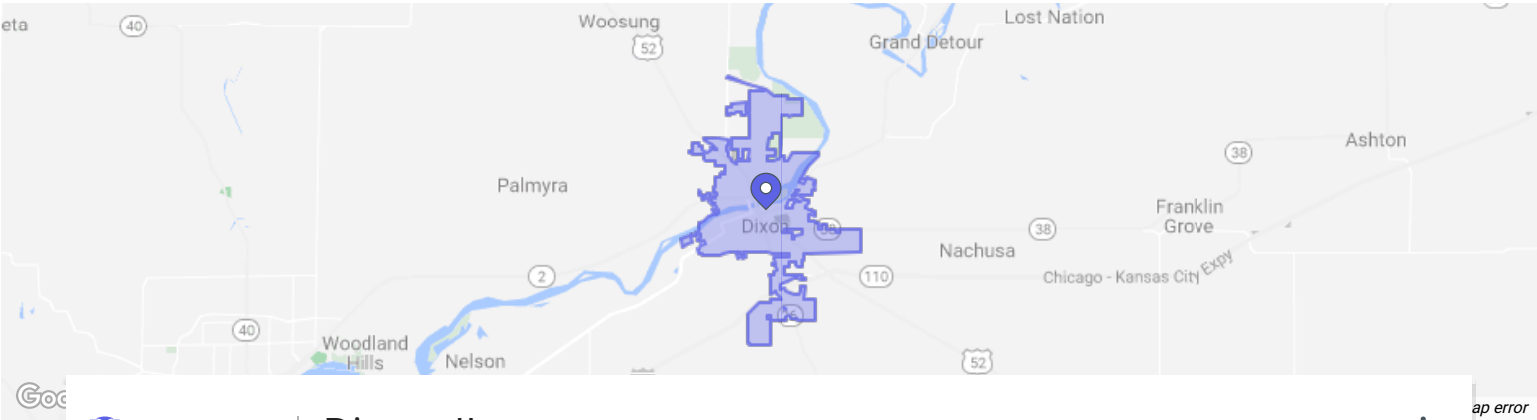




 **Placer.ai**

Dixon, IL

 , Dixon, IL



 Last 6 Months

 Export 

Metrics

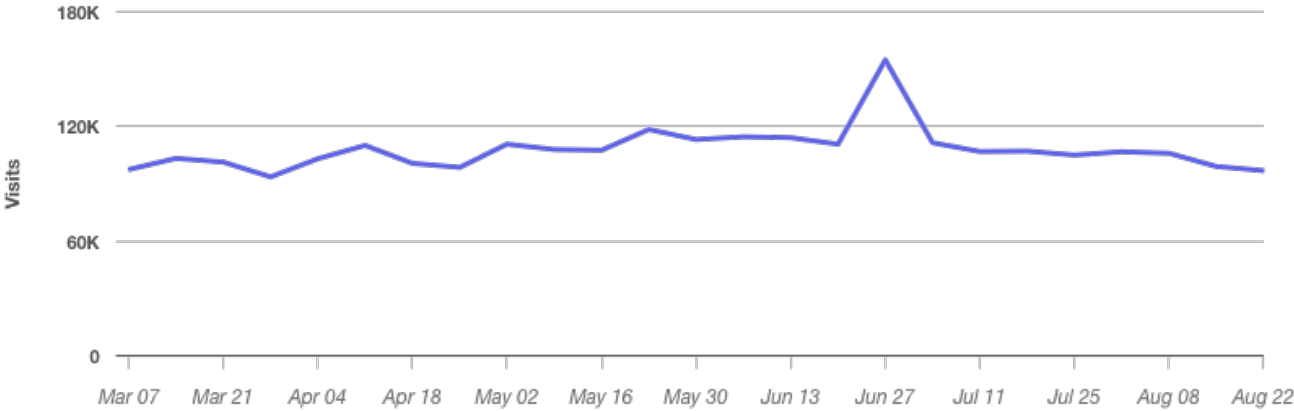
Property: Dixon, IL / Dixon, IL					
Visits	2.8M	Visit Frequency	6.75		
Visitors	419.2K	Avg. Dwell Time	240 min		

Visits Trend

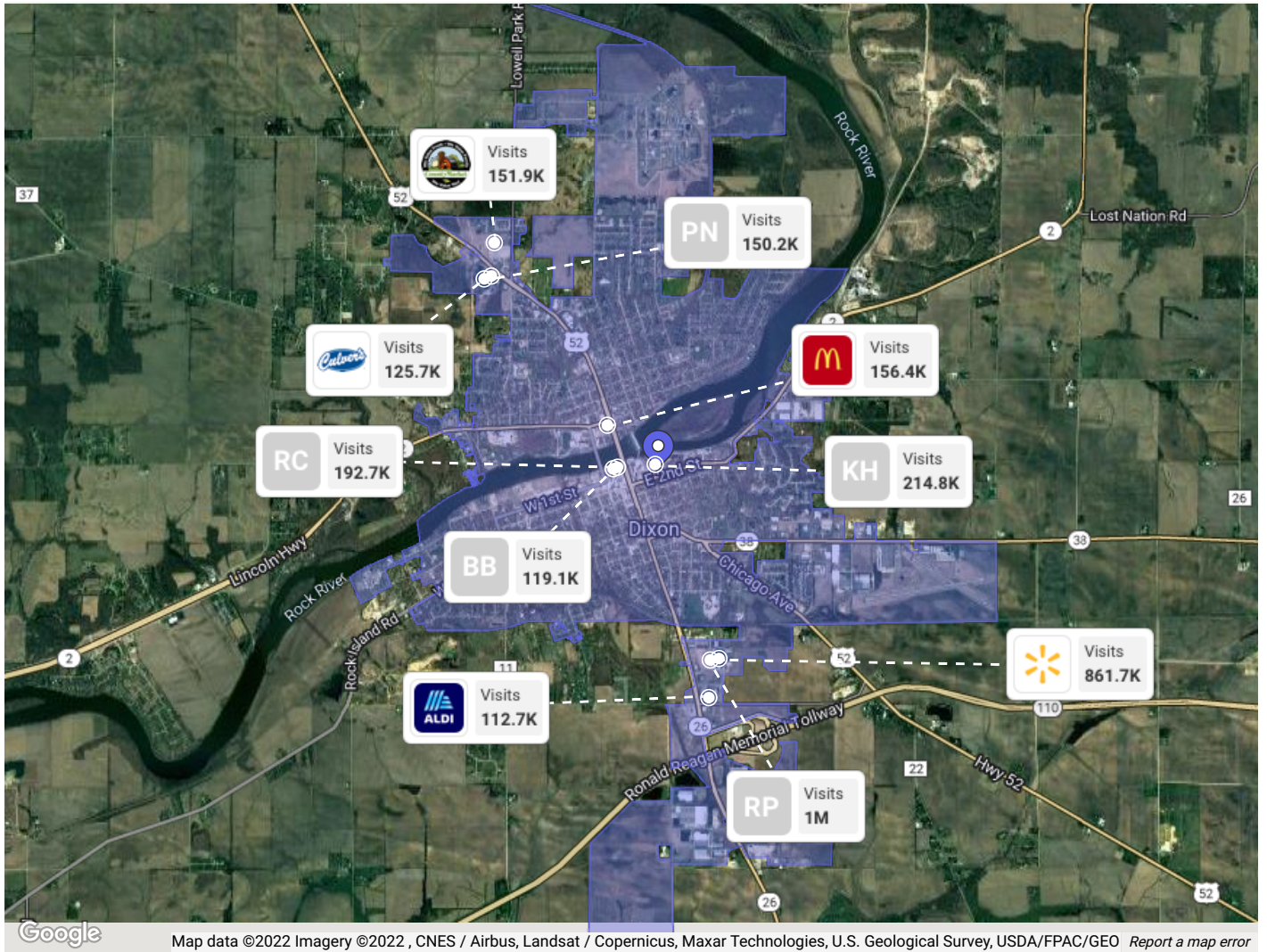
Dixon, IL
, Dixon, IL



Metric: Visits
Aggregation: Weekly



Market Landscape



Ranking Overview

Within:

Metric:

Category: City

Visits

Download ⌵

United States

Illinois

Local: 15mi

37* / 50

28%

1* / 1

100%

1* / 1

100%

Typical Visitor Persona

Dixon, IL



White

\$75K - \$100K

Favorite Places

Category: Min. Visits:

All Categories 1

Dixon, IL / Dixon, IL			
Rank	Name	Distance	Visitors
1	Walmart / 1640 S Galena Ave, Dixon, IL 61021	1.2 mi	102.6K (24.5%)
2	O'Hare International Airport / 10000 W O'Hare Ave, Chicago, IL 60666	81.4 mi	81.9K (19.6%)
3	Walmart / 4115 E Lincolnway, Sterling, IL 61081	8.8 mi	80.8K (19.3%)
4	Road Ranger Truck Stop / 825 Bloody Gulch Road, Dixon, IL 61021	1.5 mi	63K (15%)
5	Forest Plaza / 6125 E State St, Rockford, IL 61108	38.3 mi	58.8K (14%)

Visitor Journey

Property:
Dixon, IL / Dixon, IL

Show by:

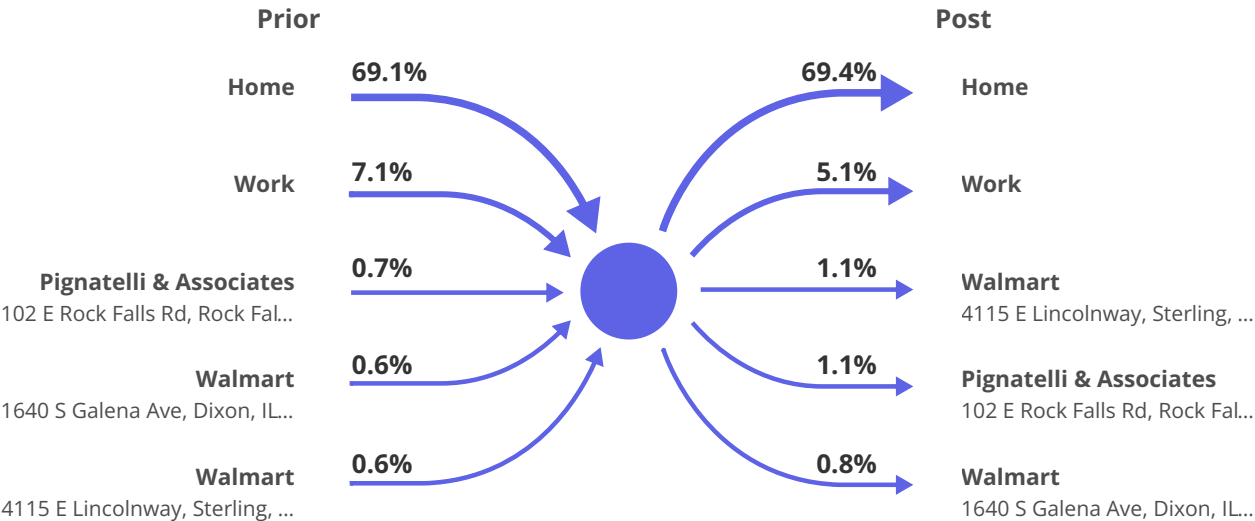
Location

Category

Category Group

Show Home/Work:

☒ On

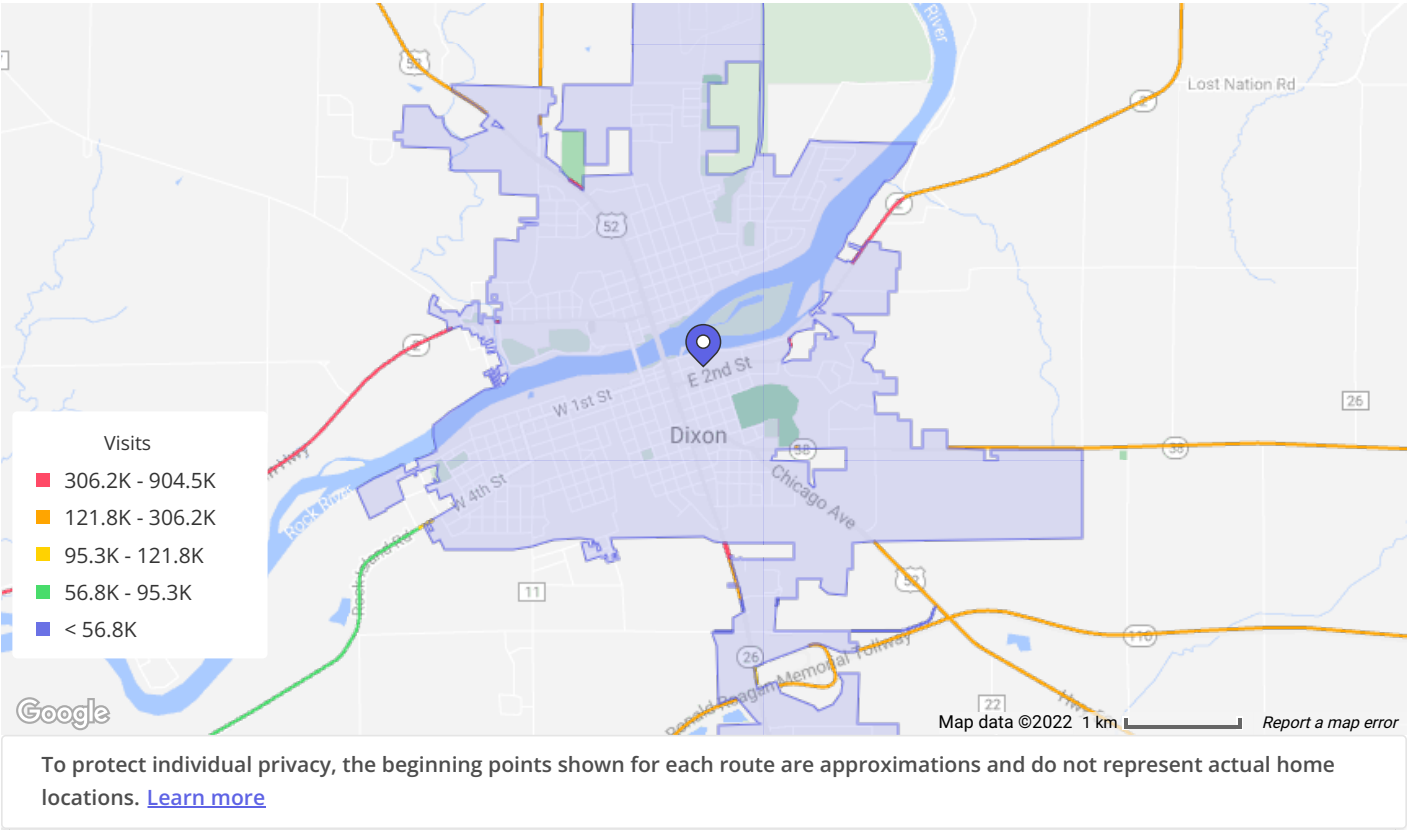


Visitor Journey - Routes

Property:
Dixon, IL / Dixon, IL

Journey Direction:
To Property From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#) Dismiss

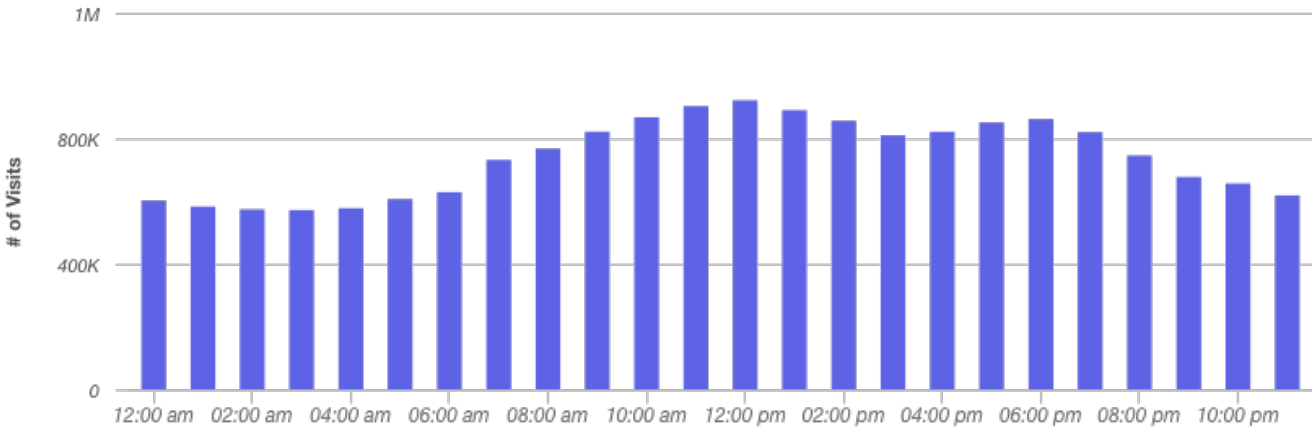


Hourly Visits

Dixon, IL
, Dixon, IL



Metric:
Visits

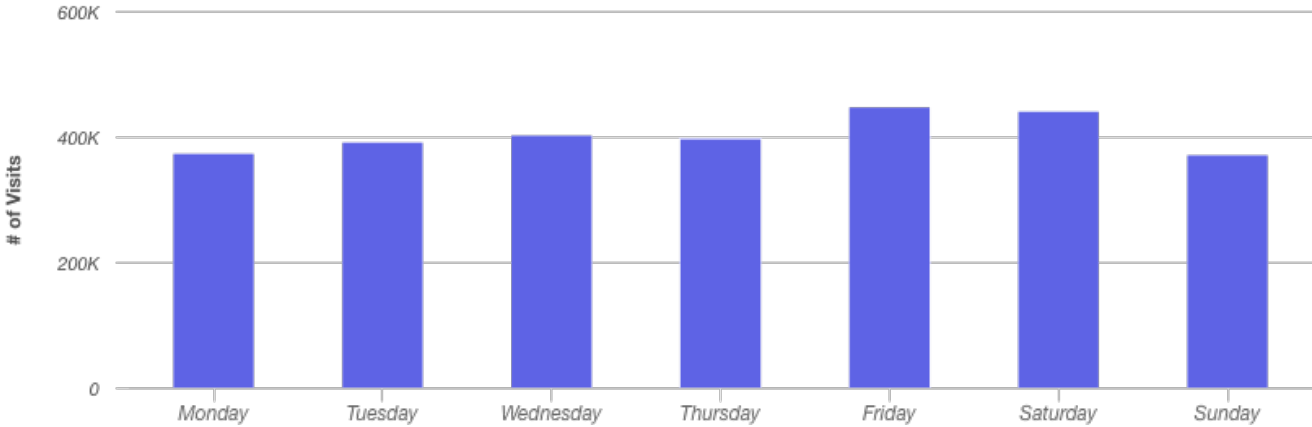


Daily Visits

Dixon, IL
, Dixon, IL



Metric:
Visits



Length of Stay

Dixon, IL
, Dixon, IL



Metric:
Visits

