



WOMEN AGAINST ABUSE
presents

the 2020 iPledge® Campaign
The difference *you* can make

iPledge® 2020 Social Media Toolkit

Event Details

- DATE: Thursday, October 1, 2020
- TIME: Noon EST approx. 30 minutes in length
- LOCATION: This event will be VIRTUAL! Registrants will receive a link to the livestream.
- REGISTER at bit.ly/2020iPledge
- OVERVIEW: Women Against Abuse's citywide public awareness campaign, iPledge® mobilizes advocates for safe relationships during Domestic Violence Awareness Month. This year's theme – **The Difference You Can Make** – will illuminate the importance of working together against injustice to create a community of safety for every person. The 2020 iPledge® Campaign will provide a compelling virtual experience with tangible ways for advocates to care for their neighbors and create a peaceful community, free from domestic violence.

Digital Resources

LINK ALL POSTS TO IPLEDGEWAA.ORG



facebook.com/womenagainstabuse/



[@WomenAgnstAbuse](https://twitter.com/WomenAgnstAbuse)



instagram.com/womenagainstabuse/



[womenagainstabusePHL](https://www.youtube.com/channel/womenagainstabusePHL)

Suggested Instagram Posts:

iPledge is Women Against Abuse's Domestic Violence Awareness Month campaign. Will you join me in advocating for safe relationships? Take the pledge and REGISTER for this virtual event on October 1st via the link in my bio!

#womenagainstabuse #iPledgeBecause #DVAM2020

Link: iPledgeWAA.org

We can support survivors of domestic violence and be an advocate for change, even from a safe social distance! Join me and Women Against Abuse for the launch of its virtual iPledge Campaign on 10/1/20 at 12noon EST. Take the pledge and REGISTER for this virtual event via the link in my bio!

#womenagainstabuse #iPledgeBecause #DVAM2020

Link: iPledgeWAA.org

Suggested Twitter Posts:

Discover the difference YOU can make in the movement to end domestic violence. Join me on October 1st at 12noon EST as Women Against Abuse launches its 2020 iPledge Campaign virtually! Learn more & REGISTER now: iPledgeWAA.org #iPledgeBecause #DVAM2020 @WomenAgnstAbuse

Support survivors of domestic violence and be an advocate for change, even from a safe social distance! Join me and Women Against Abuse for the virtual iPledge Campaign launch on 10/1/20. Take the pledge and REGISTER at iPledgeWAA.org #ipledgebecause @WomenAgnstAbuse

iPledge calls on everyday people to speak out against relationship violence. Join the movement now iPledgeWAA.org @WomenAgnstAbuse

Suggested Facebook Posts:

Discover the difference YOU can make in the movement to end domestic violence. iPledge is Women Against Abuse's Domestic Violence Awareness Month campaign. It's easy to participate - just take the pledge at iPledgeWAA.org and then REGISTER for the virtual launch on October 1st at 12noon EST!

Be an advocate for people experiencing domestic violence during COVID-19. Tune-in to Women Against Abuse's iPledge Campaign on 10/1/20. Check out iPledgeWAA.org for more information and to register.

Suggested LinkedIn Posts:

Discover the difference YOU can make in the movement to end domestic violence. Join me on October 1st at 12noon EST as Women Against Abuse launches its 2020 iPledge Campaign virtually! Learn more & REGISTER now: iPledgeWAA.org #iPledgeBecause #DVAM2020

iPledge is Women Against Abuse's Domestic Violence Awareness Month campaign. Will you join me in advocating for safe relationships? Take the pledge and REGISTER for the October 1st virtual event at iPledgeWAA.org #iPledgeBecause #DVAM2020

Graphics

**WOMEN
AGAINST
ABUSE**



Instagram



Twitter



Facebook



LinkedIn – Desktop



LinkedIn – Mobile



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QUESTIONS? Contact Women Against Abuse's Senior Communications Specialist at kywildes@womenagainstabuse.org