



The Alarming Facts on Digital Kiosks

Together, we can protect Houston's values

What are digital kiosks?

In May 2021 the City of Houston signed a contract with Smart City (ISC) to install 125 digital kiosks throughout the city. **As of today, there are 75 giant LED touchscreen kiosks towering over sidewalks and pedestrian walkways across the region.**

These kiosks display a wide array of advertisements across a flashing screen along with a camera to snap selfies amid high traffic areas.

Major Concerns with Digital Kiosks

- **Dangerous distractions** for drivers and pedestrians.
- **Safety hazards** for bicyclists, scooters, and walkers.
- **Loss of critical sidewalk space** for pedestrians.
- **Privacy issues** with kiosk cameras.
- **Grave impacts** to the natural beauty of our city.



⚠️ ISC reports anecdotally that the signs create “buzz” for nearby businesses, but there is **no data available regarding specific benefits.**

⚠️ There is **no list** of advertisers or what they are advertising available to the public nor is there any known regulation on types of ads or frequency.

⚠️ **Citizens are not aware of how the data collected through the kiosks is used.** There are privacy and safety risks regarding the personal information and how it is used by ISC.



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