



TREASURY SYMPOSIUM

Presented by The Treasury Institute for Higher Education

2024

Treasury at the Forefront of Managing Risk

January 28-31, 2024

*HYATT REGENCY SAVANNAH
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The Treasury Institute for Higher Education exists as an independent, not-for-profit organization, in no small part due to the commitment of its partners.

SCHEDULE OF ACTIVITIES

Treasury Symposium 2024 is an in-person conference. The program content is designed around practitioners, benefiting practitioners, and led by practitioners in partnership with our industry partners.

General and Concurrent Sessions:

Monday, January 29th	8:00 am – 5:15 pm	Tuesday, January 30th	8:00 am – 5:00 pm
		Wednesday, January 31st	8:00 – 11:30 am

Receptions:

Sunday, January 28th 5:00 – 6:30 pm Welcome Reception
Hosted by the Association for Financial Professionals (AFP) and the Treasury Institute.

Monday, January 29th 5:00 – 6:30 pm Networking Reception
Receptions are limited to registered participants of Treasury Symposium 2024.

SYMPOSIUM INFORMATION

Symposium dress code: Business casual is appropriate dress for all Symposium activities.

Symposium registration: Symposium Registration fee \$995.
Association for Financial Professional (AFP) Members fee \$895.
Registrations will be limited to three per institution to allow many different universities to participate. When registration is closed there will be a wait list option. Commercial entity representatives must be approved to register. Please visit the website for details.

Symposium hotel: Hyatt Regency Savannah \$219+ taxes and fees/night



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CONTINUING EDUCATION CREDIT OPTIONS - Qualifying sessions of Symposium 2024 will be pre-approved for CTP, CCM & FP&A credits by the Association of Financial Professionals (AFP). Treasury Symposium is typically approved for 15-18 CTP credits at the rate of one credit for each 50 minutes of attendance of a qualifying session. Specific credit information will be shared once approved. Treasury Symposium 2024 is not pre-approved for CPE credits. Attendees will be given a Certificate of Attendance they can use if they choose to apply for CPE Credits. Approval for CPE credits is at the discretion of the provider.

To register for Symposium 2024 go to: www.treasuryinstitute.org

FEATURED SESSIONS

Treasury's Role in Guiding Leadership in Managing Risk

Cynthia Alexander, Savannah State University

Strategic Partnerships with HBCU's: Pathways to Successful Outcomes

Alexander X. Byrd, Rice University; Tashni-Ann Dubroy, Howard University; and Megan DeGrass, Hilltop Securities Inc.

The Evolution of the Chief Financial Officer and What to Expect Once You Have Made It

Christopher Cowen, Cornell University; Amy B. Kweskin, Washington University in St. Louis; and John M. Lenckos, Bank of America

De-risking Institutions with Respect to Intercollegiate Athletics

Christopher Cowen, Cornell University; Will Wheeler, University of Missouri; and Tim Walsh, Huron Consulting

Talent Management: What's Good Here? – The Employment Value Proposition

Whitney Henry, Dartmouth College; Patrick Q. Sheehan, University of Wisconsin-Madison; and Susan Basso, Huron Consulting

ANNUAL FAVORITES

Government Update

Liz Clarke, NACUBO

Idea Exchange

Denise Laussade, Virginia Commonwealth University

Economic Update

John Augustine, Barclays; Michael Strauss, Bank of America; and Bervan Yeh, Goldman Sachs

CONCURRENT SESSIONS

Debt Management Strategies in Today's Volatile Environment

Garrett Patterson, The Ohio State University; Nat Singer, PFM and Julia Harris, Siebert, Williams, Shank

Policy Modernization Strategies

Scott Greer, University of North Carolina at Chapel Hill; Julie Richardson, University of Virginia; and Mary Peloquin-Dodd, PFM

Monetization and Transitioning of Higher Education's Real Estate Assets

David Jewell, Cleveland State University; Melissa Stuckey, University of Florida; and Ryan Conway, PFM

Establishing a Sustainability Reporting Approach, Drawn from Examples in the Corporate Sector

J. Michael Gower, Rutgers University; Karen L. Kearney, Stanford University; and Celine M. Suarez, Morgan Stanley

Analytic Approaches and Risk Mitigation for Long-term Capital Planning

Ritu Kalra, Harvard University; Julie Richardson, University of Virginia; and Thomas J. Sheehy, Hilltop Securities Inc.

Mitigating the Risk of Increasing Borrowing Costs through New and Revisited Debt Structures and Strategies

Jeffrey Davis, Amherst College; Nicole Michienzi, Purdue University; and Chapman Grumbles, Ramirez & Co., Inc.

How Different are Rating Agencies Now?

Dennis Gephardt, Moody's Investor Services; Jessica Wood, S&P Global; and Roger Goodman, The Yuba Group

Transforming to Reflect the New Normal for Payment

Brad Cooper, University of Alabama in Huntsville; Kevin Sisler, University of Kentucky; and Daniel Haber, U.S. Bank

Building a Better Bot

Jason Knoch, Princeton University; Kelli Shomaker, Auburn University; and Drew Cukor, J.P. Morgan

Digital as Culture: Making an Impact by Taking a Risk Informed Approach

Don Lukes, Indiana University; Susan Slinkard, University of Arkansas, Fayetteville; and James F. Lock III, J.P. Morgan

Restricted Funds – We Have \$100 Million Why Do We Feel Broke?

Taylor Jantz, University of Florida; Scott Jonas, Johns Hopkins University; and Laura Humberger, Huron Consulting Group

Compliance and Fraud: Risk Reduction Roadmap

Kimberely Seabolt, University of Georgia and John McElroy, Touchnet

Control What You Can Control: Developing, Implementing, and Optimizing Your Liquidity
Matthew Frye, Carnegie Mellon University; Sean A. Whalen, The Ohio State University; and Harper Watters, Wells Fargo Securities

Cybersecurity Session – under development

*Invited speakers and program subject to change.

See the Treasury Institute for Higher Education website: www.treasuryinstitute.org for the conference agenda and session descriptions.

To register for Symposium 2024 go to: www.treasuryinstitute.org

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