

From Asphalt to Opportunity: Transforming Communities through Parking Policy Reform

TMACC's Parking Reform Summit: Reducing Parking Minimums

Wednesday, November 20, 2024

Location: Penn State Great Valley, Musser Auditorium

Registration: Opens at 7:30 AM

Event Conclusion: 1:45 PM

Breakfast and Keynote Speaker: \$50

Full Summit Membership Registration: \$155

Sponsorship Opportunities

Why Sponsor

At **TMACC** (Transportation Management Association of Chester County), we're laser-focused on the issues that matter most. **TMACC** is a 501(c)(4) nonprofit corporation, and this summit is our biggest annual fundraising event. We don't host golf outings or galas—our focus is on real solutions, real impact, and a progressive future for transportation. Your sponsorship will fuel our work, which spans everything from community outreach to transportation demand management and major transportation infrastructure projects like **Route 1**, the **Route 30 Bypass**, **PA Turnpike**, and **SEPTA** initiatives. With TMACC's transportation influence and expertise, we are asked to participate in various Chester County priorities and initiatives such as smart growth, **affordable housing**, **food insecurity**, **regional trail connections**, and public policy work with the **Chester County Planning Commission**, **DVRPC**, and area chambers. Your sponsorships and memberships enable transportation professionals to be a part of the conversation.

Events like this enable employers, municipalities, **land planners**, **traffic engineers**, **developers**, **environmental professionals**, **municipal leaders**, **attorneys**, **insurance agents**, and **commercial real estate agents and bankers** to meet and shape Chester County's transportation future. Align your brand with innovative policy solutions and be part of conversations that matter.

By sponsoring, you're investing in transportation solutions that impact **affordable housing**, **employment opportunities**, **sustainability**, and **regional connectivity**. Your support advances initiatives like **Access through Equity**, **West Chester Pike Multimodal Study**, **Chescobus**, **Main Line Greenway**, **Devault Trail**, and helps push these initiatives forward **with** key public policy efforts. Join us, make an impact, and let's lead the future of transportation together.

Sponsorship Tiers

Platinum Sponsor - \$2500 (Max 2)

- Exclusive speaking opportunity at the event
- Premier logo placement on all event materials, digital promotions, and signage
- Recognition on TMACC's website for one year
- Complimentary registration for 5 attendees
- Prime table placement at the summit

Gold Sponsor - \$1500

- Prominent logo placement on event materials and signage
- Mention in digital promotions (emails, social media)
- Recognition on TMACC's website for six months
- Complimentary registration for 3 attendees

Silver Sponsor - \$750

- Logo placement on event signage
- Mention in select digital promotions
- Recognition on TMACC's website for three months
- Complimentary registration for 2 attendees

Bronze Sponsor - \$300

- Company name listed on event signage.
- Complimentary registration for 1 attendee

Specialty Sponsorships

Breakfast Sponsor - \$1000

- Exclusive recognition as the breakfast sponsor with branding on breakfast tables and signage
- Complimentary registration for 2 attendees

Lunch Sponsor - \$1000

- Exclusive recognition as the lunch sponsor with branding on lunch tables and signage
- Complimentary registration for 2 attendees

Snack Sponsor - \$500

- Branding as the snack sponsor with signage on snack tables
- Complimentary registration for 1 attendee

Student Sponsorship - \$75/student

- Sponsor a student's attendance and support the next generation of transportation planners and engineers.