



# BROTHERS KEEPER VETERAN FOUNDATION

## 2024 IMPACT REPORT

JANUARY 2025

ANNUAL IMPACT REPORT

### BKVF Year in Review

In 2024, Brothers Keeper Veteran Foundation (BKVF) continued its mission to empower and heal our nation's heroes, thanks to the incredible dedication of our team and the addition of passionate volunteers.

Our 2024 Impact Report showcases the growth of our programs, which support veterans facing mental health challenges through personalized care, innovative initiatives, and strong partnerships. Together, we've worked to destigmatize military-based mental health issues and provide essential support to those who have served.

This report reflects the unwavering spirit of our Veterans, the dedication of our team, and our united effort to create stories of strength and hope. Explore the lives we've touched and the progress we've made toward a future where no Veteran faces challenges alone.

### Growth

In 2024, Brothers Keeper Veteran Foundation (BKVF) achieved remarkable growth in Clinical Operations and organizational leadership. Key milestones included implementing HIPAA-compliant intake software, IntakeQ, and hiring Case Manager Mandy Royall, a US Air Force Veteran. These advancements increased Veteran intake by 238% in just five months. Mandy served 27 Veterans and managed over 50 monthly touchpoints, ensuring efficiency and confidentiality in care delivery.

BKVF also led a Trauma-Informed Recovery Course with Reboot Recovery, achieving a 100% reduction in Suicide Ideation (SI) and graduation rates, underscoring the program's success.

Organizationally, BKVF welcomed new leaders to drive its mission forward: Executive Director Sarah Schmiedeknecht, Chief of Staff Haley Knight, and Clinical Director Dr. Michele DeMarco. Under the leadership of Founder Chris Cathers, Former Army Green Beret, these additions set the stage for even greater impact, positioning BKVF to expand its services and continue providing exceptional care for veterans and their families.



BKVF Team and Ambassadors at the 2024 Annual Gala; Nashville, TN



Rocky Shipes, Chris Cathers, and Sarah Schmiedeknecht present award to Lowell Koppert for his support at the 2024 Cultivating Courage Gala; Nashville, TN



2024 Salute & Shoot Participants and volunteers pose for a photo after the event ; Ashland, TN

**REBOOT** RECOVERY  
OVERCOMING TRAUMA **TOGETHER**

## Notable 2024 Charity Events

We are incredibly proud of the community we've built and deeply grateful to everyone who has hosted events on our behalf or partnered with us in collaboration. Your support makes our mission possible! A few notable events took place in Q4 :

In September, Hero's Pizza & Subs teamed up with the NAM Knights motorcycle club to host a successful "Poker Run," raising over \$5,000 for BKVF. Hard Lucks American Apparel designed a custom event shirt and generously donated a portion of the proceeds to support our mission.

That same month, Garrison Brothers and participating venues contributed \$1 per drink sold to BKVF, demonstrating their commitment to supporting veterans throughout the community.

In August, Baja Gold approached us with an inspiring idea to fundraise for Thanksgiving meals for veteran families. This initiative exceeded expectations, connecting Baja Gold with Ben Monnette from Tree House Recovery, the Fort Campbell YMCA, and the Steven A. Cohen Military Family Clinic.



Together, we provided 300

Thanksgiving meals to veteran families, making a profound and meaningful impact on the lives of those we serve.



## 2025 FORECAST & EVENTS

### Move With Purpose. Support Our Veterans.

Join the challenge from Jan. 15 - Feb. 15, 2025 to raise awareness for Veteran mental health. Just Ruck It has raised \$1,726 out of their goal of \$25,000

Learn more about this nationwide challenge at [give.bkvf.org/justruckit](https://give.bkvf.org/justruckit)

### Matt Rogers Concert

**Date:** 31 May 2025 **Location:** Nashville, TN

**Details:** Live performance of Matt Rogers' powerful new single "Camouflage" honoring Cory Moore and supporting BKVF.

Tickets start at \$25

Visit [give.bkvf.org/mattrogers](https://give.bkvf.org/mattrogers)



### Annual Golf Outing

**Date:** 16 June 2025 **Location:** Lebanon, TN

**Details:** Join us at the newly renovated **The Club at Five Oaks** for our 3rd annual golf outing. **More info coming soon!**

### Cultivating Courage Gala

**Date:** 13 September 2025 **Location:** Nashville, TN

**Details:** Keep a look out for more information on Cultivating Courage for 2025. **Same venue - new entertainment!**

### Charity Poker Run

**Date:** 20 September 2025 **Location:** Winder, GA

**Details:** Hero's Pizza & Pub is hosting a poker run to benefit BKVF.

**More info coming soon!**



**See all events on our website: [bkvf.org](https://bkvf.org)**



In 2024, Brothers Keeper Veteran Foundation (BKVF) continued its unwavering commitment to empowering and healing our nation's heroes. This Impact Report reflects the strides we've made in supporting Veterans through personalized care, innovative programs, and collaborative partnerships, advancing our mission to destigmatize military-based mental health challenges. It's a testament to the dedication of our team, the resilience of our Veterans, and the collective effort of a community united in reshaping stories of strength and hope. As we look to the future, we remain steadfast in ensuring no Veteran faces their challenges alone. Thank you for being part of this journey.

- CHRIS CATHERS, FOUNDER



A registered 501(C)(3) Non-Profit Organization