



ASHI Educational Workshop (AEW) Social Media Engagement Guide

Share your experiences at the ASHI Educational Workshop by engaging on our social media platforms!! Remember to like, comment, and share our content!

Instagram: [@ashihq](https://www.instagram.com/ashihq/) <https://www.instagram.com/ashihq/>

Twitter: [@ashihq](https://twitter.com/ashihq)

Facebook: [American Society for Histocompatibility & Immunogenetics - ASHI](https://www.facebook.com/AmericanSocietyforHistocompatibilityandImmunogenetics)

LinkedIn: [American Society for Histocompatibility & Immunogenetics \(ASHI\)](https://www.linkedin.com/company/american-society-for-histocompatibility-and-immunogenetics)

YouTube: <https://www.youtube.com/channel/UCIDT6MPWaN6DRLn5sLJhvGw>

Helpful Tips:

- Tag or post about the ASHI Educational Workshop on your social media story.
- Create a post showing how you are participating in the ASHI Educational Workshop (ex: share your favorite parts of the workshop, what you enjoyed and if this is your first ASHI Educational Workshop)
- Use the ASHI Educational Workshop personalized hashtag: **#AEW2023**
- Sharing your own video content? Check out these [tips for optimal video recording](#) for social media.
- Download this image and use it as a profile cover photo or add it to your email signature.



Add a personalized Facebook Frame to your profile!

Follow the steps below:

1. Email your photo to chandler@createbyinfluence.com
2. Use the subject line **ASHI AEW Facebook Frame Request** (Please allow 24 hours to receive your personalized Facebook frame)

- Attending as a group with your laboratory? Showcase games and activities like “How many tips can fit in a container?” or use some of the ideas shared, below:

			
Play “Guess the white blood cell count” with red and white candies	Count lymphocytes in buffy coat and CDC plates	Play the “Lymph nodes guessing game” (use lima beans as lymph nodes and cotton balls as fat in a specimen cup	Create fun favors: -Fill a syringe with mini M&Ms

Purchase an ASHI Educational Workshop T-shirt!

Attending the ASHI Educational Workshop?

We have a shirt for that!



We've got you covered with a special shirt for the ASHI Educational Workshop!

Allow 7-10 business days for shipping.

Don't miss out on this exclusive opportunity to showcase your participation. Order your shirt [here](#) and be part of the ASHI community in style!

Check out more ASHI resources

Technologist Forum: Mingle with our active community of laboratory professionals when you join the [ASHI Technologists' Affairs Facebook Forum](#).

Podcast: Coffee and Compatibility is a monthly ASHI podcast discussing current topics and expert opinions relating to transplantation, histocompatibility and immunogenetics. Receive 1.0 contact hours or .15 continuing education credits for listening.