

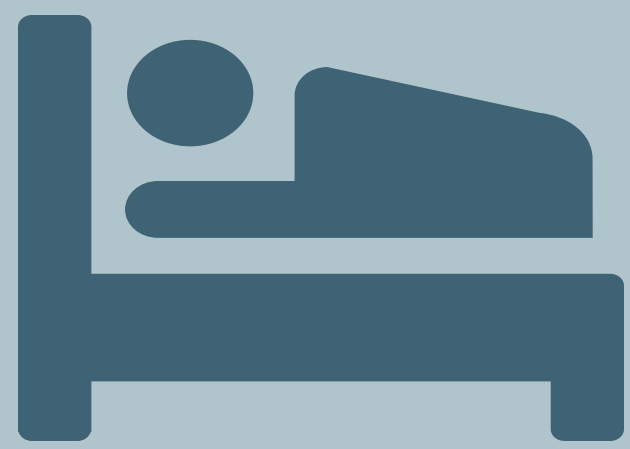


# International Visitors Council of Los Angeles

## 2018 Impact Report

Creating international connections. Cultivating local innovation. Activating global potential.

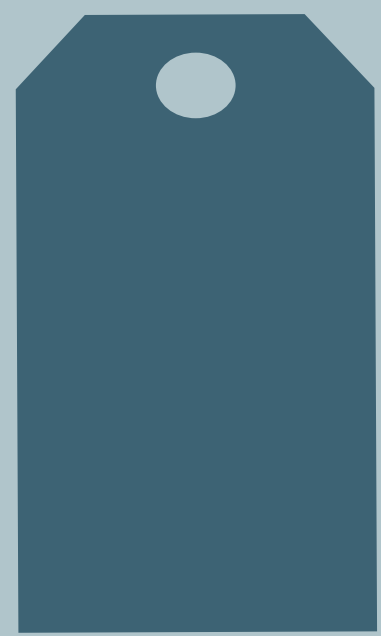
In 2018, IVCLA hosted approximately 700 visitors from 143 countries on program topics ranging from sustainability and environmental protection to building community resiliency to health policy and more. Our visitors put money into the Los Angeles area economy when they participate in our programs, creating benefits that are felt long after they return home.



### \$909,568

#### TOTAL DOLLARS SPENT AT HOTELS

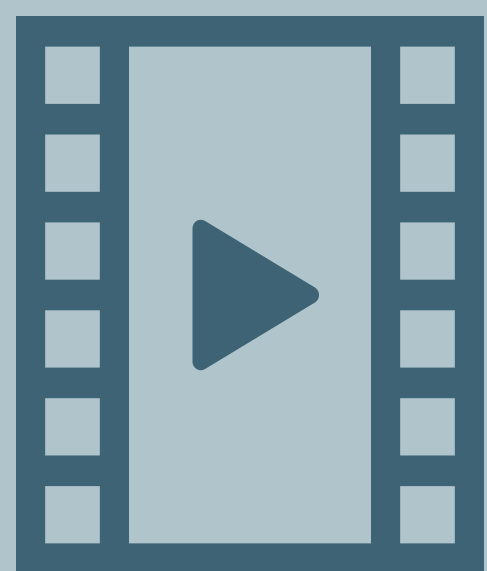
IVCLA's International Visitors used 3,966 hotel room nights at L.A. area hotels for a total of \$790,929, plus \$118,639 in hotel room taxes.



### \$396,750

#### TOTAL DOLLARS SPENT ON MEALS, INCIDENTALS AND SHOPPING

IVCLA's International Visitors spent 5,290 days in the L.A. area, spending an average of \$75 per day on meals, incidentals and shopping.



### \$44,640

#### TOTAL DOLLARS SPENT VISITING LOCAL ATTRACTIONS

IVCLA's International Visitors made 744 visits to L.A. area cultural attractions and sporting events, costing an average of \$60 per person.



### \$117,838

#### TOTAL DOLLARS SPENT ON LOCAL TRANSPORTATION

IVCLA arranged local transportation and rental cars for over 700 visitors during their stay in Los Angeles.

## \$1,468,796

#### TOTAL ESTIMATED DOLLARS SPENT BY IVCLA VISITORS



Working since 1980 to increase international understanding and cooperation, IVCLA arranges people-to-people exchanges between emerging international leaders and citizens of the Los Angeles region. IVCLA provides a unique and vital service to the Los Angeles community by building international relationships and playing a role in how opinion leaders from more than 150 countries view us. The outcome of our programs establishes many long-term global relationships, providing the best insurance for a world of peace and prosperity for us all.



**> 3,300**

### PROFESSIONAL MEETINGS ARRANGED

IVCLA arranged professional meetings between International Visitors and local professional resources to discuss vital global topics



**> 280**

### MEALS SHARED

IVCLA arranged for international influencers to engage with local IVCLA Citizen Diplomats for dinners in private homes and favorite restaurants.



**> 270**

### LOCAL STUDENTS VISITED

IVCLA provided opportunities for students in L.A. area schools to participate in open discussions with prominent International Visitors through our Global Classroom program.



*Before coming to L.A. I didn't know much about the different communities in America. I got to not just learn, but feel what American culture is like. That was definitely an enriching experience."*

- Visitor from Romania on a program about American Pluralism



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