



PRE-EVENT HAPPY HOUR

JOIN US OCT 23RD FROM
5PM-7PM
TO WELCOME OUT OF TOWN
GUESTS!

OCT 24TH

8AM - 3PM

REGISTRATION

PICK UP BADGES AND SWAG



8AM - 5PM

AG TECH EXHIBITION

LEARN MORE ABOUT THE
LATEST ADVANCEMENTS IN
AGRICULTURE, INVEST IN
YOUR YOURSELF AND
EMPLOYEES, AND SEE HOW
YOU CAN GROW UTILIZING
TECHNOLOGY.



GETTING
HUNGRY?
CHECK OUT THE
ROTATING FOOD
TRUCKS!

5PM - 7PM

NETWORKING MIXER

JOIN FARMERS, PCAS, AND AG
TECH LEADERS ON THE PATIO
FOR A VC AG INSPIRED
COCKTAIL.

LEARN MORE
AND REGISTER

VCAgriTechFair.com

FREE!

HOSTED BY FARM BUREAU OF VENTURA COUNTY

AGRI-TECH FAIR

October 24, 2023 • Courtyard by Marriott – Oxnard

FREE!

9AM

THE JOURNEY OF FARMING TRANSFORMATION IN A DIGITAL WORLD

Edgar Gutierrez, VP of Farming Ops, Limoneira Company
CEUs: 1 Hour CCA Approved, 1 hour VCAILG Requested

10AM

AG TECH IMPLEMENTATION BEST PRACTICES: GROWER PANEL

CEUs: 1 hour CCA Approved, 1 hour VCAILG Requested

11 AM

NAVIGATING THE WATERS OF THE NEW AG ORDER – IMPORTANT UPDATES FOR GROWERS ON CHANGING WATER QUALITY REGULATION

Jodi Switzer, Water Program Director, Farm Bureau of Ventura County
CEUs: 1 hour CCA Approved, 1 hour VCAILG Requested

12 PM

SPRAY RIG PERFORMANCE AND DESIGN CONSIDERATIONS FOR IPM

Caleb Fink, Production Automation Engineer, CA Strawberry Commission
CEUs: 1 hour CCA Approved, 1 hour VCAILG and 1 hour DPR Requested

1 PM

A BIRD'S-EYE VIEW ON SUSTAINABLE PEST MANAGEMENT

Dr. Andy Viet Nguyen, Environmental Scientist, CA DPR, and Jo Ann Baumgartner, Executive Director, Wild Farm Alliance
CEUs: 1 hour CCA Approved, 1 hour VCAILG and 1 hour DPR Requested

2 PM

ECOINFORMATICS AT THE SUBTROPICAL FRUIT IPM LAB

Dr. Bodil Cass, Assistant Professor of Extension in Subtropical Fruit Crop IPM at the UC-ANR and Entomology UC Riverside
CEUs: 1 hour CCA Approved, 1 hour VCAILG and 1 hour DPR Requested

3 PM

DIGITAL AGRICULTURE: REVOLUTIONIZING SPECIALTY CROP MANAGEMENT

Dr. Alireza Pourreza, Associate Professor, Department of Biological and Agricultural Engineering UC Davis
CEUs: 1 hour CCA Approved, 1 hour VCAILG and 1 hour DPR Requested

4 PM

GUARDING AGAINST INTRUDERS: UNVEILING UPCOMING PESTS AND PROACTIVE SOLUTIONS

David Wirta, Deputy Agricultural Commissioner, Ventura County
CEUs: 1 hour CCA Approved, 1 hour VCAILG and 1 hour DPR Requested