

Dear Members,

Like you, the Chamber continues to shift and pivot as we continue to be challenged by the pandemic. Work force challenges, supply chain challenges and shortages of specific materials continue in addition to greater costs in goods. So, what is the good news in all of this?

First, we are all in this together as we are all challenged with many of the same issues. Second, collaborations and supporting each other makes us stronger.

Our first Chamber of Commerce member workshop of the year was on leadership. The speaker had us break up into pairs, so each business owner had a chance to share with another business owner their goals for 2022 and how they wanted to achieve those goals. The conversations were enthusiastic, and you could feel a new energy in the room as each business worked with another business in sharing their goals and finding the best ways to achieve their own goals. I frequently see this enthusiasm and energy in our Chamber of Commerce member meetings, networking events and in our volunteer committees too!

The Chamber of Commerce is here for YOU. We exist for YOU. Through the Chamber of Commerce platform, you are not alone in this ever-changing unpredictable environment. The Willoughby Western Lake County Chamber of Commerce is a resource for YOU and a fantastic way for you to build relationships and grow your business with the support of other likeminded businesses.

Don't be a stranger to us in 2022! Lean on and lean in! Reach out and take advantage of the many resources the Chamber has to offer. Build relationships with other Chamber businesses to help keep you going and keep that positive energy that will help you to achieve your goals in 2022!

Karen W. Tercek, President/CEO