Victoria Chamber of Commerce January 12, 2021

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Accelerating business transformation through the power of 5G





Building a Next-Generation Network for Canada

New 5G market opportunities will fuel Canada's competitiveness and contribute \$40 billion in GDP by 2026

#1 Canada's fastest 5G mobile network and the only network with a PureFibre backbone



World's second largest landmass (9,984,670 km²)



The world's fastest mobile network (Opensignal Global Award, October 2020)

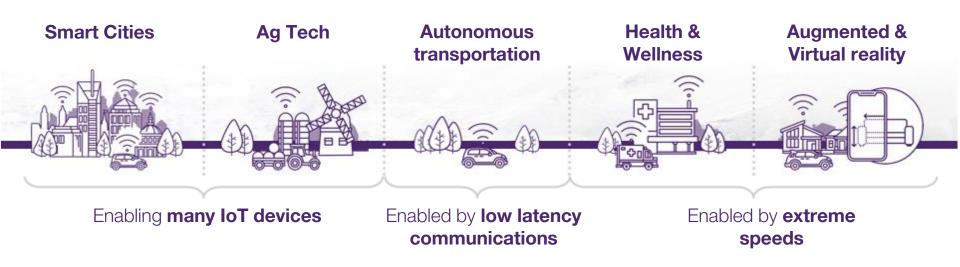


99.9% rural areas, home to more than 7 million Canadians

The state of rural Canada's Mobile Network Experience OpenSignal 2019

5G Will Influence Many Sectors of the Economy

The global pandemic is accelerating 5G demand and will create opportunities deliver better outcomes for Canadians



5G is Here! So What?

5G solves real world problems...

Healthcare system access

How to simplify and improve the patient relationship with its healthcare provider?

Better use of data

What technologies can enable better decision-making from my data?

Shortage of skilled labour

How can I manage my systems with fewer people?

Security

How do I protect my assets in the field?

Customer experience

How can I provide a uniform customer experience across all engagement channels?

Employee Productivity

How can technology improve the efficiency of my employees, in the office and in the field?

Energy efficiency

How do I optimize energy flow throughout the entire network?

Quality of life

How do we build safer and more engaged communities?

...and delivers economic and social benefits.



Increase Revenues & Customer Reach



Productivity



OPEX savings



How you can support the next generation of connectivity in Canada



Advocate for sound public policies

Facilities-based competition and fair spectrum auction rules are essential to Canada's economic competitiveness

Stay curious

Pursue learning on automation, machine learning, IoT



the future is friendly.