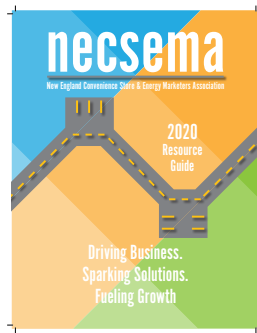


**PUT YOUR COMPANY OR  
BRAND IN FRONT OF THE  
DECISION MAKERS  
FOR NEW ENGLAND'S  
CONVENIENCE STORES &  
ENERGY MARKETERS  
PLACE AN AD IN THE  
NECSEMA MEMBERSHIP DIRECTORY.**



The NECSEMA Membership Directory serves as a resource for c-store & energy marketers owners, operators, supervisors, buyers and managers. They use the directory as a handy reference guide to contact their suppliers and vendors all year long. We provide a hard copy issue for all members and also create an electronic format that will be distributed widely and available to all members and non-members from our web site. Your Ad will be viewed by 1000's of C-store and Energy Industry Contacts throughout our region and beyond!

Take advantage of this opportunity to reach the New England convenience store and petroleum operator's market.

**NECSEMA's 2021 Membership Directory will be published in early 2021, in print and electronic formats. You can order your ad space by returning the attached Insertion Order Form.**

For further information contact:  
Lisa Lawinger Brown, Director of Marketing & Membership  
NECSEMA  
1044 Central Street, Suite 203  
Stoughton, MA 02072  
Phone: 781-297-9600, Ext 4.

Company Profile  
NECSEMA 2021  
Membership Directory



Please type or print information as you wish it to appear in the NECSEMA Membership Directory

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
(Primary Contact)

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEB: \_\_\_\_\_

Type of Products and/pr services provided:

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Please list under the following “Product and Service” Categories.  
(check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> C-Store Products/Services  | <input type="checkbox"/> Insurance             |
| <input type="checkbox"/> Construction & Maintenance | <input type="checkbox"/> Legal Services        |
| <input type="checkbox"/> Environmental Services     | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Equipment                  | <input type="checkbox"/> Signs/ Electric       |
| <input type="checkbox"/> Financial Services         | <input type="checkbox"/> Transportation        |
| <input type="checkbox"/> Fire Suppression Systems   | <input type="checkbox"/> Miscellaneous/Other   |
| <input type="checkbox"/> Full Service Distributor   |  |

Submitted By: \_\_\_\_\_ Date: \_\_\_\_\_

***Please include this form with your ad order form and mail, fax or scan and email to [lisa@necsema.net](mailto:lisa@necsema.net).***

# Ad Order Form

NECSEMA 2021  
Membership Directory



Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Web Page \_\_\_\_\_

If you need assistance with designing your ad please contact  
Kristen vonHentschel of KVH Graphic Design  
508.477.3396 | 508.367.0120  
kvhgraphicdesign@comcast.net

## Technical Requirements

- o Ads must be camera ready.  
Preferred Files include Adobe Illustrator EPS, Press quality PDF, InDesign Program Files (please include all fonts and art)
- o 2 Color Ad will include Printers surcharge of \$175
- o Full Color Ad will include Printers surcharge of \$300
- o **Order and payment must be received by November 27, 2020, thank you.**  
**AD must be submitted on or before December 7, 2020.**

\* Inside Covers & Back Cover Full Color ads are reserved for members

### Sizes:

1/4 Page Ad: 3.57 x 4.625 Vertical Layout

1/2 Page Ad: 7.375 x 4.625 Horizontal Layout

Full Page Ad: 7.375 x 9.5 Vertical layout

## 2021 MEMBERSHIP DIRECTORY AD ORDER

<u>SIZE</u>	<u>Member Rates</u> Black & White	<u>Non Member Rates</u> Black & White
<b><u>1/4 Page:</u></b> 3.57 x 4.625 Vertical Layout	\$450.00 ____	\$650.00 ____
<b><u>1/2 Page:</u></b> 7.375 x 4.625 Horizontal Layout	\$650.00 ____	\$950.00 ____
<b><u>Full Page:</u></b> 7.375 x 9.5 Vertical Layout	\$1050.00 ____	\$1,250.00 ____

\*Full Page Ad for Members will include 2 member spotlights in the weekly newsletter.

**Inside and Back Covers are reserved for Members Only:**

Inside Covers (Full Color)	\$2,000.00 ____
Back Cover (Full Color)	\$3,000.00 ____

**SubTotal: \$** \_\_\_\_\_

\* For **2 Color** ad Please add \$175.00: \$ \_\_\_\_\_

\* For **Full Color** Please add \$300.00 : \$ \_\_\_\_\_


**Total: \$** \_\_\_\_\_

**Payment Due = \$** \_\_\_\_\_

\*Please note that cover advertising is on a first come first served basis.

- Please Bill Me
- Check Enclosed
- Master Card
- Visa
- AMEX

_____	Cardholder Name	_____
_____	Credit Card #	_____ CSC#
_____	Expiration Date	_____ Signature

By Mail:  NECSEMA  
1044 Central St., Suite203  
Stoughton, MA 02072

By email:  lisa@necsema.net

By Phone:  (781) 297-9600 ext 4

By Fax:  (781) 297-9601