



## Let's Ignite the Blog! Louise Livesay-Al

In today's world, with changes in how we are doing business. Things have become even more technology based. I have found that more clients seem to be seeking education and information online. And this has prompted CLI to work on re-infusing some energy into the CLI Blog. This is a wonderful resource for potential clients to learn about Collaborative Practice and hear a variety of voices talk about topics relating to family law in a way that tells them how this process can meet their needs in a respectful, family and problem-solving focused way. But to keep the blog going, we need to have posts for the blog.

To that end, Louise Livesay is the designated wrangler. We are looking for people to sign up as often or infrequently as you like, in a way that fits your schedule, to write a blog article about a topic of your choice.



**To help organize this, Louise will be sending out a *Sign-UpGenius* email invitation to all CLI members to sign up for slots.**

Know that this email is not spam but sent by Louise through *Sign-UpGenius*. We are looking for three people to sign up for a two-week window. You will receive an email reminder when it is your time slot. When you write your bog, you can send it to [louise@livesaylawoffice.com](mailto:louise@livesaylawoffice.com) and she will work with Sandy, to get it posted to our CLI Blog site, connected to the CLI Facebook and LinkedIn page, etc.

When a blog is posted, we encourage you to share it on your own Facebook, LinkedIn or other forms of social media to help spread the word and generate activity to our blog site so that it increases site activity and search engine optimization. Let's cast our net wider by working together and sharing the task! Will you be the first one to sign up?

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