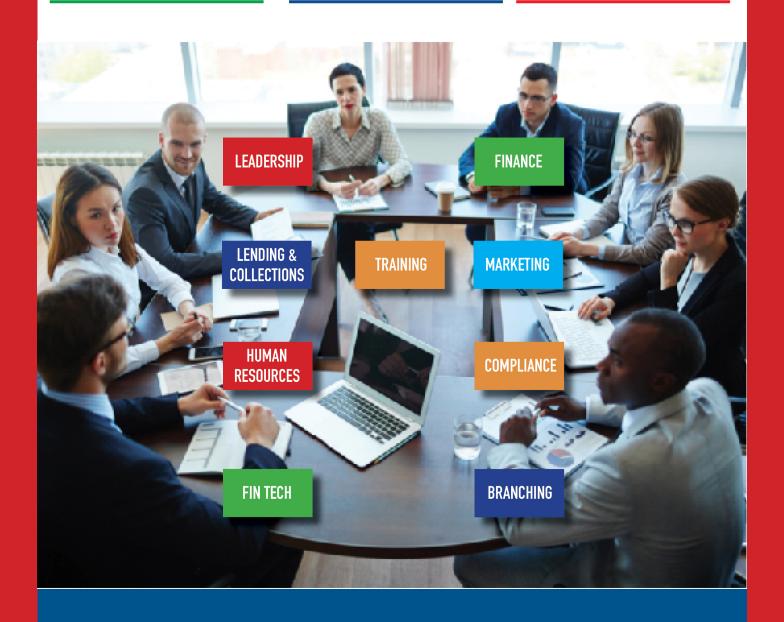
THE **BANKING BUSINESS NEWS** NETWORK

Bank BUSINESS NEWS Branch BUSINESS NEWS Credit BUSINESS NEWS



2022-2023 MEDIA KIT

THE BANKING BUSINESS NEWS NETWORK



Banking Business *News* Network (BBNN) is a digital media platform serving the retail banking industry. BBNN is an independent publishing company that offers email blasts, websites, a podcast and custom content under three banners: *Credit Union Business News, Branch Business News* and *Bank Business News*.

Together they serve over 80,000+ Financial Executive Readers.

Our audience by job function:

THE BANKING BUSINESS NEWS NETWORK AUDIENCE

Credit BUSINESS NEWS

Job Title	Circulation
CEO/Presidents	4,653
CEO/Treasurers	4,103
C00s	2,240
Chief Tech Officers	2,450
Lending Officers	2,240
Marketing Officers	2,380
Compliance Officers	2,040
HR Officers	3,155
Collections	2,004
Total	25,265

Bank BUSINESS NEWS

Job Title	Circulation
CEO/Presidents	4,763
CEO/Treasurers	4,212
COOs	2,507
Chief Tech Officers	2,450
Lending Officers	2,612
Marketing Officers	2,380
Compliance Officers	2,040
HR Officers	3,270
Collections	2,515
Total	26,749

Branch BUSINESS NEWS

Job Title	Circulation
Branch Managers	34,561
Branch Supervisors, VP Retail, SVP	5,539
Total	40,100

BUSINESS NEWS for RETAIL BANKING



Banking Business News Network offers targeted email blasts to our audience of banking professionals.

BBNN EMAIL BLASTS

Advertisers can reach directly into their target markets with BBNN's daily email blasts. .

Readership is PAID subscription. Our Team Builder group subscription sends email articles directly to readers by job function and title. Topics include but are not limite to: Leadership, Marketing, Technology, Compliance and others.

- 70% of traffic is viewed on digital/mobile device
- Credit Union Business: read by 25,000+ credit union executives
- Bank Business: read by 25,000+ community bank executives
- Branch Business: read by 43,000+ bank and credit union branch managers and supervisors

Ad placements are weekly. Your ad(s) will appear in a daily email blast (on different topics) for one week. Call us to customize your topics/frequency.

Unit	Size	Weekly Rate
Top Banner	600 X 90	\$400
Square	250 X 250	\$200
Bottom Banner	600 X 90	\$200
Full Sponsorship	(all Units)	\$700





DEDICATED EMAIL/PRESS RELEASE

Use our expertise to reach our tremendous audience instantly! BBNN will work with you on content *and* delivery. BBNN can supply the edit or advertisers can contribute their own content, i.e. Press releases, articles or more.

Emails are sent once and then re-sent to unopens twice—four and eight days after. Content is also posted on cubusiness.com and/or bankbusiness.us (26,000 community bankers) and branchbusiness.us (35,000 branch managers)

Cost: \$1,500 (Open Rate) *Frequency discounts are available!*

Contact Tim O'Hara: tim@cubusiness.com



BBNN WEBSITES

Banking Business *News* Network is the all-digital, all-business resource for banks. Our sites offer current news and tips, plus an archive and library for credit union and bank executives and professionals.

Credit BUSINESS NEWS



Position	Туре	Size pixels
Next to Logo	Rectangle	640*117
Below Logo	Rectangle	1500*218
Next to Operations Category	Square	300*300
Next to Lending Category - 1	Square	300*300
Next to Lending Category - 2	Square	300*300
Next to Marketing Category - 1	Square	300*300
Footer	Rectangle	300*170
Post Ad 1	Rectangle	250*400
Post Ad 1	Rectangle	250*400

Bank BUSINESS NEWS



Position	Туре	Size pixels
Next to Logo	Rectangle	510*93
Above Marketing Category	Square	300*300
Below Compliance Category	Square	300*300
Above Technnology Category	Rectangle	1290*360
Above Latest Category	Rectangle	1290*360
Footer	Rectangle	300*170

Branch BUSINESS NEWS



Position	Туре	Size pixels
Next to Logo	Rectangle	640*117
Below Editor Picks	Square	300*300
Below Collections	Square	300*300
Category		
Above Recent	Square	300*300
News		
Footer	Rectangle	300*170

FOR MORE INFORMATION, CONTACT:

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