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Trex promotes Lauer to senior vice president/COO

Star staff report

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Zachary Lauer

Winchester-based [Trex Co. Inc.](#) announced on Tuesday that Zachary C. Lauer has been promoted to senior vice president and chief operations officer.

Lauer has been with Trex for 10 years, most recently serving as senior vice president of supply chain and manufacturing. His other roles with the company, which is the world's largest producer of wood-alternative composite decking and railing, have included vice president, senior director and group vice president for supply chain.

"Zach's deep operational expertise and strong track record of leadership make him the ideal choice to serve as our chief operations officer," Adam Zambanini, president and CEO of Trex, said in a media release. "His ability to drive performance across manufacturing and supply chain while fostering innovation in R&D (Research and Development) will be critical as we execute our strategic priorities."

Before joining Trex, Lauer held numerous senior roles in supply chain, manufacturing and engineering at Newell Rubbermaid (now [Newell Brands](#)) and Federal-Mogul (now [Tenneco](#)) facilities in Winchester. He holds a master of business administration degree from Villanova University and a bachelor of science degree in aerospace engineering from the United States Military Academy.

In his new role at Trex, Lauer will lead the company's manufacturing, supply chain, engineering and R&D functions.

"I'm honored to take on this expanded role at Trex," Lauer said in the release. "I look forward to working with our talented teams to strengthen our operations, enhance quality and safety and accelerate meaningful innovation across the organization."

Since its formation in 1996, Trex Co. Inc. (NYSE: TREX) has invented and defined composite decking. The corporation, headquartered at 2500 Trex Way in Winchester, provides the world's No. 1 brand of sustainable, wood-alternative decking and railing, as well as high-performance, low-maintenance outdoor living products. Trex has been named one of America's Most Responsible Companies by [Newsweek](#), one of the 100 Best ESG (Environmental, Social and Governance) Companies by [Investor's Business Daily](#), and the Sustainable Brand Leader in the decking category by [Green Builder Media](#). For more information about the company, visit trex.com.