



Official Program Disclaimer

Businesses are eligible to sign up at SR55Info@octa.net. There is no cost for businesses to participate. Benefits to local businesses include the following: social media and email marketing, print and digital ads, and coupon promotions. For a business to be eligible, their physical address in the cities of Irvine, Santa Ana or Tustin. The following business types are excluded: liquor stores, adult/sexual content, medical and recreational marijuana, weapons and any other business not approved by OCTA. Participating businesses must submit and/or approve web profile information. Businesses agree to keep the Project updated with contact, images, logos (.jpg, .pdf, .ai or .eps). Participating businesses acknowledge and understand that OCTA may publish and display the company's name, photographs, likeness and biographical information for any purpose, including advertising, promotional and publicity in all forms of media, in perpetuity, without further authorization, approval, notification or compensation of any kind. Featured businesses may request copies of photos, videos, art files and other marketing materials displaying their images with written requests to SR55Info@octa.net. The program is scheduled to continue through 2026. OCTA reserves the right to change, amend, extend, cancel or discontinue the program at any time, with no advance notice.