

## **WANT TO DOUBLE YOUR EXPOSURE AT THE NECSEMA Conference & Expo? PARTICIPATE IN NECSEMA'S TOP TO TOP MEETINGS Tuesday, March 15, 2022 Mass Mutual Center Springfield, MA**

### **What Are "Top to Top" Meetings?**

On March 15th, the day before NECSEMA's EXPO, We will host private 20 minute meetings between up to 10 key retail companies and 12 manufacturers to review new opportunities, products and services. These meetings give both parties an opportunity to focus and achieve a lot in a short amount of time.

The cost to participate is \$1,800 and spaces are reserved on a first come, first serve basis. Reserve your spot today!

### **Why Should My Company Participate?**

The format of short, private meetings gives your company an advantage in a competitive market and the opportunity to completely focus on your company's 2022 programs, new items, services and promotional ideas.

In one business day, you can accomplish securing face-to-face interaction with retailers you might not see often, or ever! We will break for a networking luncheon and you will receive 2 tickets to the Opening Reception that eve!

Retailers already committed to participating include:



**ONLY 12 VENDOR SPACES AVAILABLE!**

**CONTACT NECSA TODAY TO RESERVE YOUR SPOT!**

Agenda  
9:30 am - 12:00 pm: Top to Top Meetings  
12:00 pm - 1:00 pm: Networking Luncheon  
1:00 pm - 4:00 pm: Top to Top Meetings  
6:00 pm - 8:00 pm: Opening Reception

## NECSEMA Top to Top Meetings Vendor Reservation Form

### Company Information

Please designate one company contact who will attend the Top to Top Meetings on March 15th.

Contact \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

### Top to Top Meeting Attendees (Limit = 2 per company)

1) \_\_\_\_\_  
Name Title

2) \_\_\_\_\_  
Name Title



Check Enclosed



\_\_\_\_\_  
Cardholder Name

\$ \_\_\_\_\_  
Amount to be charged:

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

\*Payment must be received in full in order to reserve your spot in the Top to Top Meetings.  
NECSEMA's Top to Top Meeting space is available for vendors and manufacturers, members  
and non-members. Wholesalers/Distributors are not eligible to participate.

**Please copy all sides of this application for your files, and return the original.**

For further information contact:

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