



Connecting you to resources, people, and growth opportunities!

The Chamber of Commerce just completed the annual downtown Willoughby ArtsFest on Saturday, July 16th. Always our biggest event of the year! This event brings art to downtown Willoughby and thousands of people into western Lake County that patronize local businesses. It also gives our members who sponsor the event, an opportunity to connect with many potential customers. The event also provides the best day of business for the many restaurants and shops in downtown Willoughby. Lastly it also brings together many of our members as volunteers (thank you to all of you!!!) who not only volunteer that day but connect with other volunteers who are business owners. This event is a great example of the Chamber of Commerce as a conduit and connector of business, people, and growth in western Lake County.

This past week, I had two member businesses who reached out to me as they were looking to expand or purchase an additional building. The Chamber of Commerce was able to introduce them to the appropriate resources and people who could help them with potential loans and programs for buying or expanding a business. Another member business owner shared with me they need more employees (as many of our businesses do currently). I introduced them to our local high school administrators so they might have an opportunity to speak to a class about their industry and the job opportunities available and further cultivate a relationship with the schools. I also shared with this business member about our annual Lake County Job Fair and to look out for that information early next year.

As a Chamber of Commerce, we introduce you, our members, to who you need to know, and the resources you need to help you continue to grow. My staff and I assist our members and the public every day with business questions and inquires that help businesses to grow in western Lake County.

If you need assistance with finding resources, take advantage of what the Chamber of Commerce has to offer as the conduit and connector of business, people, and business growth.

Best wishes for continued growth!

Karen Tercek, President/CEO