

ATLANTIC SYMPOSIUM 2019 SPONSORSHIP PACKAGES



Amber Sponsorship Package \$2500

Company profile will be featured on event landing page complete with name, logo, description, website and social media links. Downloadable pdf of profile will be available on landing page. Company has choice of booth and inserts will be included in conference bags. Company logo will be featured in marketing materials with a link to their website on the Symposium website. Company receives 1 E-blast to targeted audience and conference attendees prior to event and be included in post-event surveys.

Pearl Sponsorship Package \$5000

Includes everything from Amber package as well as their logo placed on conference bags, 1 more E-blast to promote their attendance at conference, Ad and logo placed in attendee app on agenda and home page, targeted game placement for raffle, company questions (2) placed in event surveys and post-event surveys. Booth Fee is Waived and includes 2 registrations to General Sessions.



Jade Sponsorship Package \$7500

Everything included in Amber & Pearl packages, along with logo placement on all digital and printed materials prior to event, 2 more eblasts advertising attendance (total of 4,) logo with link to website placed on landing page, home page, and pages of involved state associations for proud sponsor of event, on each available page of the app, and in all surveys prior, during and post conference. Logo will also be on screens throughout duration of event.
THIS PACKAGE INCLUDES A BOOTH INSIDE EVENT AND 2 REGISTRANTS.



Cocktail Reception Sponsorship \$10,000

(2 available)

Company will receive all benefits from other packages AND be the sole sponsor of the cocktail reception on either Friday or Saturday night. Company will be highlighted during breaks and have 20 minutes speaking time during general sessions of conference.
THIS PACKAGE INCLUDES 2 BOOTHs: ONE INSIDE EVENT AND ONE IN EXHIBITORS HALL AND 4 FREE PARTICIPANT REGISTRATIONS.