



Meet RISCPA's Chair – Marianne Caserta

Marianne Caserta became the 104th Chair of the Board of Directors at Rhode Island Society of CPAs (RISCPA)/RI Business Forum in May, succeeding John Ayers, RISCPA's Immediate Past Chair.



Marianne is a consummate professional that brings a wealth of experience and financial acumen acquired through leadership roles at large privately held companies. In her current role, Vice President of Finance Transformation for Carousel Industries, she is leading a project to oversee business process improvement and designing, training and executing a new ERP System for the organization. Carousel is an IT Services company with offices across the United States offering a broad range of services including unified communications, networking, security, data center and cloud solutions. The company prides itself on its "Customer Success Obsessed" culture. Previously, Marianne had an award-winning career at Atrion Networking where she served on the Executive Leadership Team. In that role, she led the financial planning and accounting practices and vendor and shareholder relationships. She and the leadership team are credited with leading the corporate transformation of Atrion - a modern day Rhode Island success story - growing the company from \$4M to over \$150M in revenue by 2016. For her work, she was awarded *CFO Of the Year for Large Privately Businesses* in 2015 by PBN. Marianne told us, "long-term success has been attributed to my passion for leadership excellence, willingness to get outside my comfort zone in order to grow and devotion to self-awareness, always assessing what I can do better"

She joined RISCPA in 1996 and became a member of the board of directors in 2015; it would be hard to find anyone more engaged with the leadership team, board of directors or staff. Marianne's impressive credentials don't stop at the boardroom— she consistently goes above and beyond volunteering her time as mentor to the next generation at the Academy of Career Exploration (ACE School) and Tech Collective. Recently, she was invited to participate on the *STEM goes Red* panel (educational event for young women in high school with a goal of getting them interested in science, technology, engineering and mathematics).

Marianne has also been a strong supporter of RISCAs accounting and finance workforce programs for college juniors and seniors.

RISCA is grateful for her leadership - her knowledge of the industry is invaluable as we navigate industry workforce issues and strive to create a pipeline of up and coming young professionals.

RISCA's Immediate Past Chair, John Ayers, said, "Marianne brings over 25 years of operational experience in leading a cutting-technology company through an endless sea of change. I can think of no one more qualified to take the leadership role at RISCA than Marianne. I am thrilled to have her as the Chair during this period of change in the economy and industry." In her role as Chair, she is responsible for RISCA's strategic vision and mission and presiding over RISCA board meetings. A long-time member of AICPA, Marianne will also represent RISCA on AICPA Council for one year. (attach LETTER FROM AICPA).

RISCA President and CEO Melissa Travis said, "Marianne is highly intelligent, passionate about the CPA profession and fully committed to RISCAs long-term success - essential qualities for someone at the helm of an organization experiencing unprecedented expansion and growth."

Marianne graduated from Rhode Island College in 1989 with Bachelor of Science degree in Accounting and graduated from Bryant University in 2003 with a Master's in Business Administration (MBA).

Fun fact – Marianne is an avid scuba diver and holds four certifications including Rescue Diver!