

## WANT TO GIVE YOUR BEVERAGE BRAND A BOOST ? PARTICIPATE IN NECSEMA'S FALL BEVERAGE SUMMIT Thursday, October 29, 2020 Online Virtual Summit

### What Are The Beverage Summit Meetings?

A series of 15 minute meetings between up to 10 major chain retail buyers and select beverage companies with the express intent to review new opportunities and products for retailers planning their annual beverage sets. The meetings give both parties an opportunity to have focused conversations that can achieve mutually beneficial results.

Scheduled breaks and an extended lunch break have been built in the schedule to allow you to catch up on daily tasks. After the meetings, participating retailers are invited to an online networking reception.

### Why Should My Company Participate?

The format of short, private meetings gives your company an advantage in a competitive market and the opportunity to completely focus on your company's 2020/21 programs, new items and promotional ideas.

In one business day, you can accomplish securing face-to-face interaction with retailers you might not see often, or ever!

The cost to participate is \$1,500 and spaces are limited to 12 and are reserved on a first come, first serve basis. Reserve your spot today!

Retailers already committed to participating include:



**ONLY 12 VENDOR SPACES AVAILABLE!**

**CONTACT NECSEMA TODAY TO RESERVE YOUR SPOT!**

### Agenda

- 9:30 am - 10:00 am: Welcome and Log On (schedules provided ahead of time)
- 10:00 am - 1:00 pm: Beverage Meetings (w/ scheduled breaks)
- 1:00 pm - 2:15 pm: Afternoon Break
- 2:30 pm - 3:45 pm : Beverage Meetings
- 4:00 pm - 4:30 pm: Wrap Up/Networking

### Company Information

Please designate one company contact who will attend the Beverage Summit on Oct.29, 2020

Contact \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

### Beverage Summit Meeting Attendees (Limit = 2 per company)

1) \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

2) \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

 Check Enclosed   VISA   MasterCard   American Express   DISCOVER

\_\_\_\_\_ Cardholder Name \$ \_\_\_\_\_ Amount to be charged:

\_\_\_\_\_ Credit Card # \_\_\_\_\_ CSC #

\_\_\_\_\_ Expiration Date \_\_\_\_\_ Signature

\*Payment must be received in full in order to reserve your spot in the Beverage Summit Meetings. NECSEMA's Summit Meeting space is available for vendors and manufacturers, members and non-members.



**Please copy all sides of this application for your files, and return the original.**

For further information contact:  
NECSEMA • 1044 Central Street • Stoughton MA 02072  
Phone: 781-297-9600 • Fax: 781-297-9601 • Email: lisa@neccsema.net