Financial Impact

In 2019 IVCLA hosted 700 international influencers from 145 countries on program topics ranging from the environment to health policy to building community resiliency and many more. The international participants in our programs contributed to the Los Angeles area economy, creating benefits that are felt long after they return home.

**$897,206**
**TOTAL DOLLARS SPENT AT HOTELS**
IVCLA's International Visitors used 3,905 hotel room nights at L.A. area hotels spending $800,175 plus $97,031 in hotel room taxes.

**$219,975**
**TOTAL DOLLARS SPENT ON MEALS, INCIDENTALS AND SHOPPING**
IVCLA's International Visitors spent 2,933 days in the L.A. area, spending an average of $75 per day on meals, incidentals and shopping.

**$36,000**
**TOTAL DOLLARS VISITING LOCAL ATTRACTIONS**
IVCLA's International Visitors made 600 visits to L.A. area cultural attractions and sporting events, costing an average of $60 per person.

**$157,131**
**TOTAL DOLLARS SPENT ON LOCAL TRANSPORTATION**
IVCLA arranged local transportation and rental cars for over 700 visitors during their stay in Los Angeles.

**$1,310,312**
**TOTAL ESTIMATED DOLLARS SPENT IN THE LOS ANGELES AREA BY IVCLA VISITORS**
Community Impact

IVCLA provides a unique and vital service to the Los Angeles area, leading the way to a more informed and empathetic global community. Our programs create a platform for dialogue that would not otherwise be possible, allowing Angelenos to foster understanding and build lasting global relationships. This work is critical to ensuring a peaceful city, country, and world.

>3,300
PROFESSIONAL MEETINGS ARRANGED
IVCLA arranged professional meetings between International Visitors and local professional resources to discuss vital global topics.

>240
MEALS SHARED
IVCLA arranged for international influencers to engage with local IVCLA Citizen Diplomats for dinner in private homes and favorite restaurants.

>240
LOCAL STUDENT CONNECTIONS
IVCLA provided opportunities for students in the L.A. area schools to participate in open discussions with prominent International Visitors through our Global Classroom program.

"Before coming to Los Angeles I didn't know much about the different communities in America. I got to not just learn, but feel what American culture is like. That was definitely an enriching experience."

Visitor from the #HiddenNoMore: Empowering Women Leaders in STEM program