

Victoria Chamber of Commerce

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VP Business Products & Services

Accelerating business transformation through the power of 5G



Building a Next-Generation Network for Canada

New 5G market opportunities will fuel Canada's competitiveness and contribute \$40 billion in GDP by 2026

#1 Canada's fastest 5G mobile network and the only network with a PureFibre backbone



The world's fastest mobile network (Opensignal Global Award, October 2020)



World's second largest landmass (9,984,670 km²)



99.9% rural areas, home to more than 7 million Canadians

*The state of rural Canada's Mobile Network Experience
OpenSignal 2019*

5G Will Influence Many Sectors of the Economy

The global pandemic is accelerating 5G demand and will create opportunities deliver better outcomes for Canadians

Smart Cities



Ag Tech



Autonomous transportation



Health & Wellness



Augmented & Virtual reality



Enabling **many IoT devices**

Enabled by **low latency communications**

Enabled by **extreme speeds**

5G is Here! So What?

5G solves real world problems...

Healthcare system access

How to simplify and improve the patient relationship with its healthcare provider?

Better use of data

What technologies can enable better decision-making from my data?

Shortage of skilled labour

How can I manage my systems with fewer people?

Security

How do I protect my assets in the field?

Customer experience

How can I provide a uniform customer experience across all engagement channels?

Employee Productivity

How can technology improve the efficiency of my employees, in the office and in the field?

Energy efficiency

How do I optimize energy flow throughout the entire network?

Quality of life

How do we build safer and more engaged communities?

...and delivers economic and social benefits.



**Increase Revenues
& Customer Reach**



Productivity



OPEX savings



**Safety &
Security**

How you can support the next generation of connectivity in Canada



Advocate for sound public policies

Facilities-based competition and fair spectrum auction rules are essential to Canada's economic competitiveness

Stay curious

Pursue learning on automation, machine learning, IoT



the future is friendly®