



Placer.ai



Trade Area Demographics Profile

STI: Workplace

Mar 1 - Aug 31, 2022

Property:



Dixon, IL

Dixon, Illinois, United States

Trade Area Demographics Profile

Mar 1 - Aug 31, 2022



Dixon, IL / , Dixon, IL



Trade Area Demographics Profile

Mar 1 - Aug 31, 2022



Dixon, IL

, Dixon, IL

Benchmark: State



Overview

Total Businesses	665			2,252			67,662		
Total Employees	12,248			37,318			1.3M		
Median Salary	\$44,079.61	96		\$43,752.12	95		\$44,736.2	97	
Total White Collar	4,361	(35.6%)	102	13,331	(35.7%)	102	435,089	(34.2%)	98
Total Blue Collar	7,821	(63.9%)	100	23,371	(62.6%)	98	825,536	(64.9%)	101
Total Others	66	(0.5%)	56	616	(1.7%)	170	11,199	(0.9%)	91

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Workplace

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Dixon, IL

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Benchmark: State



Employees

Employee 2021 Q4	12,248	37,318	1.3M
Employee 2021 Q3	11,917	35,465	1.2M
Employee 2021 Q2	12,006	36,627	1.2M
Employee 2021 Q1	12,427	38,155	1.3M
Employee 2020 Q4	12,006	36,640	1.2M
Employee 2020 Q3	11,699	34,958	1.2M
Employee 2020 Q2	11,770	35,613	1.2M
Employee 2020 Q1	12,473	38,233	1.3M
Employee 2019 Q4	12,666	38,472	1.3M

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Trade Area Demographics Profile

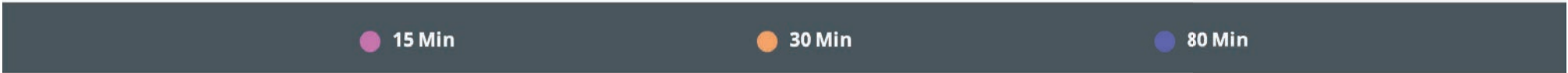
Mar 1 - Aug 31, 2022



Dixon, IL

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Benchmark: State



Business by Industry

Total Businesses	665			2,252			67,662		
Health Care and Social Assistance	146	(22%)	</						

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Benchmark: State

	15 Min			30 Min			80 Min		
Manufacturing	20	(3%)	67	77	(3.4%)	76	3,221	(4.8%)	106
Educational Services	18	(2.7%)	98	68	(3%)	110	1,872	(2.8%)	100
Information	18	(2.7%)	139	43	(1.9%)	98	1,267	(1.9%)	96
Real Estate and Rental and Leasing	16	(2.4%)	67	69	(3.1%)	86	2,303	(3.4%)	95
Unknown Classification	15	(2.3%)	62	40	(1.8%)	49	2,053	(3%)	84
Arts, Entertainment, and Recreation	14	(2.1%)	91	46	(2%)	88	1,569	(2.3%)	100
Wholesale Trade	11	(1.7%)	65	49	(2.2%)	86	1,808	(2.7%)	105
Transportation and Storage	7	(1.1%)	56	50	(2.2%)	117	1,065	(1.6%)	83
Agriculture, Forestry, Fishing and Hunting	7	(1.1%)	119	65	(2.9%)	326	652	(1%)	109
Public Administration	6	(0.9%)	62	91	(4%)	278	1,091	(1.6%)	111

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Benchmark: State

	15 Min			30 Min			80 Min		
Utilities	4	(0.6%)	276	10	(<0.5%)	204	136	(<0.5%)	92
Mining	2	(<0.5%)	294	6	(<0.5%)	261	54	(<0.5%)	78
Management of Companies and Enterprises	1	(<0.5%)	123	6	(<0.5%)	218	78	(<0.5%)	94
Military			0			0	1	(<0.5%)	45

Employees by Industry

Total Employees	12,248			37,318			1.3M		
Health Care and Social Assistance	3,148	(25.7%)	137	9,045	(24.2%)	129	262,523	(20.6%)	110
Retail Trade	1,734	(14.2%)	111	4,763	(12.8%)	100	184,797	(14.5%)	114
Manufacturing	1,270	(10.4%)	109	3,533	(9.5%)	99	132,661	(10.4%)	110
Accommodation and Food Services	1,040	(8.5%)	121	2,700	(7.2%)	103	84,859	(6.7%)	95

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Other Services (except Public Administration)	797	(6.5%)	107	2,480	(6.6%)	109	75,003	(5.9%)	97
Administrative Support and Waste Management and Remediation	654	(5.3%)	126	1,101	(3%)	69	61,528	(4.8%)	114
Educational Services	622	(5.1%)	76	2,297	(6.2%)	92	80,498	(6.3%)	95
Professional, Scientific, and Technical Services	585	(4.8%)	64	1,882	(5%)	68	77,533	(6.1%)	82
Information	477	(3.9%)	146	920	(2.5%)	92	34,474	(2.7%)	101
Public Administration	440	(3.6%)	71	1,601	(4.3%)	85	45,688	(3.6%)	71
Finance and Insurance	347	(2.8%)	57	1,324	(3.5%)	72	56,116	(4.4%)	89
Construction	336	(2.7%)	74	1,387	(3.7%)	101	53,056	(4.2%)	113
Arts, Entertainment, and Recreation	292	(2.4%)	97	705	(1.9%)	77	29,787	(2.3%)	95
Real Estate and Rental and Leasing	188	(1.5%)	80	532	(1.4%)	74	23,469	(1.8%)	96

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	15 Min			30 Min			80 Min		
Utilities	103	(0.8%)	166	208	(0.6%)	110	5,941	(<0.5%)	92
Transportation and Storage	71	(0.6%)	17	1,306	(3.5%)	106	26,904	(2.1%)	64
Agriculture, Forestry, Fishing, and Hunting	57	(<0.5%)	121	699	(1.9%)	487	5,972	(<0.5%)	122
Wholesale Trade	48	(<0.5%)	31	381	(1%)	81	15,568	(1.2%)	97
Unknown Classification	16	(<0.5%)	77	47	(<0.5%)	74	1,799	(<0.5%)	83
Mining	14	(<0.5%)	111	53	(<0.5%)	137	1,277	(<0.5%)	97
Management of Companies and Enterprises	9	(<0.5%)	14	354	(0.9%)	181	7,356	(0.6%)	111
Military			0			0	5,015	(<0.5%)	75

Salary

Average Salary	\$48,428.48	90	\$47,821.19	89	\$52,125.22	97
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	15 Min			30 Min			80 Min		
Median Salary	\$44,079.61		96	\$43,752.12		95	\$44,736.2		97
<\$10K	364	(3%)	95	1,259	(3.4%)	108	41,435	(3.3%)	104
\$10K - \$15K	3	(<0.5%)	119	5	(<0.5%)	65	282	(<0.5%)	108
\$15K - \$20K	769	(6.3%)	1350	2,149	(5.8%)	1238	8,959	(0.7%)	151
\$20K - \$25K	485	(4%)	334	1,402	(3.8%)	317	23,883	(1.9%)	158
\$25K - \$30K	1,166	(9.5%)	177	3,835	(10.3%)	192	83,595	(6.6%)	122
\$30K - \$35K	913	(7.5%)	62	2,743	(7.4%)	61	148,502	(11.7%)	97
\$35K - \$40K	1,186	(9.7%)	82	3,676	(9.9%)	84	158,986	(12.5%)	106
\$40K - \$45K	1,517	(12.4%)	89	4,783	(12.8%)	92	179,718	(14.1%)	101
\$45K - \$50K	1,282	(10.5%)	89	3,941	(10.6%)	90	143,739	(11.3%)	96

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\$50K - \$55K	1,012	(8.3%)	103	2,911	(7.8%)	97	96,160	(7.6%)	94
\$55K - \$60K	341	(2.8%)	87	1,195	(3.2%)	101	38,006	(3%)	94
\$60K - \$65K	869	(7.1%)	141	2,468	(6.6%)	131	63,222	(5%)	99
\$65K - \$70K	202	(1.6%)	70	685	(1.8%)	78	27,995	(2.2%)	94
\$70K - \$75K	70	(0.6%)	25	284	(0.8%)	33	25,551	(2%)	87
\$75K - \$80K	546	(4.5%)	131	1,696	(4.5%)	133	43,943	(3.5%)	101
\$80K - \$85K	113	(0.9%)	43	321	(0.9%)	40	24,361	(1.9%)	89
\$85K - \$90K	108	(0.9%)	50	458	(1.2%)	70	20,749	(1.6%)	93
\$90K - \$95K	229	(1.9%)	123	691	(1.9%)	122	17,557	(1.4%)	91
\$95K - \$100K	215	(1.8%)	100	792	(2.1%)	121	20,908	(1.6%)	94

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>\$100K	858	(7%)	79	2,024	(5.4%)	61	104,273	(8.2%)	93
White Collar									
Healthcare Practitioners and Technical	1,097	(9%)	141	3,169	(8.5%)	134	90,503	(7.1%)	112
Management	649	(5.3%)	92	2,014	(5.4%)	94	71,052	(5.6%)	97
Education, Training, and Library	564	(4.6%)	79	2,119	(5.7%)	98	68,212	(5.4%)	93
Community and Social Services	557	(4.5%)	137	1,380	(3.7%)	112	40,770	(3.2%)	97
Health Support	458	(3.7%)	120	1,648	(4.4%)	142	44,173	(3.5%)	112
Business and Financial Operations	375	(3.1%)	84	1,112	(3%)	82	42,587	(3.3%)	92
Arts, Design, Entertainment, Sports, and Media	229	(1.9%)	114	666	(1.8%)	109	18,958	(1.5%)	91
Computer and Mathematical Science	146	(1.2%)	68	426	(1.1%)	65	21,534	(1.7%)	97

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Architecture and Engineering	140	(1.1%)	79	340	(0.9%)	63	18,602	(1.5%)	102
Life, Physical, and Social Science	103	(0.8%)	99	246	(0.7%)	78	10,160	(0.8%)	94
Legal	43	(<0.5%)	28	211	(0.6%)	46	8,538	(0.7%)	54

Blue Collar

Office and Administrative	2,239	(18.3%)	96	6,610	(17.7%)	93	234,533	(18.4%)	97
Sales and Related	1,382	(11.3%)	104	3,929	(10.5%)	97	149,158	(11.7%)	108
Food Preparation and Serving Related	924	(7.5%)	112	2,556	(6.8%)	102	83,160	(6.5%)	97
Production	880	(7.2%)	106	2,456	(6.6%)	98	93,379	(7.3%)	109
Transportation and Material Moving	666	(5.4%)	90	2,291	(6.1%)	102	74,316	(5.8%)	97
Installation, Maintenance, and Repair	444	(3.6%)	95	1,364	(3.7%)	96	48,896	(3.8%)	101

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Building and Grounds Clearing and Maintenance	373	(3%)	88	1,384	(3.7%)	108	44,938	(3.5%)	103
Construction and Extraction	353	(2.9%)	92	1,184	(3.2%)	101	44,154	(3.5%)	110
Personal Care and Service	295	(2.4%)	85	1,001	(2.7%)	94	36,031	(2.8%)	99
Protective Service	256	(2.1%)	150	477	(1.3%)	92	15,020	(1.2%)	85
Farming, Fishing, and Forestry	9	(<0.5%)	51	119	(<0.5%)	220	1,951	(<0.5%)	106

Others

Unclassified	66	(0.5%)	121	616	(1.7%)	372	6,184	(<0.5%)	109
Military			0			0	5,015	(<0.5%)	75

Daytime Population

Daytime Population	34,014			100,801			3M		
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