

WWA 2019 CONSERVATION CALENDAR RAFFLE

10th Anniversary Edition - ADVERTISING CONTRACT FORM

Thank you for considering an advertisement in this important fundraiser! Our ad program returns for the 2019 calendar, to help defer our printing expense, and offering our advertisers great multiple exposures, with their promotional messages. **All ad forms should be submitted & paid no later than April 6th, 2018.** Sales are expected to begin before the 15th of July in 2018, and will run until the 9th of January, 2018, or until stock is sold out, whichever comes first. All ads will be printed in full color.

(due to gaming regulations – ads may not feature coupons – sorry!)

Advertiser: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Ad sold by (contact): _____

AD SIZES ARE THE SAME AS 2018 – BIGGER SIZE – FEWER ADS – MORE VALUE !

- 3 ADS placed in 3 different months (small changes to message allowed in each, if you wish) (6.5" x 2.5" each) = **JUST \$350!** (*This is the early-bird rate, the rate is \$375 after 4/7/18*)
There would be just 8 opportunities for this program, with 24 ad spots in the 2019 Calendar Raffle!
- 1 “BIG AD”, in 2 spaces, in 1 month (no other ads in that month) (13" x 2.5") = **\$250**
A “full page” ad like this would have been \$500 in 2014.
- 1 ADVERTISING SPOT (6.5" x 2.5") = **\$150** This allotment of space would have cost \$250 in the 2010-2014 calendars – a 30% savings for you! More than 4000 units were sold of the 2018 edition!

Payment is due at the time of contract, it is needed to offset printing expenses. Payment by credit card is possible; Contact Kelcy Boettcher at (262) 968-1722. Payment by check - All checks should be written to: WWA, and mailed to: Wisconsin Waterfowl Association, PO Box 427, Wales, WI 53183

SUBMIT PAYMENT FOR 2 OR MORE AD SPOTS BY 4/7/18, and SAVE \$25 OFF your order!

4500 copies of the 2019 calendar will be printed this year, and we expect more than 4000 to be sold, based on our nine year track record, state-wide, and beyond, by our incredible team of volunteers. All calendar advertisers will be listed on the results page of the WWA website, which receives more than 10,000 views per month.

This is a great advertising opportunity!!

Thank you for your support of our conservation efforts!

