

# VegMichigan Student Ambassador

## Job Information

Title: Student Ambassador  
Hours: Approximately 20 hours per week, some evenings and weekend hours required  
Reports to: Community Outreach Coordinator  
Salary: Paid internship, \$800 per month stipend  
Benefits: Flexible hours, work on and near campus

The Student Ambassador will work with VegMichigan's Community Outreach Coordinator to create an effective campaign on campus to encourage students to eat more plant-based meals and for students to see meat-free meals as tasty, healthy, and something they value and seek out. We are looking for a motivated and outgoing person to share the benefits of eating plant-based meals in a positive, nonjudgmental way.

## Primary Duties

- Report to the Community Outreach Coordinator on a weekly basis.
- Maintain a detailed catalog of plant-based options on and near campus to be listed on the VegMichigan website, including a list of top picks.
- Help create fun and inviting advocacy campaigns for social media and print messaging that will connect with different target audiences on campus.
- Set up information tables in high traffic areas on campus to distribute literature
- Organize free food tastings in a variety of settings and locations on and off campus.
- Work with food service to increase plant-based options and the promotion of them.
- Enlist additional volunteer student ambassadors to help with campaign.
- Promote plant-based eating in a positive way, without judgement.

## Position Requirements:

- Current student at the university.
- An adequate knowledge of the health, ethical, and environmental benefits of a plant-based lifestyle and ability to articulate this to others in an accurate and encouraging way.
- The ability to plan and execute an event.
- Writing, verbal, and public speaking skills.
- Access to a computer and proficient in general computer skills, including Word, Excel, Gmail
- Knowledgeable in a variety of social media platforms and able to create engaging posts.
- Demonstrate excellent time management and organizational skills to work on multiple projects simultaneously and meet required deadlines.
- Ability to work independently.

## Physical Demand Requirements:

The position requires driving, walking, standing, carrying supplies