



Livestock
Publications
Council

Don Norton
PROFESSIONAL DEVELOPMENT SCHOLARSHIP

LPC will offer up to 3 stipends of up to \$1,000 each to LPC members to help cover expenses to a professional development class, seminar or workshop, which includes Ag Media Summit or IFAJ Congress.

The LPC board of directors believes that expanding knowledge and excitement in one's profession will keep dedication and commitment to that job.

STIPEND CRITERIA

- Applicant must be a member of Livestock Publications Council.
- A complete application must be submitted by the deadline.
- Submit information on the conference you wish to attend. Also list a second option for a conference, in case it is needed. Information must include conference name, dates, and location.
- Provide an estimated budget for expenses to attend the event.
- In 250-350 words describe why you should receive this stipend, your professional goals and how you will use this award for professional development.
- Write a short piece for the LPC Actiongram after you have attended the professional development event, telling how you used the stipend and how it will help you become a better ag communications professional.
- The stipend funds should be used within a year of when it is awarded. If it is not used because of an emergency, please contact the LPC Executive Director.

DEADLINE TO APPLY

All parts of the application must be postmarked or received electronically by Monday, January 11. The stipend recipients will be selected by a group of three judges. Stipend recipients will be contacted in January 2021.

SUBMIT APPLICATION TO LPC

Lindsay Graber Runft
Livestock Publications Council
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LPC PERSONAL DEVELOPMENT STIPEND APPLICATION FORM

The following information required.

NAME _____

ADDRESS _____

PHONE _____

E-MAIL _____

CURRENT EMPLOYER (COMPANY NAME) _____

JOB TITLE _____

NUMBER OF YEARS LPC MEMBER _____

CONFERENCE YOU PLAN TO ATTEND _____

SECOND CHOICE FOR CONFERENCE _____

LPC INVOLVEMENT (CURRENT AND PAST COMMITTEES, ACTIVITIES,
ELECTED OFFICE, ETC.)

HAVE YOU EVER RECEIVED THIS STIPEND IN PRIOR YEARS? ____ YES ____ NO
IF YES, WHAT YEAR(S)? _____

PLEASE INCLUDE A 250- TO 350-WORD ESSAY ON WHY YOU SHOULD RECEIVE
THIS STIPEND, YOUR PROFESSIONAL GOALS, AND HOW YOU WILL USE THIS
AWARD FOR PROFESSIONAL DEVELOPMENT.