



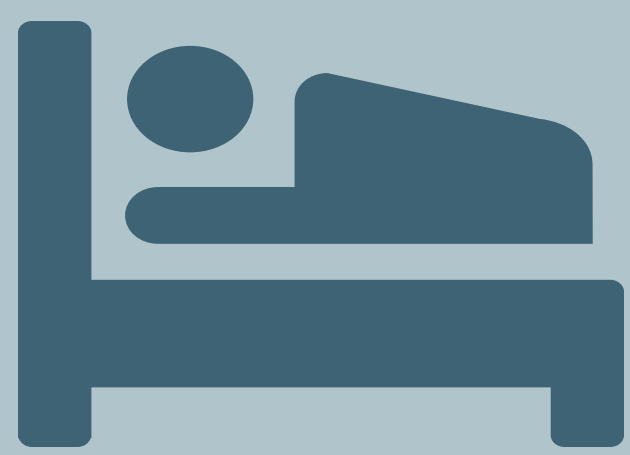
# International Visitors Council of Los Angeles

## 2018 Impact Report

Creating international connections. Cultivating local innovation. Activating global potential.

### Financial Impact

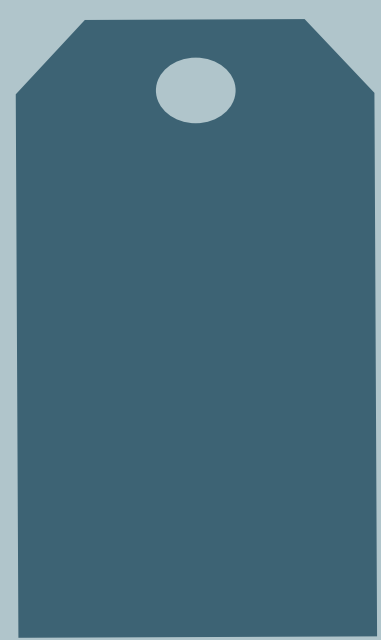
In 2018 IVCLA hosted approximately 700 international influencers from 145 countries on program topics ranging from environmental protection to building community resiliency to health policy and many more. When visitors participate in our programs, they put money into the Los Angeles area economy, creating benefits that are felt long after they return home.



## \$909,568

### TOTAL DOLLARS SPENT AT HOTELS

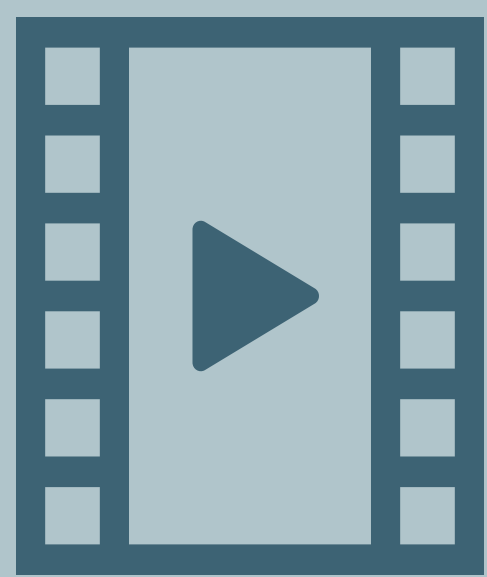
IVCLA's International Visitors used 3,966 hotel room nights at L.A. area hotels for a total of \$790,929, plus \$118,639 in hotel room taxes.



## \$396,750

### TOTAL DOLLARS SPENT ON MEALS, INCIDENTALS AND SHOPPING

IVCLA's International Visitors spent 5,290 days in the L.A. area, spending an average of \$75 per day on meals, incidentals and shopping.



## \$44,640

### TOTAL DOLLARS SPENT VISITING LOCAL ATTRACTIONS

IVCLA's International Visitors made 744 visits to L.A. area cultural attractions and sporting events, costing an average of \$60 per person.



## \$117,838

### TOTAL DOLLARS SPENT ON LOCAL TRANSPORTATION

IVCLA arranged local transportation and rental cars for over 700 visitors during their stay in Los Angeles.

## \$1,468,796

### TOTAL ESTIMATED DOLLARS SPENT IN THE LOS ANGELES AREA BY IVCLA VISITORS



# Community Impact

IVCLA provides a unique and vital service to the Los Angeles area, leading the way to a more informed and empathetic global community. Our programs create a platform for dialogue that would not otherwise be possible, allowing Angelenos to foster understanding and build lasting global relationships. This work is critical to ensuring a peaceful city, country and world.



**> 4,500**  
**PROFESSIONAL MEETINGS ARRANGED**

IVCLA arranged professional meetings between International Visitors and local professional resources to discuss vital global topics.



**> 280**  
**MEALS SHARED**  
IVCLA arranged for international influencers to engage with local IVCLA Citizen Diplomats for dinners in private homes and favorite restaurants.



**> 270**  
**LOCAL STUDENTS VISITED**  
IVCLA provided opportunities for students in L.A. area schools to participate in open discussions with prominent International Visitors through our Global Classroom program.



*Before coming to L.A. I didn't know much about the different communities in America. I got to not just learn, but feel what American culture is like. That was definitely an enriching experience."*

- Visitor from Romania on a program about American Pluralism

