



TREASURY SYMPOSIUM

Presented by The Treasury Institute for Higher Education

2021

Virtual Treasury - Leading the Way

January 25 - 29, 2021

VIRTUAL PROGRAM



THE TREASURY INSTITUTE FOR HIGHER EDUCATION

Executive Directors

Dennis W. Reedy Indiana University (Retired) Jon K. Speare Treasury Institute for Higher Education

Board of Directors

Susan I. Krauss University of Kentucky (Retired) James S. Matteo (chair) Princeton University
 Chris W. Malins University of Washington Mary Peloquin-Dodd North Carolina State University
 Craig R. McCurley Harvard University

Symposium Program Coordinator

Valarie Van Vlack Texas State University

Program Committee

Erin Archer Syracuse University Tim Graf Princeton University
 Alana Askew University of Washington Timothy T. Hesler New York University
 Charles Cook University of Colorado Helen Kreider University of Pennsylvania
 Gene Crouch University of Virginia Donald Lukes Indiana University
 John Dolan Carnegie Mellon University Patricia Reid Columbia University

Alliances



The Treasury Institute for Higher Education exists as an independent, not-for-profit institution, in no small part due to the commitment of its partners.

The Treasury Institute for Higher Education is committed to facilitating its annual Treasury Symposium to benefit senior financial officers at large universities. This annual multi-day event is where challenges are discussed, and solutions are shared. Each year the practitioner-based Program Committee develops a curriculum that is relevant and engaging. This year is no different, albeit presented virtually. Throughout the five days of presentations given over a web-based platform, Practitioners will be part of the excellent content they have expected over the past twenty years. Although we will not be together this year, we will work together to formulate strategies and best practices that benefit all our institutions.

SYMPOSIUM INFORMATION

Symposium registration: Fee \$300

Symposium Session Schedule: 11:00 am – 4:00 pm Eastern Time each day



CONTINUING EDUCATION CREDIT OPTIONS - *Qualifying sessions of Symposium 2021 will be pre-approved for CTP, CCM & FP&A credits by the Association of Financial Professionals (AFP). Treasury Symposiums typically are approved for 15-18 CTP credits at the rate of one credit for each 50 minutes of attendance of a qualifying session. Specific credit information will be shared once approved. Symposium 2021 is not pre-approved for CPE credits. Attendees will be given a Certificate of Attendance they can use if they choose to apply for CPE Credits. Approval for CPE credits is at the discretion of the provider.*

To register for Symposium 2021 go to: www.treasuryinstitute.org

FEATURED SESSIONS

Pfizer – Treasury Support in a Pharmaceutical Company During a Pandemic

Brian Byala, Pfizer Inc.

NCAA in the Aftermath of COVID

Kathleen McNeely, NCAA

The Future of Technology and Banking – the Intersection with Higher Education Institutions

Saul Van Beurden, Wells Fargo & Company

Systemic Racism in Higher Education

Dr. Freeman A. Hrabowski III, University of Maryland, Baltimore County

The Impact of Geopolitical Disruption on the Markets

David Bridges, Fidelity Investments

GENERAL SESSIONS

Government Update

Liz Clark, NACUBO

Economic Update and Outlook

Michael Zezas, Morgan Stanley and Michael Strauss,
The Treasury Institute for Higher Education

TED-Style Talk – How Three CFOs Navigated These Uncertain Times

Christopher Cowen, University of Florida; MaryFrances McCourt,
University of Pennsylvania; and Kelli Shomaker, Auburn University

Financial Decision-Making in Times of Uncertainty

Cathy Anderson, University of Utah; Leslie Brunelli,
University of Denver; and John Augustine, Barclays

Turning ROI into Reality: How Treasury Can Lead the Enterprise in Technological Transformation

Heather Hesano, Oregon State University; Donald Lukes,
Indiana University; and James Lock, III, J.P. Morgan Chase
& Company

CONCURRENT SESSIONS

Rallying to Solve New International Payment Challenges

Patricia Reid, Columbia University; Brenda Graciano, University of
California; Philomel Peña, University of California; and Skyler
Webster, Western Union Business Solutions

Tax Issues: Remote Students and Workers

Artemis Velahos Koch, University of Pennsylvania; Travis Patton,
PricewaterhouseCoopers, LLP; and Sue-Ellen Speight, StoneX

The Digitalization of Higher Education Payables and Receivables: Accelerated by Environmental Factors

Trey Beasley, Vanderbilt University; Philomel Peña, University of
California; and Andrew Haskell, BNY Mellon

Liquidity Policies and Practices

Charmel Maynard, University of Miami; Mary Peloquin-Dodd,
North Carolina State University; and Joe Beare, The Yuba Group

Retirement Plans – Treasury’s Broadening Fiduciary Role in DC Plans and Assets

Timothy T. Hesler, New York University; Johanna Zawada, DePaul
University; and Katherine Roy, J.P. Morgan Asset Management

Public-Private Partnerships, Post COVID

Terry Johnson, University of Iowa; Santanu Khan, Engie; Brian Sedlak,
Jones Day; and Randall S. Campbell, Wells Fargo & Company

SOFR Transition Update and General Interest Rate Planning

John Dolan, Carnegie Mellon University; Peter Yi, the Northern
Trust Company; and Sara McCaulay, the Northern Trust Company

The Best Laid Plans...Post-COVID Short-Term and Long-Term Operating and Capital Planning

Tim Graf, Princeton University; Annette Sommer, University of
Washington; and John Stevenson, Goldman Sachs & Co. LLC

Sources of Liquidity During a Crisis

Gene Crouch, University of Virginia; Asaf Zentler,
University of Miami; and Chris Cochran, US Bank

Balance Sheet Planning and Debt Policy

Kelly Kervan, Williams College; Dukes Love, Williams College;
and Jeremy Bass, PFM Financial Advisors LLC

Buying & Selling Bonds During COVID

Marc Savaria, Eaton Vance Management; Adam Gentzel,
Bank of America Merrill Lynch; and Brendan Troy, Bank of
America Merrill Lynch

Addressing Systemic Racism – Banks and Treasurers

Bo Daniels, Loop Capital and Debra Langford, J.P. Morgan
Chase & Company

*Invited speakers and program subject to change.

See the Treasury Institute for Higher Education website: www.treasuryinstitute.org for the conference agenda and session descriptions.

To register for Symposium 2021 go to: www.treasuryinstitute.org

THANK YOU TO OUR SUPPORTERS

The Premier Symposium for Higher Education Treasury and Finance Professionals

BANK OF AMERICA 

**Goldman
Sachs**

 **BARCLAYS**

 **BNY MELLON**

 **HSBC
Bank**

J.P.Morgan

Morgan Stanley

 **NORTHERN TRUST**

 **pfm**

 **PNC**

PRAGER & Co., LLC

StoneX[®]


touchnet
A Global Payments Company

usbank.

**WELLS
FARGO**

WesternUnion  **Business
Solutions**

The Yuba Group