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# TREASURY SYMPOSIUM

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Presented by The Treasury Institute for Higher Education

# 2022

## What's Next – Resiliency and Transformative Change

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January 30 - February 2, 2022

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*HYATT REGENCY SAVANNAH, SAVANNAH, GEORGIA*



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## Alliances



The Treasury Institute for Higher Education exists as an independent, not-for-profit institution, in no small part due to the commitment of its partners.

## SCHEDULE OF ACTIVITIES

Treasury Symposium 2022 will be the Institute's first in-person meeting since the emergence of COVID-19, and the health and safety of our attendees is our priority. All participants are strongly encouraged to be COVID-19 vaccinated. The Institute will strictly follow the hotel, CDC and the local guidelines in effect at the time of the Symposium. Go to the symposium website for current details.

### General and Concurrent Sessions:

Sunday, January 30th	2:00 pm – 5:00 pm	Tuesday, February 1st	8:30 am – 5:00 pm
Monday, January 31st	8:30 am – 5:00 pm	Wednesday, February 2nd	8:30 am – 11:30 am

### Receptions:

Sunday, January 30th      5:00 – 6:30 pm Welcome Reception  
*Hosted by the Association for Financial Professionals (AFP) and the Treasury Institute.*

Monday, January 31st      5:00 – 6:30 pm Networking Reception  
*Receptions are limited to registered participants of Treasury Symposium 2022.*

## SYMPOSIUM INFORMATION

Symposium dress code:      Business casual is appropriate dress for all Symposium activities.

Symposium registration:      Registration is limited to 250 participants.

Symposium fee \$895.

Association for Financial Professional (AFP) Members fee \$795.



CONTINUING EDUCATION CREDIT OPTIONS - *Qualifying sessions of Symposium 2022 will be pre-approved for CTP, CCM & FP&A credits by the Association of Financial Professionals (AFP). Treasury Symposiums typically are approved for 15-18 CTP credits at the rate of one credit for each 50 minutes of attendance of a qualifying session. Specific credit information will be shared once approved. Symposium 2022 is not pre-approved for CPE credits. Attendees will be given a Certificate of Attendance they can use if they choose to apply for CPE Credits. Approval for CPE credits is at the discretion of the provider.*

To register for Symposium 2022 go to: [www.treasuryinstitute.org](http://www.treasuryinstitute.org)

## FEATURED SESSIONS

### **NCAA After Reconstitution**

*Kathleen McNeely, NCAA*

### **Sustainable Diversity & Inclusion - Retaining and Developing Talent**

*Chris Cowen, University of Florida; Timothy T. Hesler, New York University, Jee He Kim, University of Pennsylvania; and Jim Costello, J.P. Morgan*

### **Analytical Frameworks for Decision-Making Cost Benefit Analysis and Game Theory**

*Mary Peloquin-Dodd, North Carolina State University and John Augustine, Barclays*

### **Protecting our Digital Lives - Cyber Threats and What to Do About Them**

*Maria-Kristina Hayden, BNY Mellon*

## GENERAL SESSIONS

### **Senior Financial Officer TED-style Talk**

*Tashni-Ann Dubroy, Howard University, Gregg Goldman, UCLA; and Susan Maddux, Furman University*

### **NACUBO Government Update**

*Liz Clark, NACUBO*

### **Economic Update and Outlook**

*Gus Faucher, PNC Financial Services Group and Michael Strauss, The Treasury Institute for Higher Education/Bank of America*

### **Idea Exchange (2 sessions)**

*Denise Laussade, Virginia Commonwealth University*

## CONCURRENT SESSIONS

### **What's Old is New – P3 Revisited After COVID**

*Alysa Gerlach, Northeastern University; Eric Bram, Rieth Jones Advisors; and Roger Goodman, The Yuba Group, LLC*

### **Benchmarking to Support Planning**

*Scott Frew, Dartmouth College; Allen Hah, The University of Texas System; and Joe Beare, The Yuba Group, LLC*

### **Post-Pandemic Capital Planning and Strategy**

*Erin Archer, Sarah Lawrence College; Donald Lukes, Indiana University; and Harper Watters, Wells Fargo Corporate & Investment Banking*

### **Debt Management and Interest Rates**

*Bill Starkey, Boston University; Allen Hah, The University of Texas System; Mark Cabana, BofA Securities, Inc. Global Research; and Pete Vujasin, BofA Securities, Inc.*

### **The ESG Evolution: Issuing Green, Social, and Sustainability Designated Bonds in an Evolving Market**

*Gerry Hamilton, Stanford University; Karen Kearney, Stanford University; Monica Reid, Kestrel Verifiers; and Sarah Strickland, BofA Securities, Inc.*

### **Disruption Abounds in Higher Education Payments – Opportunities to Embrace New Technology and Be Prepared for the Future**

*Sharon Loosman, North Carolina State University; Thomas J. Pierce III, Georgia Institute of Technology; and Nik Batheja, J.P. Morgan Chase*

### **Consumer Trends: Why it Matters to Your Treasury Department**

*Kevin Sisler, University of Kentucky; Steven Huff, Early Warning Services; and Madison Donnini, U.S. Bank*

### **Name and Likeness and Image, Oh My!**

*Marvin Lewis, Brown University; Graham Robert Neff, Clemson University; and Alexandra Byrnes, PFM Financial Advisors LLC*

### **Realtime Refunds Become Reality to New Disbursement Methods**

*Weston Whitworth, Idaho State University and John McElroy, TouchNet*

### **Concurrent Session Under Development**

\*Invited speakers and program subject to change.

See the Treasury Institute for Higher Education website: [www.treasuryinstitute.org](http://www.treasuryinstitute.org) for the conference agenda and session descriptions.

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