



State Federation Effectiveness Questionnaire

First step in preparing the Strategic Plan for CFWC

Dear Members, please complete as many of the following questions as possible and return this questionnaire to me by email on or before October 1, 2026. Thank you!

Chris Herzog, CFWC President Email: 1cmherzog8974@gmail.com

Forming the Strategic Planning Team – Please consider gifting your talent:

1. How many years have you been a member of a CFWC club?
2. Do you, or have you, held an ELECTED leadership role in your club, district or with state federation?
3. Do you, or have you, held an APPOINTED leadership role in your state?
4. Would you like to be considered as a member for the Strategic Planning Team? If so, please TYPE your name and email address here:

Name:

Email:

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Member Input and Impressions: The following questions involve analyzing our state federation's strengths and weaknesses in preparation for our SWOT Analysis. (*Strengths, Weaknesses, Opportunities and Threats*).

5. What are the top three strengths of the GFWC California Federation?
6. What are the top three weaknesses of the GFWC California Federation?
7. What are the top three opportunities in your community for the GFWC California Federation?
8. What are the top three threats (barriers) in your community for the GFWC California Federation?
9. What are the top three most important focus areas for the GFWC California Federation over the next three years?
10. What would a successful outcome of this first strategic plan look like to you?

<https://memberportal.gfwc.org/resources/toolkits/strategic-planning-toolkit/25/developing-a-strategic-plan-overview> (information to help understand the GFWC Strategic Plan)