



**All live sessions are 90 minutes including optional Q&A time
1:00 - 2:30 pm Eastern Time**

Bond Basics

September 15, 1:00 – 2:30pm ET

Featured Speakers: Chris Malins, Vice President of Finance and Business Affairs/CFO, Seattle University and Brian Frankel, Managing Director Head of Higher Education & Not-for-Profit Finance Group, Stifel

Facilitator: Alana Askew, AVP Treasury & Assistant Treasurer, Wayne State University (Chair)

Supporter: Stifel Financial Corp.

This session provides a high-level overview of the purpose and role of debt, key financing participants, common debt instruments, and the benefits of tax-exempt financing. Participants will also gain an introduction to the regulatory environment, compliance responsibilities, bond sale methods, and the bond closing process, including how financing proceeds are delivered and deployed. Designed for those new to debt financing, this session offers a practical foundation for understanding the lifecycle of a higher education borrowing.

Gearing Up to Issue

October 13, 1:00 – 2:30pm ET

Facilitator: Diana Hoadley, AVP Debt & Treasury, Boston University

Supporter: Echo Financial Products

Issuing tax-exempt debt requires careful planning, informed decision-making, and collaboration across the institution. This session provides an overview of the key considerations involved in preparing for a financing, including project eligibility, financing structure, governance and approval processes, and coordination with internal and external stakeholders. Participants will also gain insight into important tax, and compliance considerations that can help position an institution for a successful transaction.

Issuing Debt

November 10, 1:00 – 2:30pm ET

Facilitator: Shannon Thompson, Senior Associate Treasurer, University of Washington

Supporter: PNC Financial Services Group and Pacifica Law Group

This session provides a step-by-step overview of the municipal bond issuance process, guiding participants through the critical activities required to bring a financing to market. Topics include preparing the Official Statement, understanding disclosure and rating agency processes, and navigating bond pricing and market considerations. The session also provides an overview of bond proceeds management, and the key tax and reporting requirements associated with tax-exempt financings. Participants will gain an understanding of the market, legal, regulatory, and financial factors that influence borrowing costs and financing timelines. The session will provide an overview of the considerations that institutions must navigate to successfully bring a tax-exempt debt financing to market.

Post-Issuance Compliance I: Foundations of Tax Compliance

December 8, 1:00 – 2:30pm ET

Facilitator: Michael D. Walsh - Debt Manager, Department of Finance, City of Norfolk

Supporter: Epstein, Becker and Green and DAC

This session provides a high-level overview of the key post-issuance compliance responsibilities associated with tax-exempt bonds. Participants will explore foundational concepts, including compliance policies and procedures, bond proceeds tracking, refunding lineage, private business use monitoring, and applicable federal tax requirements. The session will also introduce common safe harbors and practical compliance considerations, providing a framework for maintaining compliance throughout the life of a bond issue.

Post-Issuance Compliance II: Policies, Monitoring, and Best Practices

December 15, 1:00 – 2:30pm ET **Date subject to change*

Facilitator: Eliot Alfi, Assistant Treasurer, Debt Management, Stanford University

Supporter: Epstein, Becker and Green, US Bank and DebtBook

This session builds on the foundational concepts introduced in Part I and focuses on developing and maintaining an effective post-issuance compliance program. Participants will explore best practices for establishing compliance policies and procedures, monitoring ongoing tax and regulatory requirements, coordinating institutional responsibilities, and maintaining the records necessary to support compliance throughout the life of a bond issue. The session will provide a practical framework for managing post-issuance compliance and mitigating risk in a higher education environment.

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