

# Media Coverage Request

## World Ag Expo®

*This form does not guarantee media coverage or interviews. One submission per exhibitor, please.*

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Media Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Interviewee Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Product/Industry Category: \_\_\_\_\_

**Social Media:**  Facebook  Instagram (@ \_\_\_\_\_ )  Twitter (@ \_\_\_\_\_ )

**Area of participation: (select all that apply)**

- Exhibitor  Top-10 New Product Nominee  Top-10 New Product Winner  Seminar Speaker

**Are you able to demo your product online?** Yes  No

**Why will media want to talk with you?**

- New Product(s)? Name of Product(s): \_\_\_\_\_
- Company Anniversary? # of years: \_\_\_\_\_
- Solutions to current issues? Brief description of product/solution: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Awards/Recognitions received? Brief description of awards: \_\_\_\_\_  
\_\_\_\_\_
- Other: \_\_\_\_\_

**Please attach any/all of the following collateral material for media use:**

- Press Releases  
 Company or Product Logo  
Product Photos  
 Other: \_\_\_\_\_

**Publicize your association with World Ag Expo®!**

- Send me general WAE press releases.  
Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_
- Contact these media outlets for me. (If more than two, please attach list separately.)  
Media Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
Media Contact: \_\_\_\_\_ Email: \_\_\_\_\_