



TexasCollegeBridge

PLC for Higher Education Partners
October 9, 2025

Introduction of the Texas College Bridge Team



Timi Creekmore
Executive Director

- Program Management and Continuous Improvement
- Program Awareness and Recruiting (ISDs and IHEs)



Leah Ballard
Director

- Program Logistics
- ISD and IHE Implementation and Training
- Program Evaluation and Results Validity



Maria Argueta
Senior Associate

- District Setup
- Records Management
- Technical Assistance



Julie Ballard
Contractor

- GreenLight Technical Assistance

What's New and Upcoming with TCB?

Texas College Bridge: 2025-26 and Beyond

Accountability & CCMR Credit

- TCB Counts for CCMR in 2025-26
- Beginning with 2026 graduates, only 12th grade students completing college prep will earn CCMR credit
- TEA approved college prep provider list rule change postponed and begins with the 2028 accountability year (2027 graduates)

TEA Criteria & Course Approval

- CPCs must meet:
  - 60%+ FCLC or
  - 50%+ FCLC and 20+ points in faculty review
- Approved for ELA only: Amarillo College, Brazosport College, Hill College, ESC 01, ESC 20
- No approved CPCs for math

2025-26 TCB Specific

- Unlimited licenses for juniors and seniors; use as a TSIA2.0 test prep for juniors
- New, unique service IDs for CPC providers (TEA Course Change Log):
  - TCB College Prep ELA – **CP110128**
  - TCB College Prep Math – **CP111228**
- Application to re-apply opens Fall 2025; TCB will re-apply

What We Know and Key Questions to Consider

What we know	Key Questions to Consider
TEA only looked at students in their first semester that ONLY had a CP waiver and no other college readiness indicators, and they were not able to separate our students from other HB 5 students from their TEA data pull.	Did they only look at the student with a CP waiver code in the college system and did they include the TCB waiver coded students if it was noted in their system?
If PEIMS wasn't submitted properly, those students were not included.	Why were the districts' submissions incorrect?
We will count for CCMR for seniors for 2025-26	Will we be approved for 2026-27? Will they be able to look at specific TCB students?
TEA didn't consider a student who passed TSIA2 after completion of College Prep as a success.	TCB doesn't have this data and hasn't included it in our evaluation of the program with Cicero. Should this be the direction we take; to focus on TSIA2 success?
Of the 5 providers that were approved by TEA, they all are part of the TCB MOU.	What did they submit and how many other HB 5 courses are they accepting other than TCB?
Cicero has clearly documented that students who completed TCB succeed and persist in college-level studies at a higher rate. Meaning TCB is the key basis for successful outcomes, not the passing of assessments.	What is the best way to stress in our current and future plans promoting the idea that students who do not use TCB are being deprived of a significant benefit that will almost certainly expand their options and improve their outcomes?

College Preparatory in 2025-2026

- **TCB will continue to count for CCMR Accountability for 2025-2026**
- For 2027 accountability year (2026 graduates), CCMR credit will continue to be given to all students completing college prep.
- Only seniors completing in 2025-2026 will generate A-F CCMR credit.
- New course codes for English and/or Math from Course Change Log
  - **For TCB: CP110128 for ELA** and **CP111228 for Math**
  - **Make sure you are marking/coding TCB students separately than other HB5 students.**
- The 2nd application is available now to re-apply to be considered as an approved college prep course. We have submitted our application.

The Preliminary Vision

***Note:** We are still working through the details and ideas shared today are preliminary. We are gathering input from the broader group before committing to a specific path forward.*

- TCB offers 9th – 11th grade students TSIA2.0 test preparation, in addition to 12th grade student college preparation.
- 9th – 11th grade students work through the test prep to prepare for the TSIA2.0. When successfully passed, the benefits include, but are not limited to:
  - Ability to take dual credit courses
  - Possibility of entering into an Early College High School or PTECH program
  - Can apply to any IHE they want with passing test scores
  - Districts receive CCMR points for the passing of the TSIA2.0
- College prep still offered to 12th grade students to gain their TSI exemption/waiver into our IHE partnering campuses, even if they cannot successfully pass TSIA2.0.
- Test prep is one of several potential updates we are considering for the future of TCB. We are continuously evaluating other options and improvements as well.

Planning with IHE Partners for 2025-26

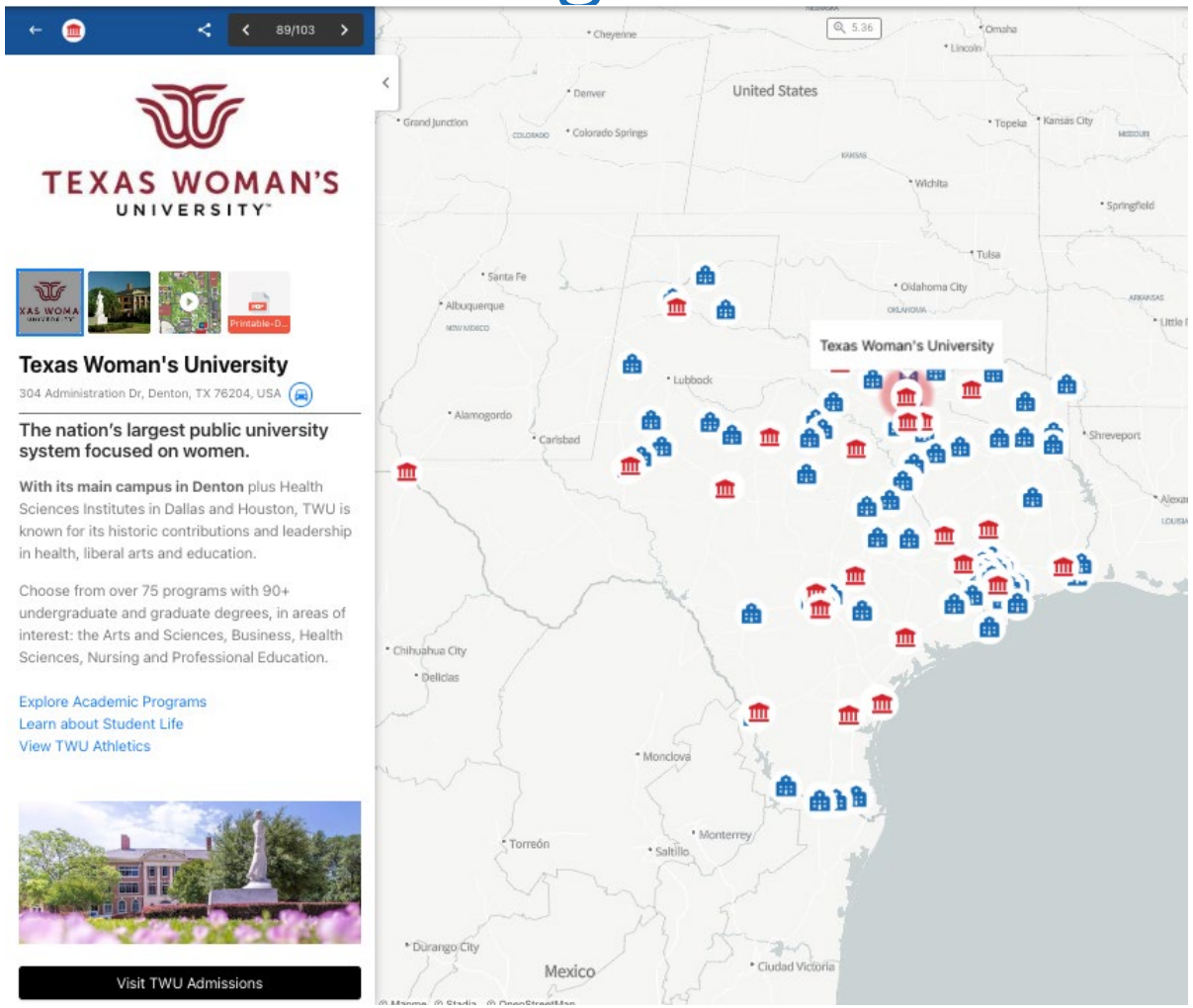


- Current **MOU expired** June 8, 2025
- New **MOU** **is past due**, please submit ASAP, if you haven't already
- **DSA** **due by early spring** (or now)
- **New website updates** to give more IHE resources to students
- Internally place **specific waiver code** for TCB students vs. other HB5
- **Train staff** on acceptance of student certificates *(we can help train your staff virtually or in-person)*
- Register to become a **receiver of records** through GreenLight
- Begin working with IT staff for data pull for **next year's evaluation**
- Planning for **first pilot virtual college fair** in February 2026

Additional Resources added for each college

- We are requesting college specific information to add to the map. This will allow for students to have resources to help them make a decision.

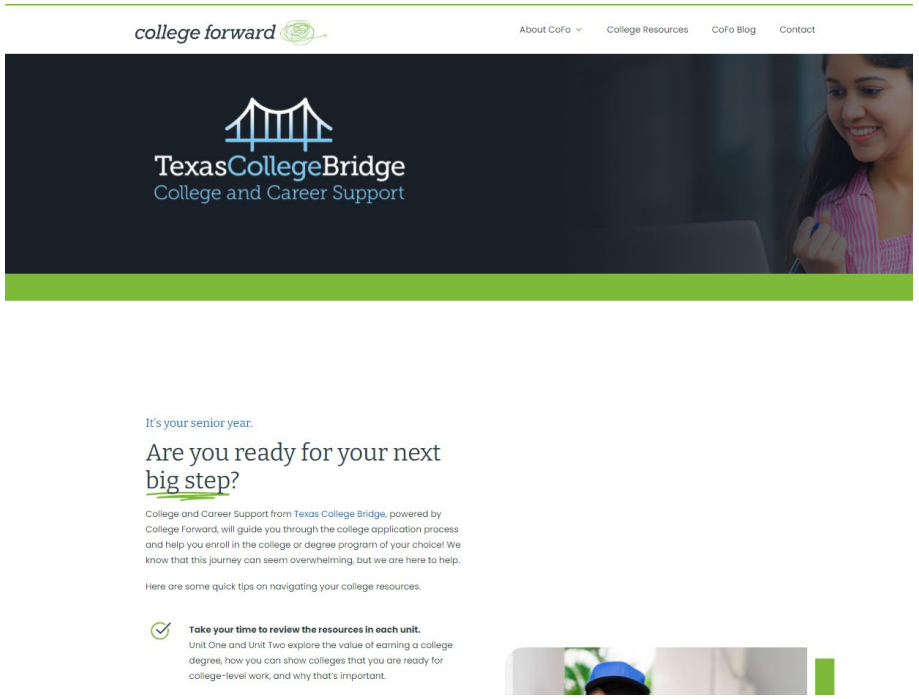
- Complete THIS FORM to provide us the details.



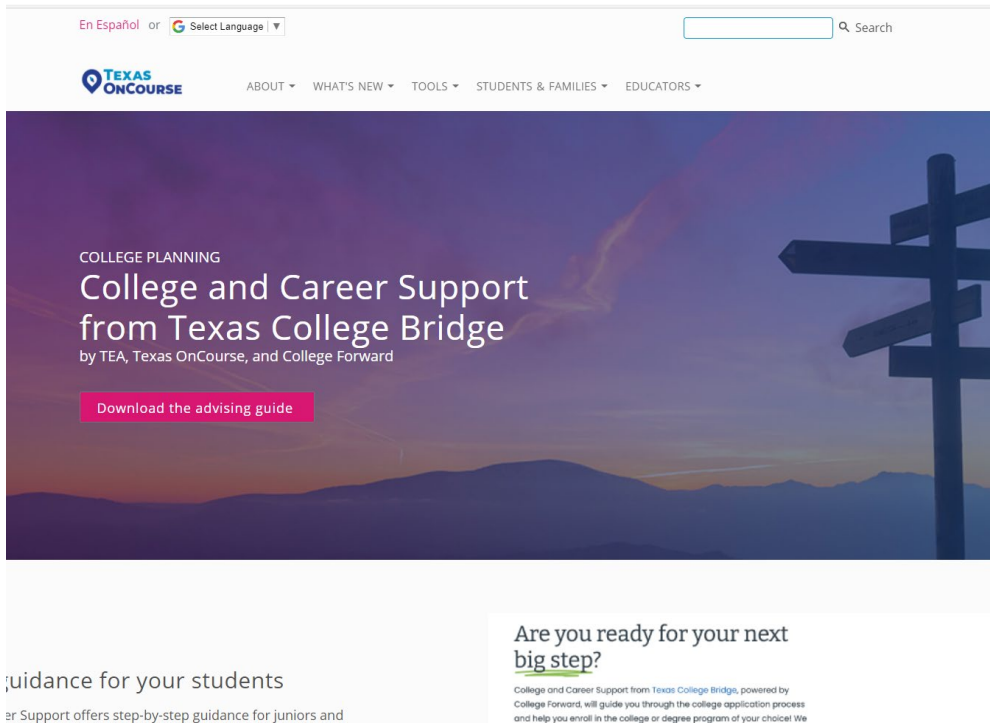
College & Career Supports

The program will provide college and career support resources to students and staff to help them navigate the path to enrollment while students complete their College Prep coursework.

For Students*



For Advisors*



Innovative Solutions for Upholding Integrity in Texas College Bridge

Integrity of Texas College Bridge is Paramount, and it Takes All of Us

Steps taken to support the integrity of the program:

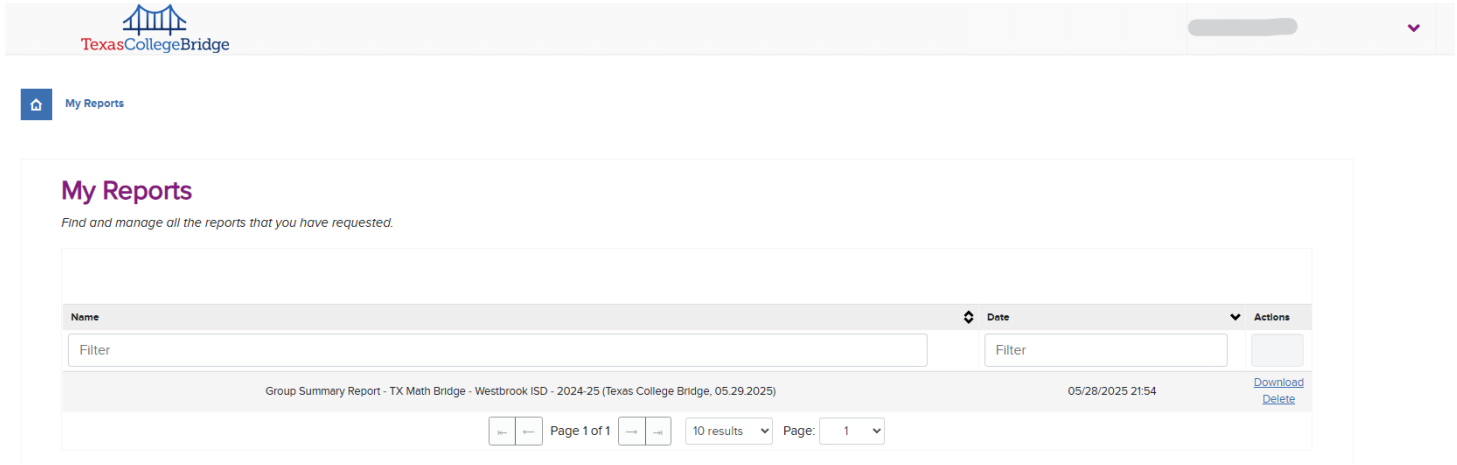
- Curriculum reviewed by Texas higher education and K-12 committee to ensure alignment to TSIA2.0
- Annual math audit for unusually high completion rates
- Re-evaluation of the essay assignment
- Ability to lock usage of EdReady by instructor or district administrators
- Improved reporting and training opportunities
- Annual independent evaluation of TCB credential student's success and persistence entering college

Addressing a New Challenge

- As artificial intelligence (AI) tools continue to evolve, they are a growing concern for the integrity of our program. To address these challenges, we are actively collaborating with our developers to find solutions that will mitigate AI-related risks and enhance our program's security.
- We need your support. We ask for your help in monitoring student activity, especially in identifying patterns of rapid completion, and reporting any suspicious trends.
- Together, we can ensure the continued success and security of our program.

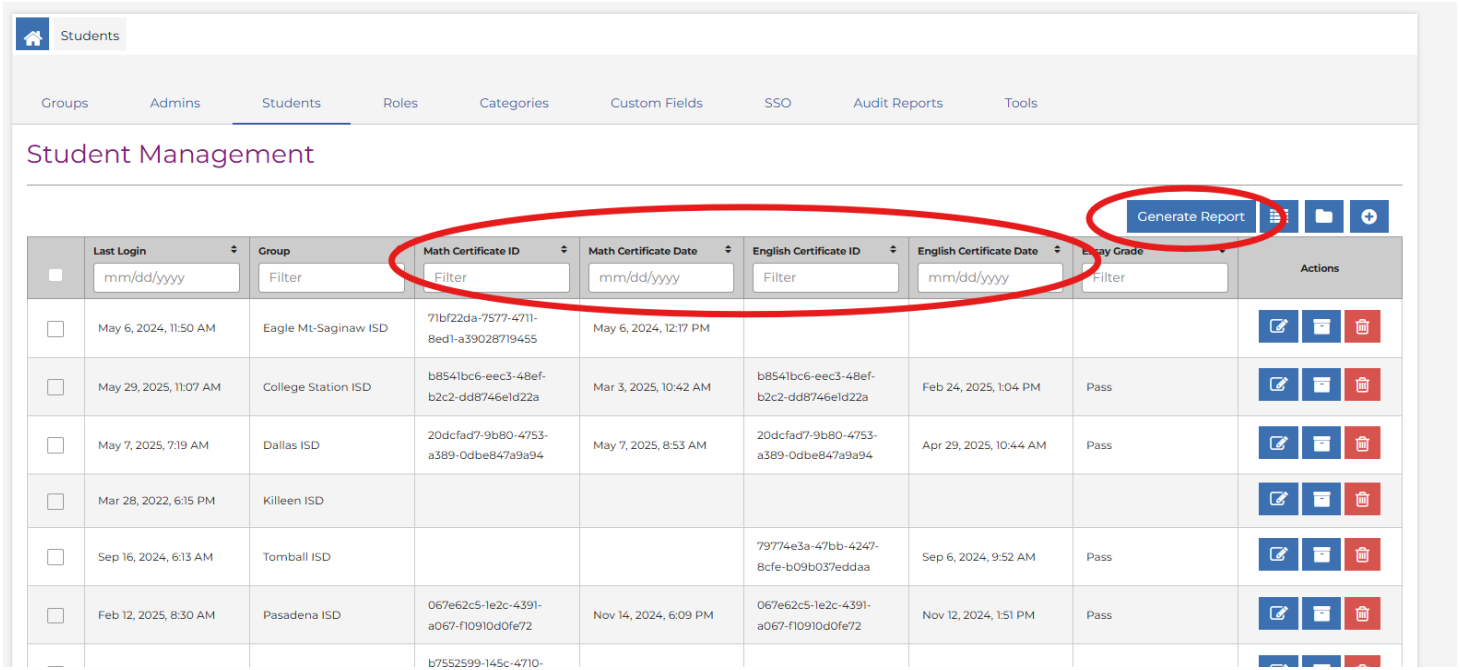
Recent TCB Improvements

- Substantial investments in overall performance, stability, and security.
- Improved process for downloading and managing reports.
- Various 'anti-cheating' measures, including blockades against AI-based cheating tools.
- Ongoing efforts to simplify essay management and grading.



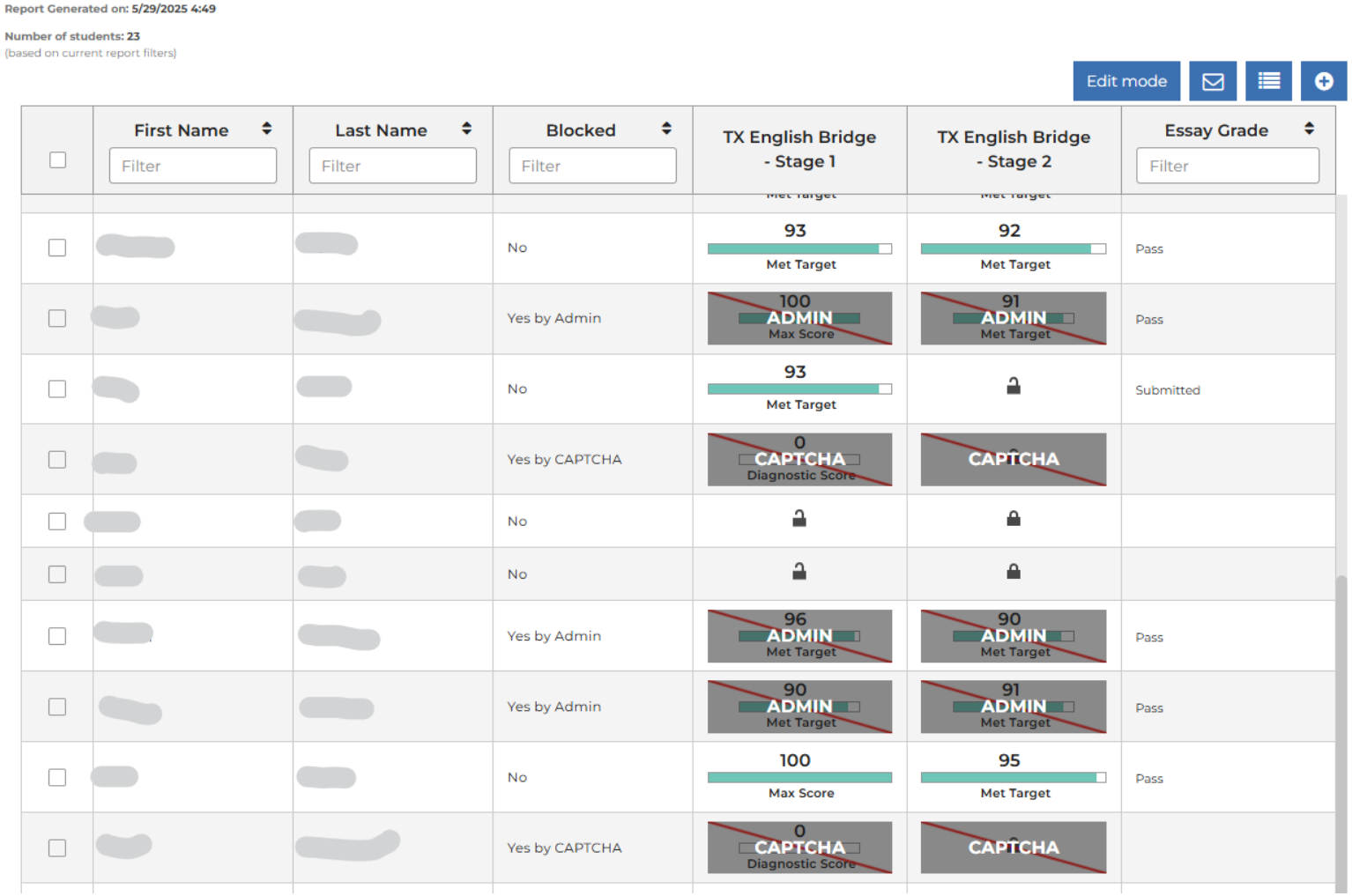
Recent TCB Improvements (continued)

- Certificate IDs and attainment dates are now included in the Student Management table.
- The Student Management table is now available to download on demand!



Recent TCB Improvements (continued)

- reCAPTCHA will block accounts that appear to be using cheating tools. You will be able to see why students got blocked in the Group Summary reports.



Report Generated on: 5/29/2025 4:49

Number of students: 23
(based on current report filters)

Edit mode

First Name	Last Name	Blocked	TX English Bridge - Stage 1	TX English Bridge - Stage 2	Essay Grade
Filter	Filter	Filter			Filter
[redacted]	[redacted]	No	93 Met Target	92 Met Target	Pass
[redacted]	[redacted]	Yes by Admin	100 ADMIN Max Score	91 ADMIN Met Target	Pass
[redacted]	[redacted]	No	93 Met Target	🔒	Submitted
[redacted]	[redacted]	Yes by CAPTCHA	0 CAPTCHA Diagnostic Score	CAPTCHA	
[redacted]	[redacted]	No	🔒	🔒	
[redacted]	[redacted]	No	🔒	🔒	
[redacted]	[redacted]	Yes by Admin	96 ADMIN Met Target	90 ADMIN Met Target	Pass
[redacted]	[redacted]	Yes by Admin	90 ADMIN Met Target	91 ADMIN Met Target	Pass
[redacted]	[redacted]	No	100 Max Score	95 Met Target	Pass
[redacted]	[redacted]	Yes by CAPTCHA	0 CAPTCHA Diagnostic Score	CAPTCHA	

New Fall TCB Updates

New Persuasive Essay Prompt

According to Psychologist Carol Dweck, who studies human motivation, having a **growth mindset** improves a desire for learning, improvement, and a willingness to learn through mistakes; whereas a person with a **fixed mindset** believes ability and intelligence are pre-determined and cannot be changed.

Why is having a growth mindset important for success in school, work, and even in personal relationships?

Write a four-paragraph persuasive essay clearly explaining why a growth mindset is important. Support your position with reasoning and examples taken from your readings, studies, experience, or observations.

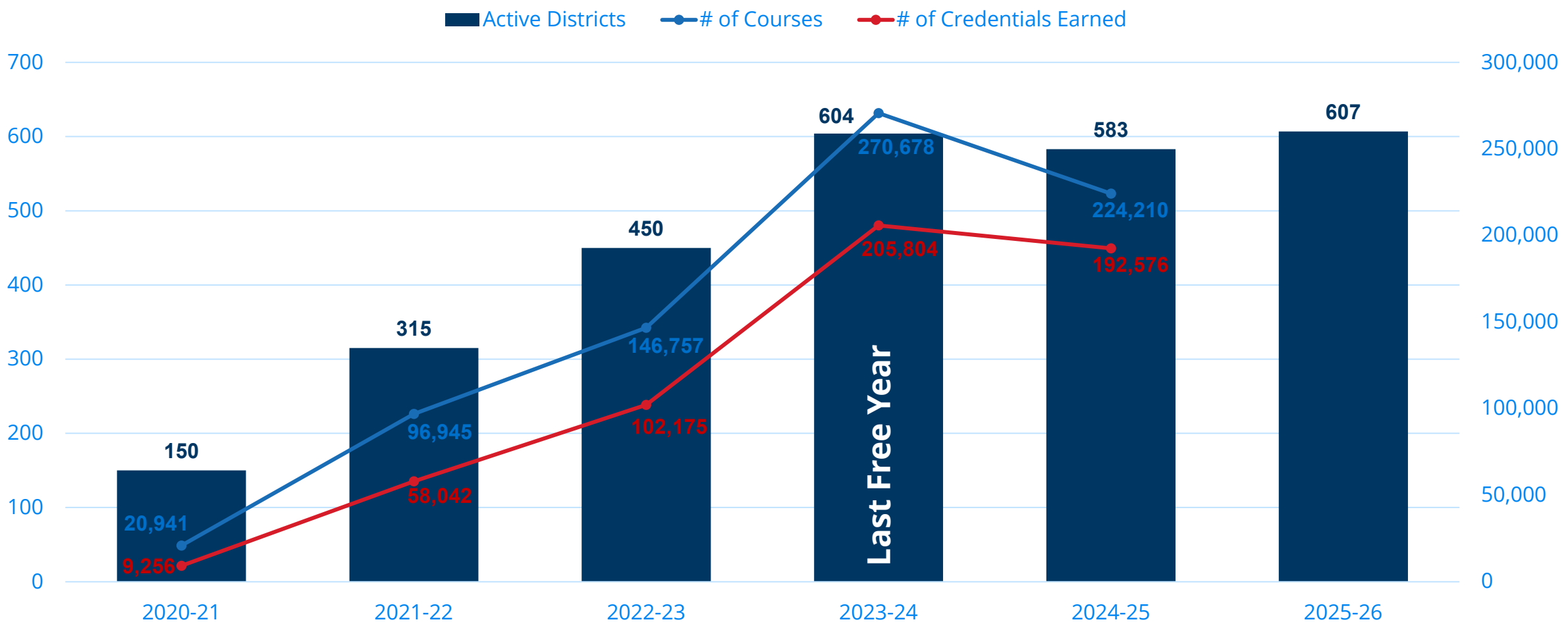
Future TCB Improvements for 2025

- More anti-cheating measures, as well as improved tools for monitoring student activity and encouraging more honest use of the program.
- The onboarding experience is going to change to reduce the chance that students will inadvertently create duplicate accounts.
- We are expecting to incorporate TCB into the app stores for Classlink and Clever, simplifying access to TCB via SSO.



Texas College Bridge Evaluation Results

Texas College Bridge Impacting Student College Readiness



TexasCollegeBridge

Cicero®
Implementing Data-Driven Strategy

Texas College Bridge

Student Impact Analysis

June 2025

EXECUTIVE SUMMARY | Key Findings

Overall, the Texas College Bridge program is directly correlated with a positive, statistically significant impact on measured student success outcomes. These are highly meaningful, robust findings, with high confidence levels.

Year Two Persistence

- **Due to timing of data collection in 2025, year two persistence metrics are based on 2023-2024 data and are therefore not directly comparable to other results.**
- For the 2023-2024 school year, TCB students persisted into a **second year** of higher education at a higher rate than their non-TCB peers; additionally, TCB status is a statistically significant predictor for increased second-year persistence, all else equal.

Second Semester Persistence

- Texas College Bridge students are persisting into a **second semester** of higher education at a higher rate than their non-TCB peers.
- Similar to annual persistence, status as a TCB student is a statistically significant predictive factor for increased second semester persistence, all else equal.

Math Success

- Following the same trend over the previous two years, TCB students are less likely to pass their first-semester math courses compared to non-TCB peers.
- However, statistical models show that after accounting for differences due to demographics, first-gen status, Pell Grant status, credit load, and institution type, TCB status is predictive of higher pass rates in a statistically significant way.

Liberal Arts Success

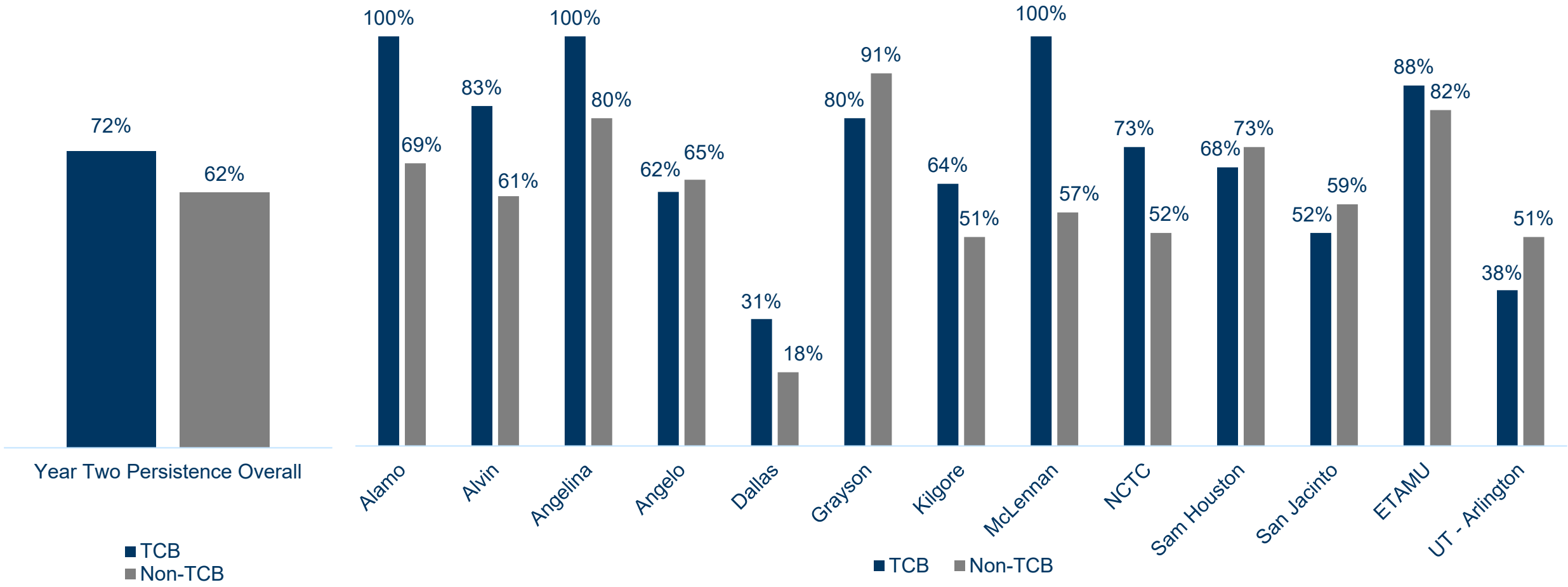
- Texas College Bridge students are passing their first semester liberal arts classes at a similar rate to non-TCB students, following the trends from last year.
- Statistical models show that after accounting for differences due to demographics, first-gen status, Pell Grant status, credit load, and institution type, TCB status is still predictive of higher liberal arts pass rates in a statistically significant way.

ANALYSIS | Year Two Persistence Rates (2023-24)

Year Two Persistence Rates, by Institution

TCB n count: Total = 3,471*
Non-TCB n count: Total = 28,356*

CALLOUT: TCB students have a higher rate of second year enrollment, and TCB status is a statistically significant predictor associated with increased second year persistence.



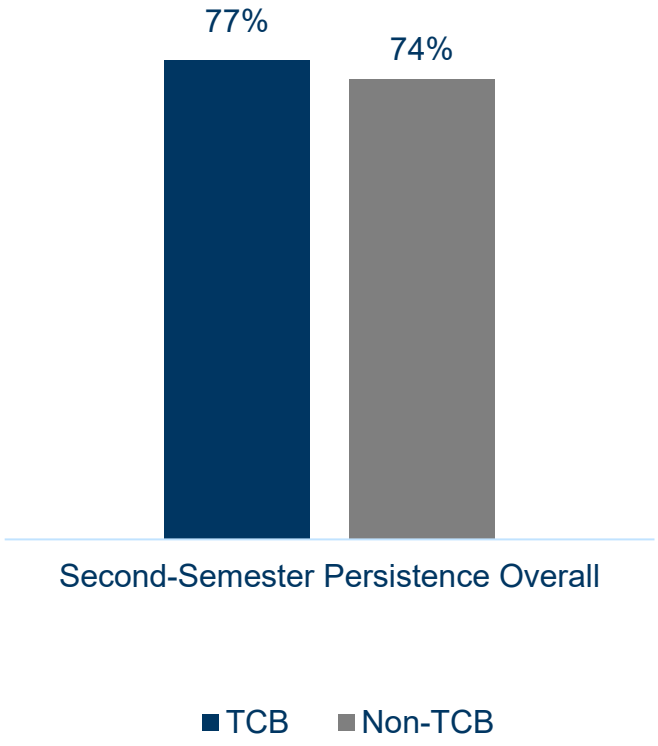
Note: *Some institutions not included due to lack of available data.*
Due to timing of 2025 analysis being complete before the 2024-2025 school year ending, 2023-2024 year two persistence rates are shown.
**(Individual institution n-counts contained in appendix, on slide 35)*

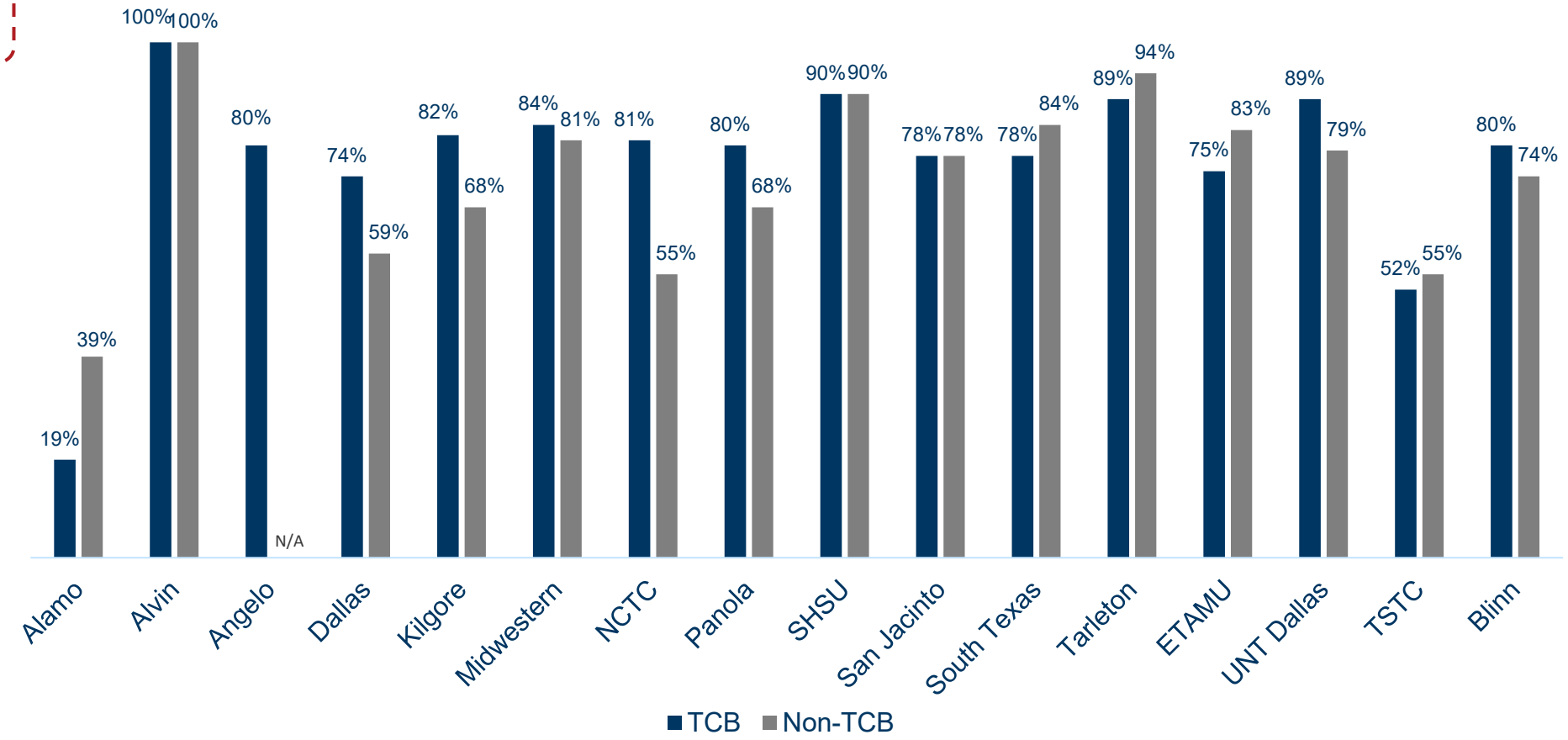
ANALYSIS | Second-Semester Persistence Rates

Second-Semester Persistence Rates, by Institution

TCB n count: Total = 6,280*
Non-TCB n count: Total = 12,558*

CALLOUT: TCB Students have a higher rate of second-semester enrollment and TCB status is a statistically significant predictor.





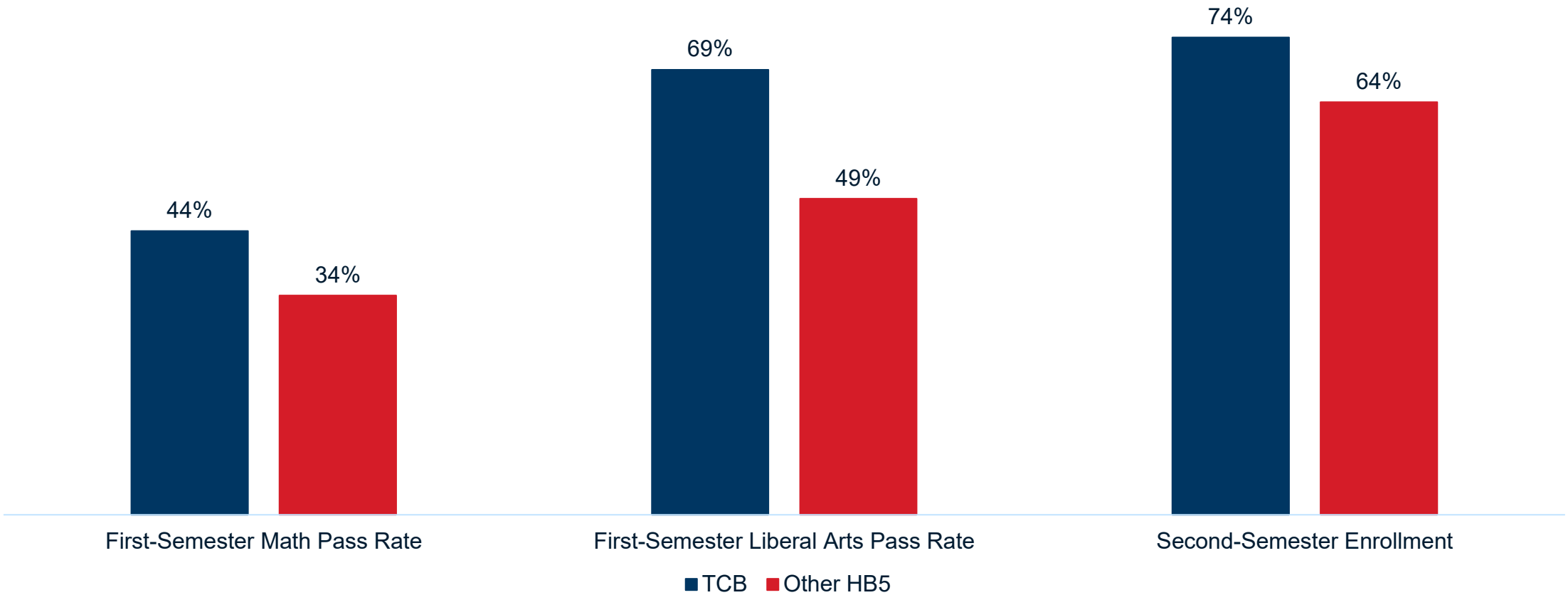
Note: *McLennan, Del Mar, and Angelina not included individually due to small TCB sample size.*
**(Individual institution n-counts contained in appendix, on slide 35)*

ANALYSIS | TCB vs. Other HB5 Success

Success Factors by TCB vs. Other HB5 Status

TCB n count: Total = 4,125 (Math), 4,788 (Liberal Arts), 5,614 (Persistence)
Other HB5 n count: Total = 259 (Math), 325 (Liberal Arts), 328 (Persistence)

CALLOUT: TCB students are outperforming students of other HB5 programs by a considerable degree in first-semester math pass rates and second-semester enrollment. Although sample sizes are smaller overall, TCB status is statistically significant in contributing to these positive outcomes, as demonstrated on the following slides.



Note: *Schools included in the HB5 analysis: Alamo Colleges, Angelina, Dallas College, Panola College, San Jacinto College, and Sam Houston State*
Analysis includes students from Fall 2023-Spring 2025 to ensure sufficient sample size.

We Need Your Help!

- The only way to get a more robust evaluation, is to have more IHE partners submit evaluation data.
- You can start early with you IT team – use the data template from 2024-25 to help.
- What additional data would be useful and helpful to you for Cicero to evaluate?

Intro to Texas College Bridge

Expert Partners Joined in Creating the Texas College Bridge

commit

THE NROC PROJECT



GREENLIGHT

college forward

TEXAS ONCOURSE

Texas College Bridge 101

Improving College Readiness and Postsecondary Success for ALL Students

HB 5 provided an alternate path for students to demonstrate college readiness and be **TSI (Texas Success Initiative) met** outside of the SAT, ACT, and TSIA by creating the **college preparatory course**. Texas College Bridge takes college preparatory English and math to a new level and scale of student support.

Texas College Bridge benefits:

- Self-paced, **online**, individualized college prep courses for juniors & seniors
- College and career lessons that support **transitioning to postsecondary** programs
- Resources designed to **support all** learners
- Consistency in content **aligned** to TSIA2.0 by Texas higher ed faculty
- **Increased flexibility** for districts to implement using different delivery models
- Fully designed **curriculum ready** for teacher use
- Students earn a **TSI exemption** at over **100 partnering colleges**
- **Counts towards CCMR A-F Accountability**

Texas College Bridge Provides English & Math Content While Also Providing College/Career Supports to Help with Transitioning to College

Math

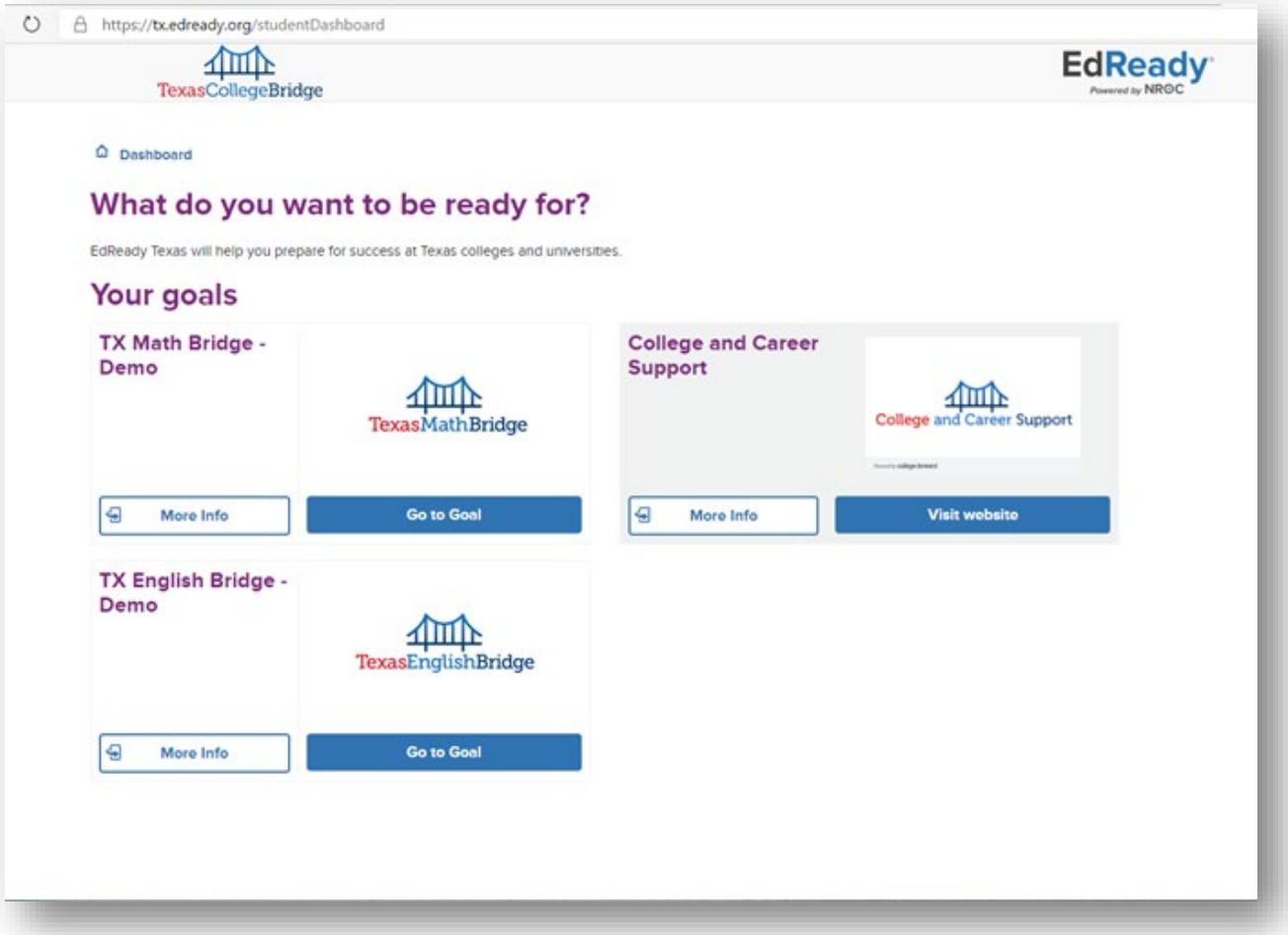
- Complete stage 1 & 2 to earn certificate of completion and TSI exemption

English

- Complete stage 1 & 2 and pass the essay to earn certificate of completion and TSI exemption

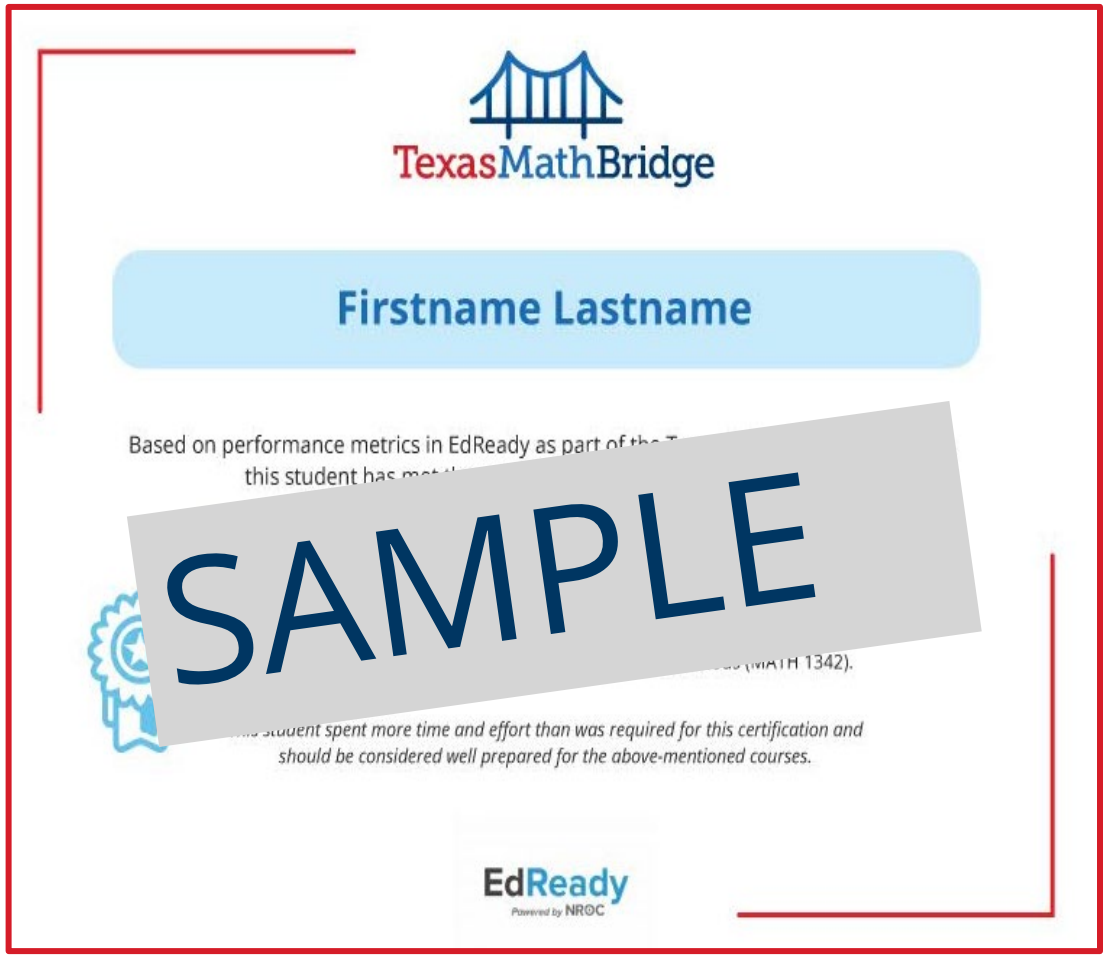
College & Career Supports

- Value of a Postsecondary Degree
- Importance of College Readiness
- Career Exploration
- Choosing Your School
- Paying for College & Financial Aid
- College Application
- Enrolling in College
- Transitioning to College



College Readiness Certificate of Completion

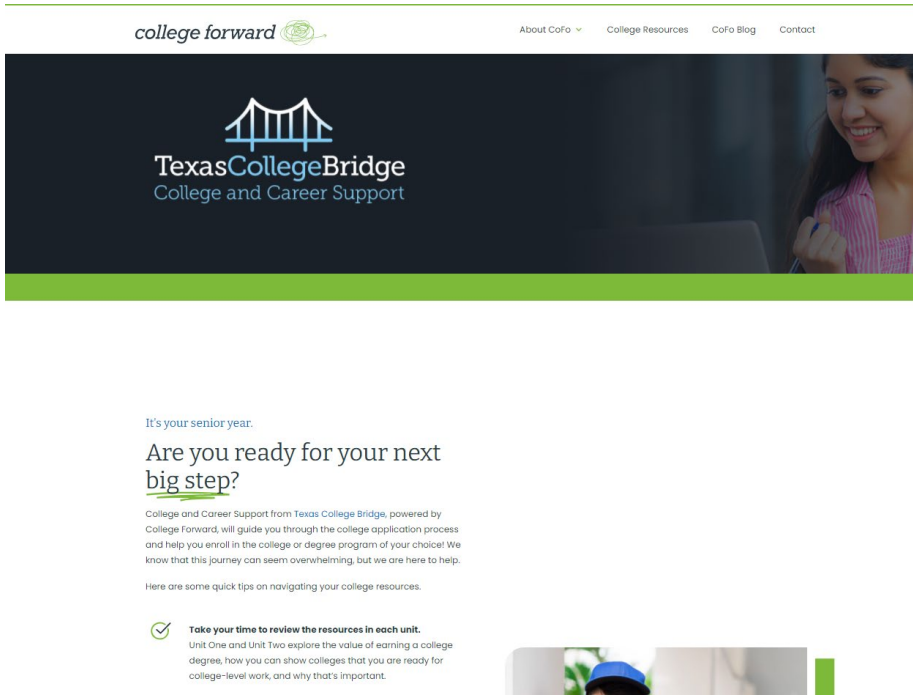
- Student Completion of 90% and above for both Stage 1 and 2. For English, must pass essay as well to earn Certificate.
- The certificates of completion will be added to the GreenLight student locker
- Students can electronically send these certificates to their college of choice to show proof of completion



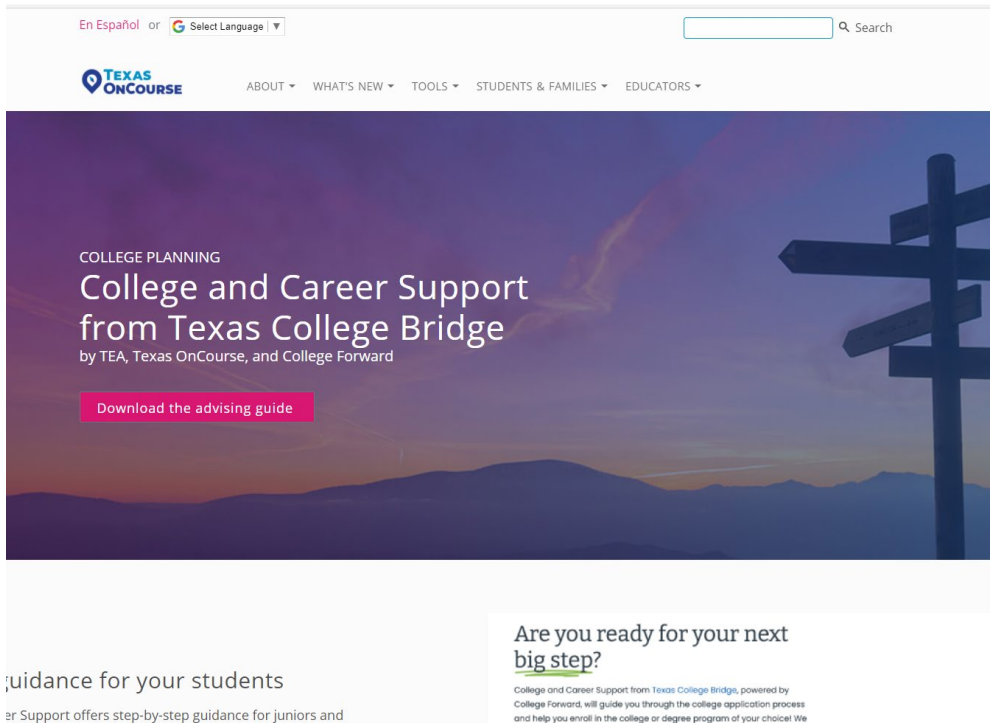
College & Career Supports

The program will provide college and career support resources to students and staff to help them navigate the path to enrollment while students complete their College Prep coursework.

For Students*



For Advisors*



Questions

For additional information, visit texascollegebridge.org

Email TexasCollegeBridge@commitpartnership.org
or Leah.Ballard@commitpartnership.org

Setup a 1:1 with Leah