



Dear Friends,

We're excited to invite you to be part of our 2026 Friends of the Farm Benefit on **Sunday, March 1**, an *Outstanding in the Field* dining experience unlike any other. Together, we'll gather to celebrate the milestones we've achieved and the future we are cultivating. Guests will savor a multi-course meal crafted by talented chefs, enjoy special entertainment, and experience firsthand the beauty of the land, the dedication of our farmers, and the artistry of our local food community.

Your sponsorship does more than make this extraordinary evening possible, it fuels the mission of 4Roots: *Unearthing the power of food to build healthy communities*. Through your support, you help:

- Expand agricultural education for K-12 students
- Advance sustainable and regenerative farming practices
- Improve access to fresh, nutritious food for those facing food insecurity
- Strengthen the local food economy by supporting Florida farmers and artisans

As a qualified 501(c)(3) nonprofit organization, a portion of your sponsorship is tax-deductible, and your investment will create lasting, measurable impact in the areas of food security, health equity, education, and environmental stewardship. Please refer to the enclosed Sponsorship Packet to select the level that best reflects your connection to our mission. Should you have any questions, contact Nicole Euler at 407.592.7481 or neuler@4rootsfarm.org.

Sincerely,

John Rivers
Founder and Chief Executive Officer

Sponsorship Opportunities

PRESENTING SPONSOR RESERVED \$35,000

Reserved Seating for 12

- Logo Recognition on Event Signage
- Prominent Logo Recognition on Event Webpage
- Prominent Placement in Digital Event Program
- Logo Included on Digital Event Invitation
- Opportunity to Present Welcoming Remarks
- Inclusion in Press Release as Presenting Sponsor
- Opportunity to Add Company Recognition to Gift
- Recognition in 4Roots Newsletter
- Recognition on 4Roots Event-Related Social Media

DINNER IN THE FIELD SPONSOR \$25,000

Seating for 8

- Exclusive Recognition on Dinner Menu
- Logo Recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo Included on Digital Event Invitation
- Recognition During Speaking Remarks
- Inclusion in Press Release
- Opportunity to Add Company Recognition to Gift
- Recognition in 4Roots Newsletter
- Recognition on 4Roots Event-Related Social Media

HOWDY OR HOEDOWN SPONSOR \$15,000

Seating for 6

- Exclusive Recognition at Welcome Reception or After Party
- Logo Recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo Included on Digital Event Invitation
- Recognition in E-mail Blast
- Recognition During Speaking Remarks
- Opportunity to Add Company Recognition to Gift
- Recognition on 4Roots Event-Related Social Media

EVENT EXPERIENCE SPONSOR \$10,000

Live Auction Sponsor | Live RESERVED Sponsor | Outdoor RESERVED Sponsor | Photo Op Sponsor

Seating for 4

- Logo Recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo Included on Digital Event Invitation
- Opportunity to Add Company Recognition to Gift
- Exclusive Logo Recognition at Sponsored Area

EVENT ELEMENT SPONSOR \$8,000

Market Stand Sponsor | Valet Sponsor

Seating for 4

- Logo Recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo Included on Digital Event Invitation
- Opportunity to Add Company Recognition to Gift
- Exclusive Logo Recognition at Sponsored Element

SUSTAINING SPONSOR \$5,000

Seating for 4

- Logo Recognition on Event Signage
- Logo Recognition Event Webpage
- Logo Recognition in Digital Event Program

SEED SPONSOR \$2,500

Seating for 2

- Name Recognition on Event Signage
- Name Recognition on Event Webpage

SUPPORTER \$500

For those unable to attend who would like to support our mission.

- Name Recognition on Event Webpage

Sponsorship Opportunities

Yes! I want to support 4Roots' mission of
Unearthing the Power of Food to Build Healthy Communities

To receive full promotional and added benefits of participation, please e-mail this form to neuler@4rootsfarm.org or mail to 4Roots at 1918 West Princeton Street, Orlando, FL 32804. Please send 4Roots a vector file company logo by **February 6, 2026**, in order to be included in the promotion of the Friends of the Farm event.

You can also register by visiting givebutter.com/FotF26

Name: _____

Company Name: (as it should appear for promotion) _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please list any dietary restrictions: _____

Participation Levels

- | | |
|--|--|
| ☐ Presenting Sponsor RESERVED \$35,000 | ☐ Event Element Sponsor \$8,000 |
| ☐ Dinner in the Field Sponsor \$25,000 | Select One: |
| ☐ Howdy Sponsor \$15,000 | ☐ Sustaining Sponsor \$5,000 |
| ☐ Hoedown Sponsor \$15,000 | ☐ Seed Sponsor \$2,500 |
| ☐ Event Experience Sponsor \$10,000 | ☐ Supporter \$500 |
| Select One: | ☐ Individual Ticket(s) \$450 x ____ |

Payment Method

By signing, you agree to fulfill payment by February 13, 2026

- ☐ Please send invoice ☐ Check will be mailed ☐ Please charge credit card (see below)

Card Number: _____

Expiration: _____ CVV: _____

Please bill us beginning (date) _____ and thereafter on (frequency) _____ schedule.

Signature: _____ Title: _____ Date: _____

4Roots is an IRS-designated 501(c)(3) nonprofit organization, EIN 47-4062821. Donations are tax-deductible. A copy of the official registration and financial information may be obtained from the division of consumer services (www.800HELPFLA.COM) by calling 1-800-HELP-FLA toll-free within the state. Registration does not imply endorsement, approval, or recommendation by the state.

