Region. The event has contributed more than \$2 million to local nonprofits since 2019 and each year collaborates with more than 250 local businesses and suppliers.

As the LPGA Tour's signature annual team event, the Dow Championship features a field of 72 two person teams competing over 72 holes in both alternate shot (foursome) and best ball (foursome) formats. Cheyenne Knight and Elizabeth Szokol captured the 2023 edition of the tournament.

The Dow Championship will commemorate its fifth anniversary in 2024. Alongside the official LPGA tournament, the week-long community event includes activities for the entire family, including the Eat Great Trail, an on-site STEM Center for kids, a youth golf clinic and more.

In 2019, this event became the first-ever GEO Certified® LPGA event. The certificate is an internationally recognized award for sustainability in golf. The tournament has achieved certification again in 2021 and 2022, and is awaiting 2023 results.

About Dow Championship

The Dow Championship is an official LPGA Tour event that will be held in Michigan's Great Lakes Bay Region June 24-30, 2024, at Midland Country Club in Midland, Michigan. The Dow Championship is the first team event played for official money and points and became the first fully GEO Certified® sustainable tournament on the LPGA Tour since its inception in 1950. The tournament is played with 72 two-woman teams competing in a 72-hole stroke play format with alternating rounds of foursomes (alternate shot) and four-ball (best ball) with a \$3 million purse.

The week-long event features more than golf. It includes an official LPGA Tour Pro-Am Tournament, STEM Center, youth related programming, Eat Great Trail and leadership events. This inclusive event offers free daily youth opportunities, affordable ticket prices, and

free admission for kids 17 and under as well as past and present Military personnel. Follow @dowchampionship on Instagram, Facebook and Twitter or online at www.dowchampionship.com.

About LPGA

The Ladies Professional Golf Association (LPGA) is the world's premier women's professional golf organization. Created in 1950 by 13 pioneering female Founders, the LPGA, whose members now represent more than 60 countries, is the longest-standing professional women's sports organization. Through the LPGA Tour, the Epson Tour, the LPGA Professionals, and a joint venture with the Ladies European Tour, the LPGA provides female professionals the opportunity to pursue their dreams in the game of golf at the highest level. In addition to its professional tours and teaching accreditation programs, the LPGA features a fully integrated Foundation, which provides best-in-class programming for female golfers through its junior golf programming, and its LPGA Amateurs division, which offers its members playing and learning opportunities around the world. LPGA aims to use its unique platform to inspire, transform and advance opportunities for girls and women, on and off the golf course.

Follow the LPGA online at www.LPGA.com and on its [mobile apps](#). Join the social conversation on [Facebook](#), [X \(formerly known as Twitter\)](#), [Instagram](#) and [YouTube](#).

About the LPGA Tour

The LPGA Tour is the world's leading competitive destination for the best female professional golfers in the world. The Tour hosts more than 30 annual events across 10 countries for over 200 Active Players, awarding total prize funds exceeding \$118 million and reaching television audiences in more than 220 countries. Follow the LPGA Tour on its U.S. television home, Golf Channel.

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